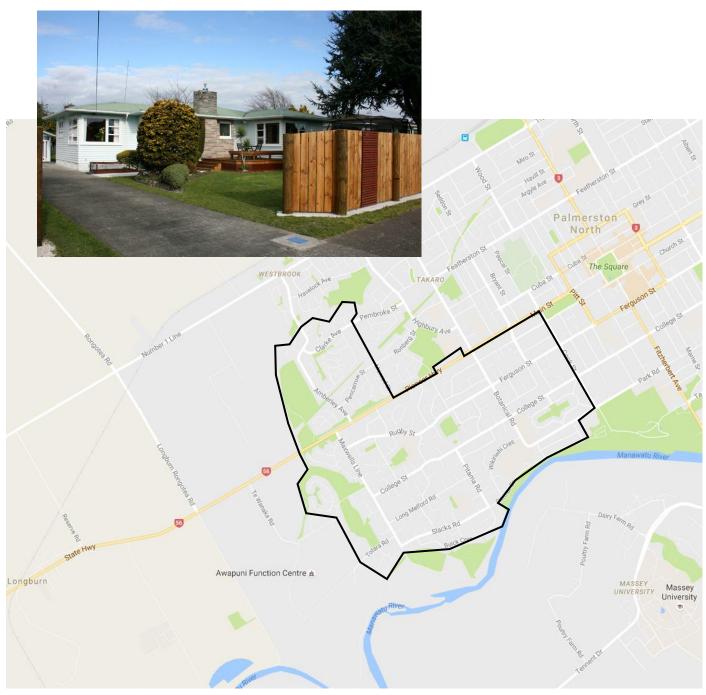




Territory Guide: Awapuni

Hire-A-Hubby Territory Profile

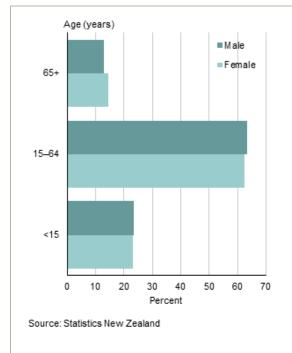




Territory Demographics



AGE AND GENDER



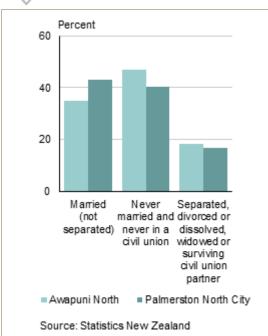
Total Population

- The median age (half are younger, and half older, than this age) is 30.5 years for people in Awapuni North. The median age in Palmerston North City is 33.8 years.
- 13.9 percent of people in Awapuni North are aged 65 years and over, compared with 13.3 percent of the total Palmerston North City population.
- 23.3 percent of people are aged under 15 years in Awapuni North, compared with 20.0 percent for all of Palmerston North City.

Source: Statistics New Zealand
Broad age group and sex of people



RELATIONSHIP STATUS



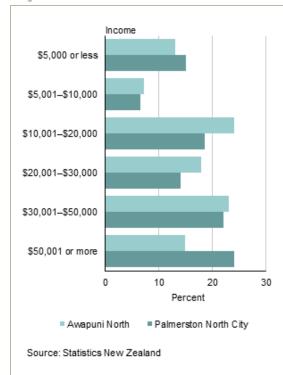
Total population aged 15 years and over

- 46.9 percent of people aged 15 years and over living in Awapuni North have never married, 34.8 percent are married, and 18.5 percent are separated, divorced or widowed.
- 29.4 percent of people in Awapuni North aged 15 years and over who have never been married live with a partner.

Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





Total population aged 15 years and over

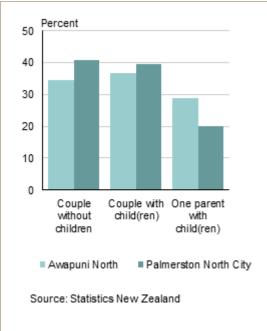
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Awapuni North is \$23,000. This compares with a median of \$27,000 for all of Palmerston North City.
- 44.3 percent of people aged 15 years and over in Awapuni North have an annual income of \$20,000 or less, compared with 39.9 percent of people for Palmerston North City as a whole.
- In Awapuni North, 14.8 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 24.1 percent of people in Palmerston North City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



FAMILY STRUCTURE



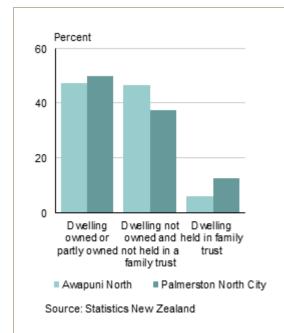
Family type

- Couples with children make up 36.7 percent of all families in Awapuni North, while couples without children make up 34.4 percent of all families.
- In Palmerston North City, couples with children make up 39.3 percent of all families, while couples without children make up 40.6 percent of all families.
- 28.9 percent of families in Awapuni North are one parent with children families, while one parent with children families make up 20.0 percent of families for Palmerston North City as a whole.

Source: Statistics New Zealand

Family Type





Family type

- In Awapuni North, 53.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Palmerston North City as a whole, 62.4
 percent of households in occupied private
 dwellings owned the dwelling or held it in a family
 trust.
- For households in Awapuni North who rented the dwelling that they lived in, the median weekly rent paid was \$250. This compared with \$240 for Palmerston North City.

Source: Statistics New Zealand Home ownership by household



Contact

Hire-A-Hubby, Unit 8, 49 Sainsbury Road, Auckland 1025, New Zealand 0800 692 643