



Territory Guide: Hawera

Hire-A-Hubby Territory Profile

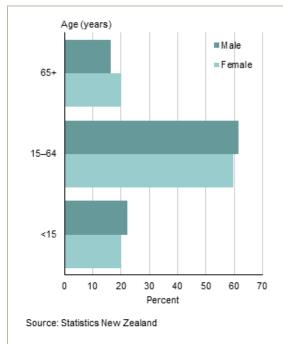
TERRITORY MAP | HAWERA



Territory Demographics



AGE AND GENDER



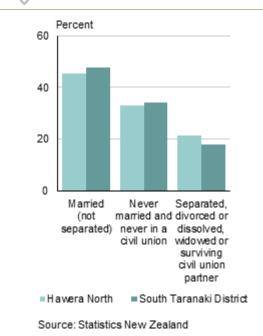
Total Population

- The median age (half are younger, and half older, than this age) is 38.6 years for people in Hawera North. The median age in South Taranaki District is 38.0 years.
- 18.3 percent of people in Hawera North are aged
 65 years and over, compared with 14.7 percent of the total South Taranaki District population.
- 21.2 percent of people are aged under 15 years in Hawera North, compared with 22.9 percent for all of South Taranaki District.

Source: Statistics New Zealand
Broad age group and sex of people



RELATIONSHIP STATUS



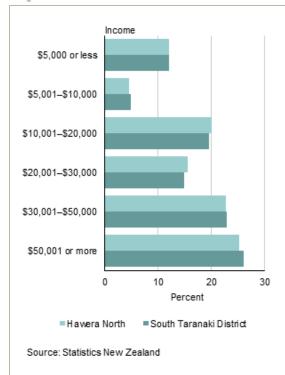
Total population aged 15 years and over

- 32.9 percent of people aged 15 years and over living in Hawera North have never married, 45.4 percent are married, and 21.5 percent are separated, divorced or widowed.
- 31.6 percent of people in Hawera North aged 15 years and over who have never been married live with a partner.

Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





Total population aged 15 years and over

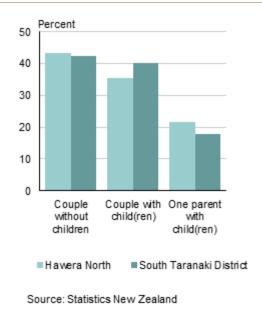
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Hawera North is \$28,400. This compares with a median of \$29,200 for all of South Taranaki District.
- 36.6 percent of people aged 15 years and over in Hawera North have an annual income of \$20,000 or less, compared with 36.3 percent of people for South Taranaki District as a whole.
- In Hawera North, 25.2 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 26.1 percent of people in South Taranaki District.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



FAMILY STRUCTURE



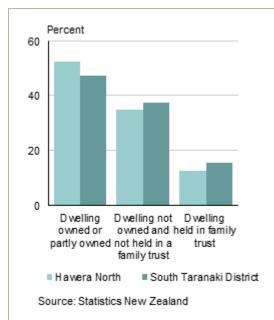
Family type

- Couples with children make up 35.2 percent of all families in Hawera North, while couples without children make up 43.3 percent of all families.
- In South Taranaki District, couples with children make up 39.9 percent of all families, while couples without children make up 42.2 percent of all families.
- 21.5 percent of families in Hawera North are one parent with children families, while one parent with children families make up 18.0 percent of families for South Taranaki District as a whole.

Source: Statistics New Zealand

Family Type





Family type

- In Hawera North, 65.3 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For South Taranaki District as a whole, 62.6
 percent of households in occupied private
 dwellings owned the dwelling or held it in a family
 trust.
- For households in Hawera North who rented the dwelling that they lived in, the median weekly rent paid was \$220. This compared with \$180 for South Taranaki District.

Source: Statistics New Zealand Home ownership by household



Contact

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