



## Territory Guide: Morrinsville – Te Aroha

# Hire-A-Hubby Territory Profile

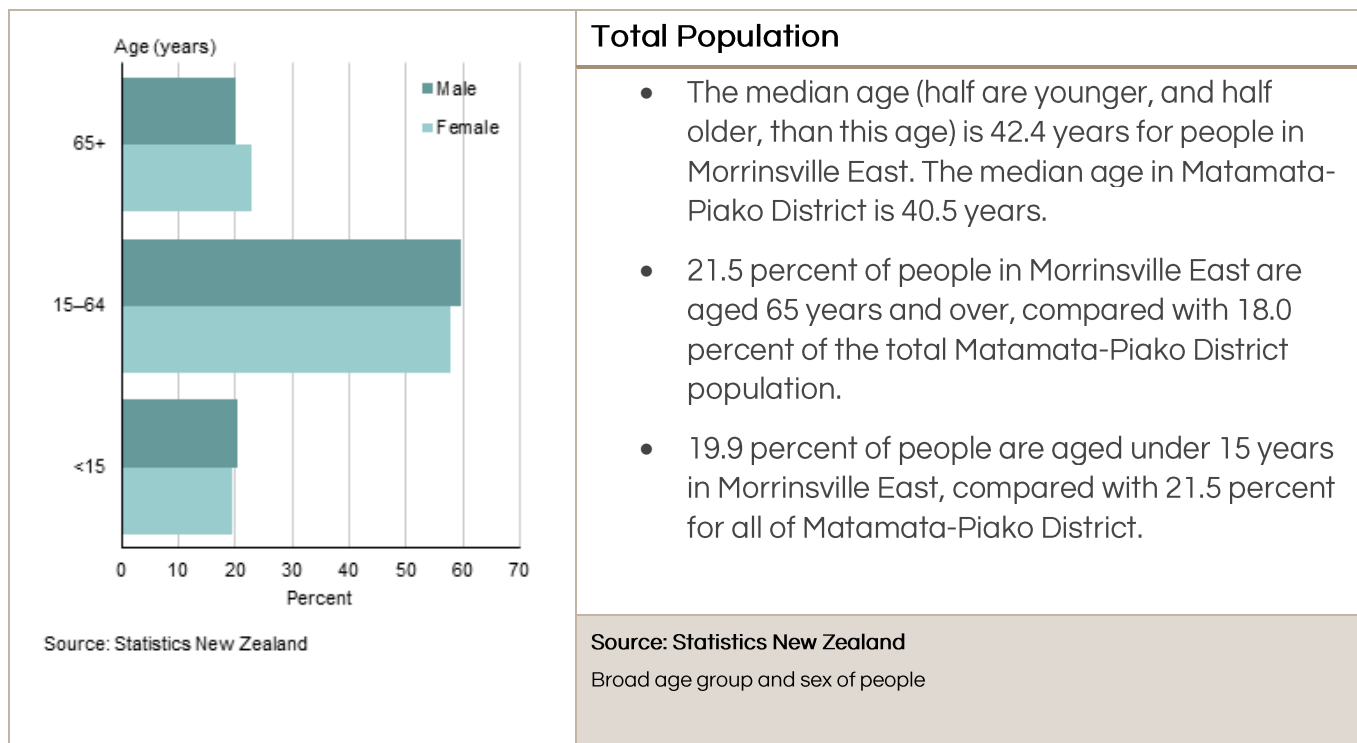
 TERRITORY MAP | MORRINSVILLE – TE AROHA



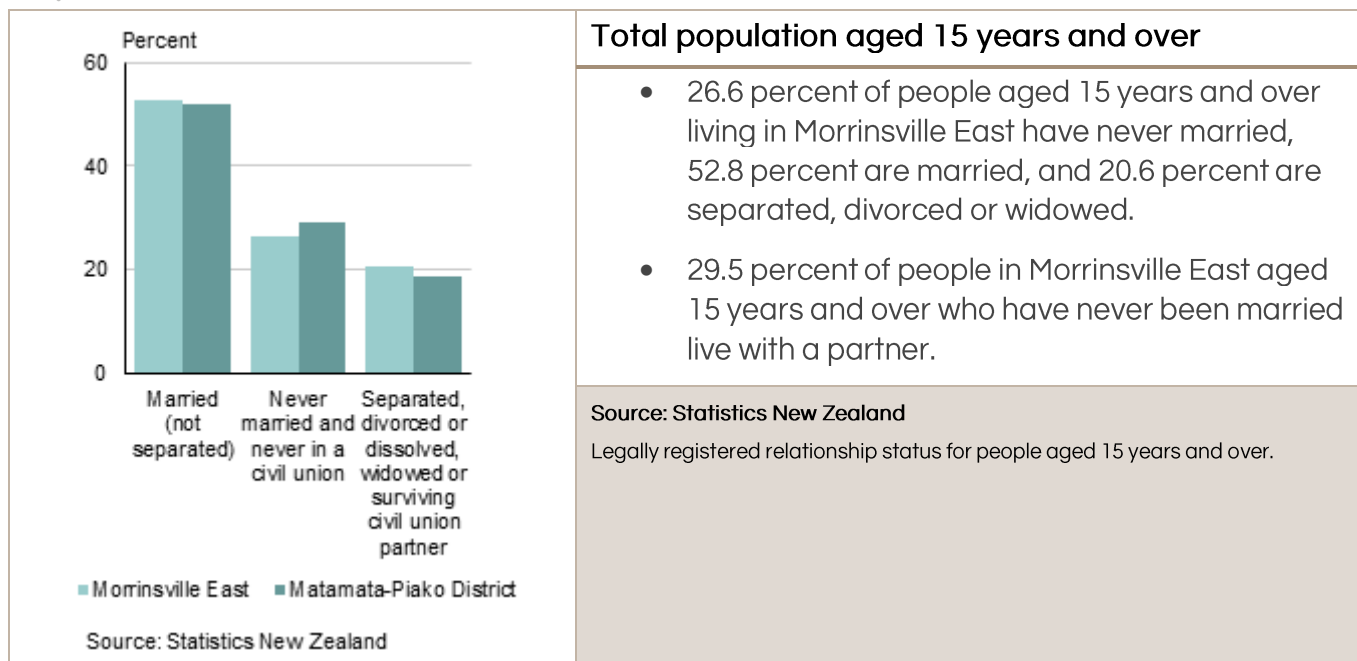
# Territory Demographics



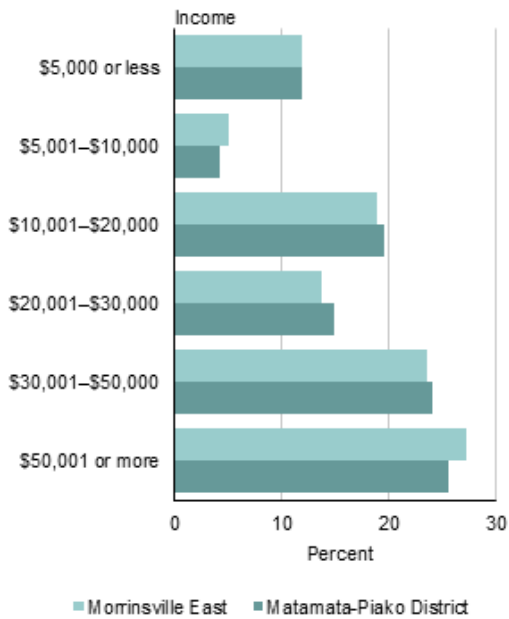
## AGE AND GENDER



## RELATIONSHIP STATUS



## INCOME



Source: Statistics New Zealand

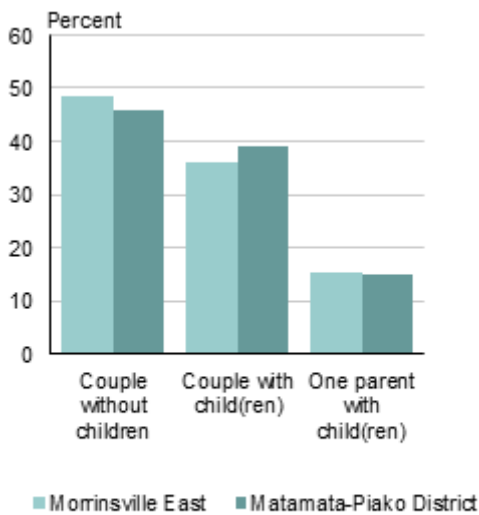
### Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Morrinsville East is \$30,500. This compares with a median of \$29,700 for all of Matamata-Piako District.
- 35.7 percent of people aged 15 years and over in Morrinsville East have an annual income of \$20,000 or less, compared with 35.5 percent of people for Matamata-Piako District as a whole.
- In Morrinsville East, 27.2 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 25.5 percent of people in Matamata-Piako District.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

## FAMILY STRUCTURE



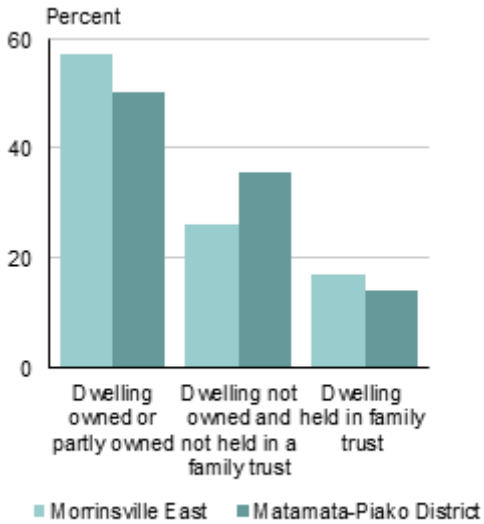
Source: Statistics New Zealand

### Family type

- Couples with children make up 36.2 percent of all families in Morrinsville East, while couples without children make up 48.5 percent of all families.
- In Matamata-Piako District, couples with children make up 39.0 percent of all families, while couples without children make up 45.9 percent of all families.
- 15.4 percent of families in Morrinsville East are one parent with children families, while one parent with children families make up 15.1 percent of families for Matamata-Piako District as a whole.

Source: Statistics New Zealand

Family Type



Source: Statistics New Zealand

### Family type

- In Morrinsville East, 73.9 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Matamata-Piako District as a whole, 64.2 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Morrinsville East who rented the dwelling that they lived in, the median weekly rent paid was \$260. This compared with \$220 for Matamata-Piako District.

Source: Statistics New Zealand  
Home ownership by household



#### Contact

Hire-A-Hubby, Unit 8, 49 Sainsbury Road, Auckland 1025,  
New Zealand  
0800 692 643