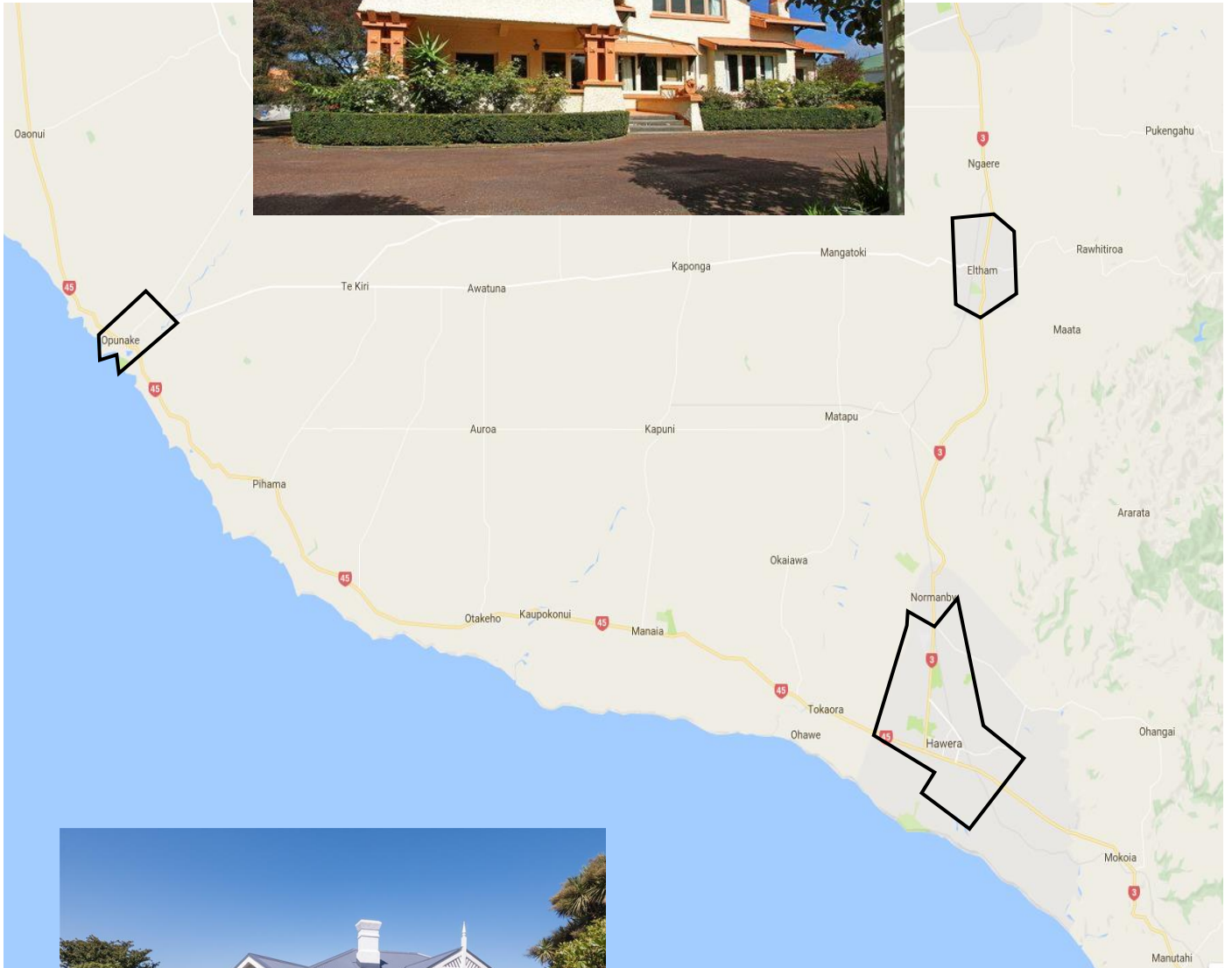




## Territory Guide: Hawera



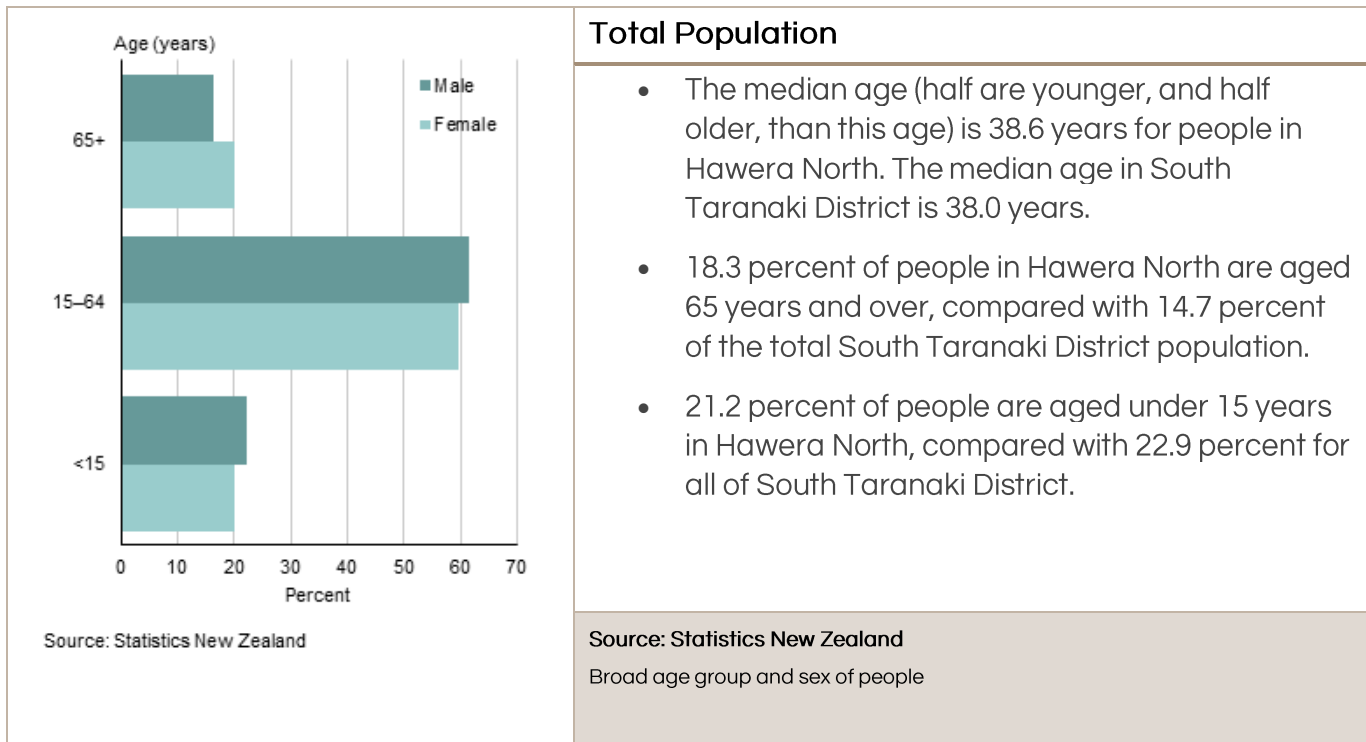
# Hire-A-Hubby Territory Profile



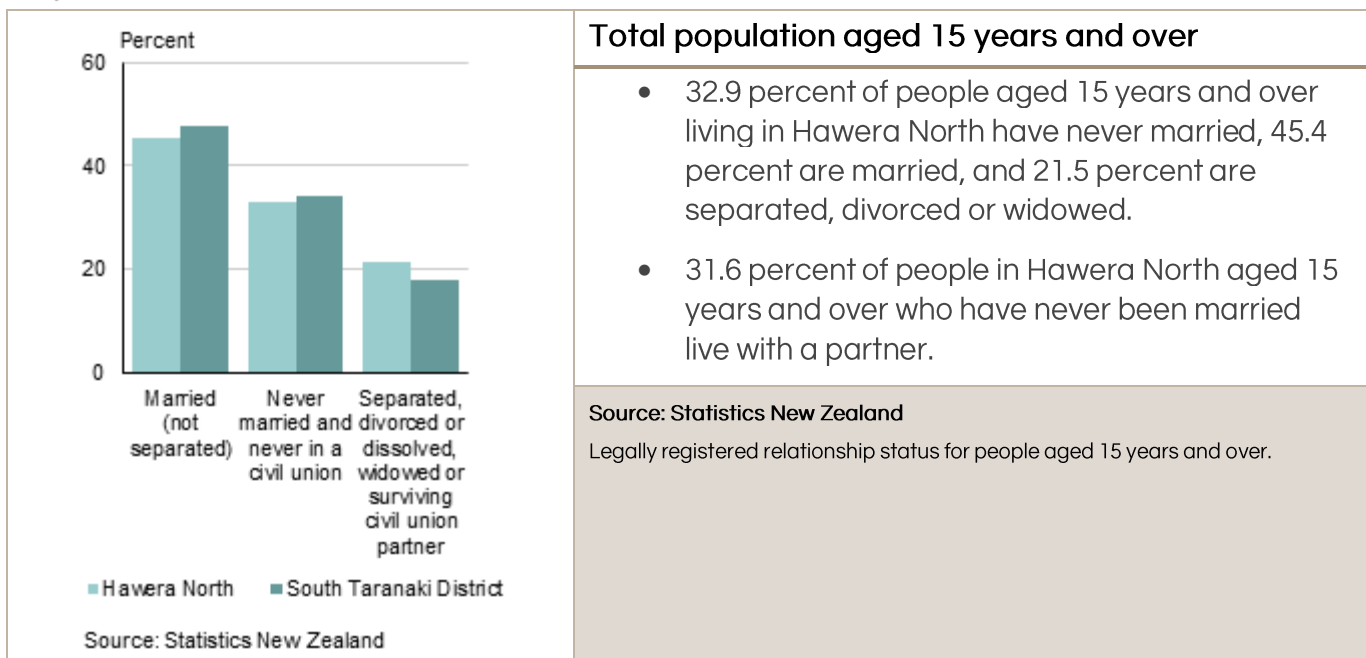
# Territory Demographics



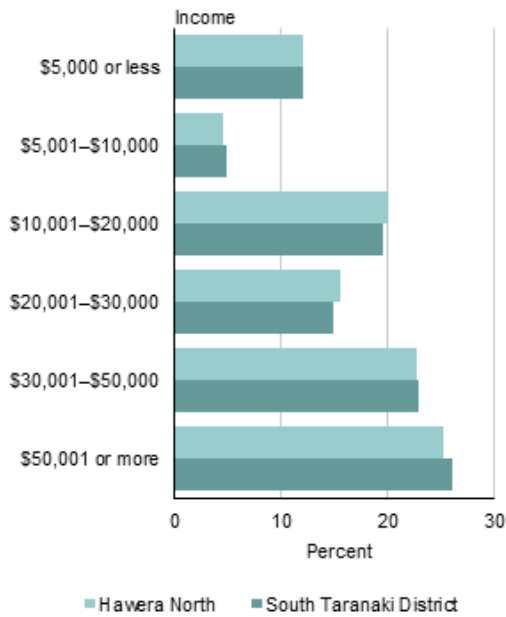
## AGE AND GENDER



## RELATIONSHIP STATUS



## INCOME



Source: Statistics New Zealand

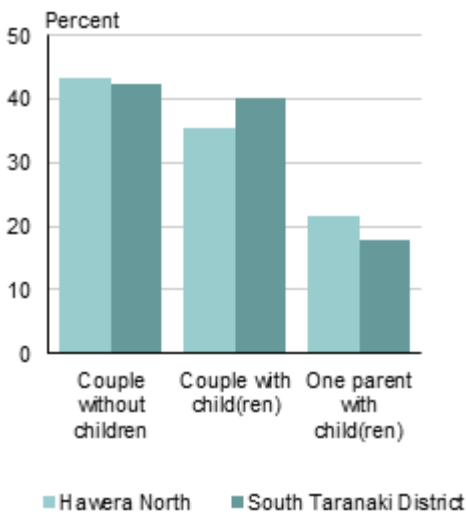
### Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Hawera North is \$28,400. This compares with a median of \$29,200 for all of South Taranaki District.
- 36.6 percent of people aged 15 years and over in Hawera North have an annual income of \$20,000 or less, compared with 36.3 percent of people for South Taranaki District as a whole.
- In Hawera North, 25.2 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 26.1 percent of people in South Taranaki District.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

## FAMILY STRUCTURE



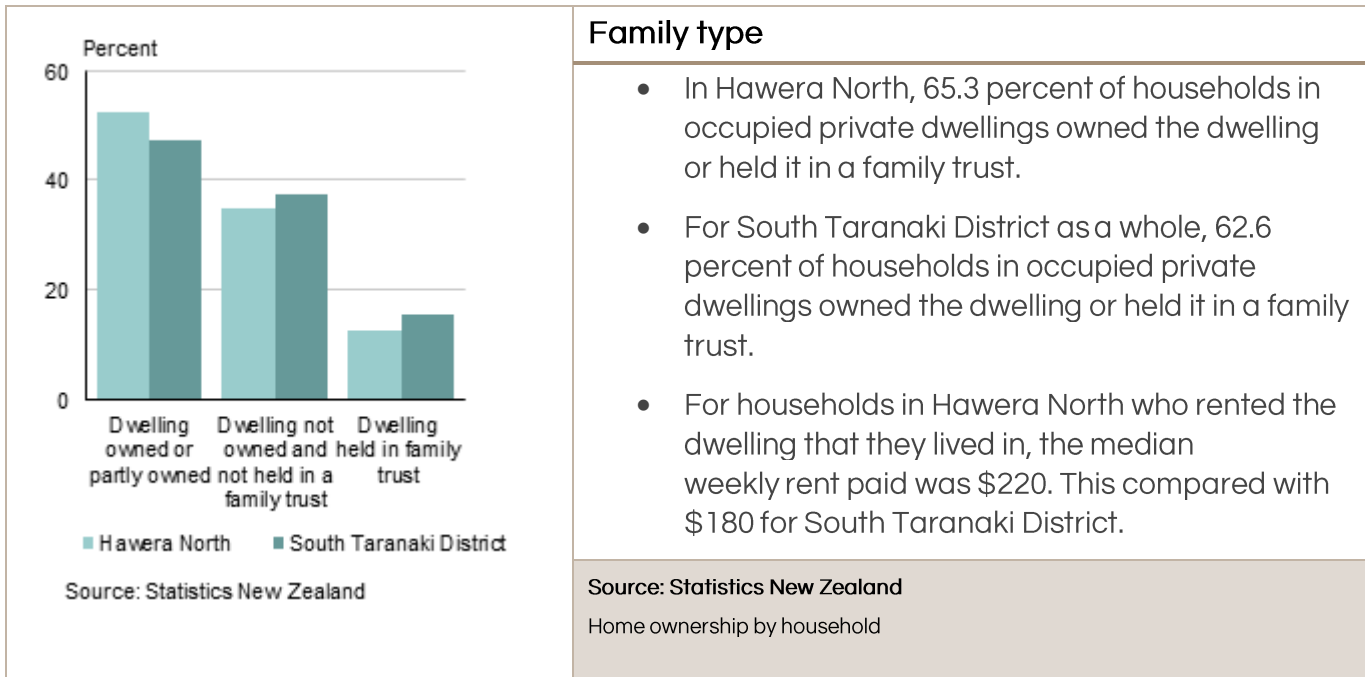
Source: Statistics New Zealand

### Family type

- Couples with children make up 35.2 percent of all families in Hawera North, while couples without children make up 43.3 percent of all families.
- In South Taranaki District, couples with children make up 39.9 percent of all families, while couples without children make up 42.2 percent of all families.
- 21.5 percent of families in Hawera North are one parent with children families, while one parent with children families make up 18.0 percent of families for South Taranaki District as a whole.

Source: Statistics New Zealand

Family Type



### Family type

- In Hawera North, 65.3 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For South Taranaki District as a whole, 62.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Hawera North who rented the dwelling that they lived in, the median weekly rent paid was \$220. This compared with \$180 for South Taranaki District.

Source: Statistics New Zealand  
Home ownership by household



### Contact

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