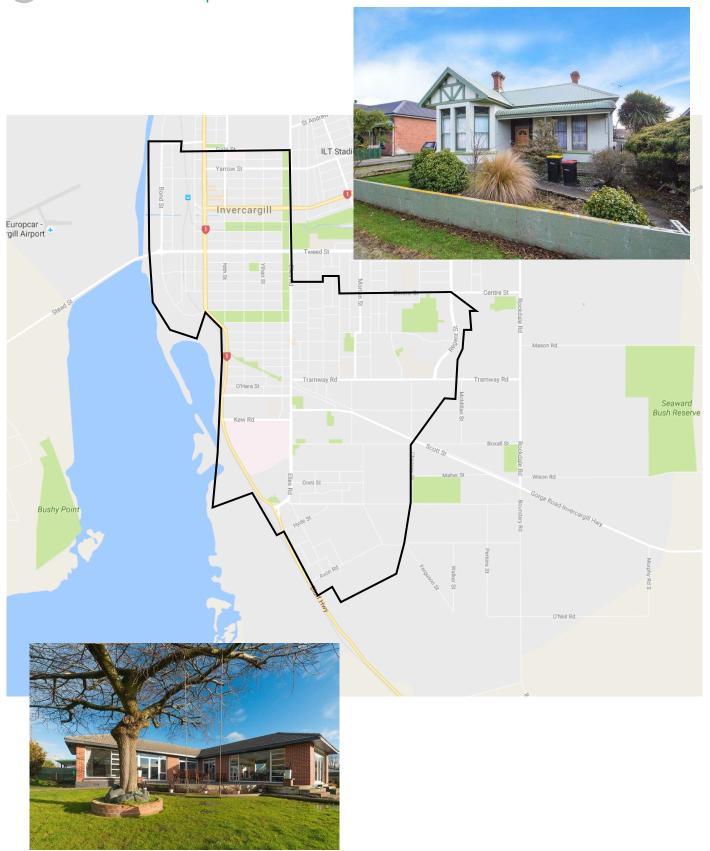




Territory Guide: Invercargill Central

# Hire-A-Hubby Territory Profile

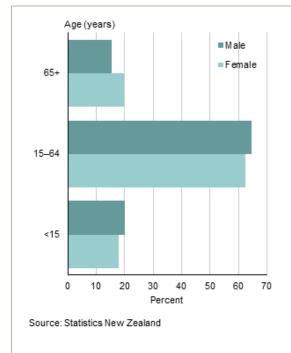
TERRITORY MAP | INVERCARGILL CENTRAL



# **Territory Demographics**



#### AGE AND GENDER



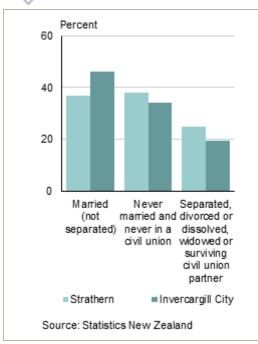
#### **Total Population**

- The median age (half are younger, and half older, than this age) is 38.4 years for people in Strathern. The median age in Invercargill City is 39.2 years.
- 17.8 percent of people in Strathern are aged 65 years and over, compared with 16.1 percent of the total Invercargill City population.
- 18.9 percent of people are aged under 15 years in Strathern, compared with 19.8 percent for all of Invercargill City.

Source: Statistics New Zealand
Broad age group and sex of people



## RELATIONSHIP STATUS



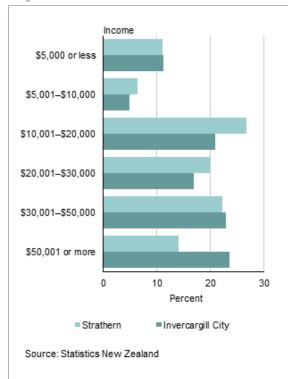
#### Total population aged 15 years and over

- 38.1 percent of people aged 15 years and over living in Strathern have never married, 37.0 percent are married, and 24.9 percent are separated, divorced or widowed.
- 27.6 percent of people in Strathern aged 15 years and over who have never been married live with a partner.

#### Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





#### Total population aged 15 years and over

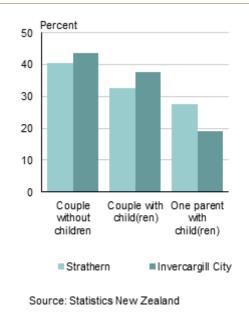
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Strathern is \$22,300. This compares with a median of \$27,400 for all of Invercargill City.
- 43.9 percent of people aged 15 years and over in Strathern have an annual income of \$20,000 or less, compared with 36.9 percent of people for Invercargill City as a whole.
- In Strathern, 14.0 percent of people aged 15
  years and over have an annual income of more
  than \$50,000, compared with 23.5 percent of
  people in Invercargill City.

#### Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



## FAMILY STRUCTURE



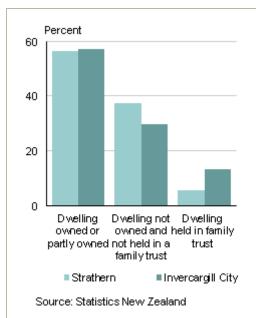
#### Family type

- Couples with children make up 32.5 percent of all families in Strathern, while couples without children make up 40.3 percent of all families.
- In Invercargill City, couples with children make up 37.5 percent of all families, while couples without children make up 43.4 percent of all families.
- 27.7 percent of families in Strathern are one parent with children families, while one parent with children families make up 19.1 percent of families for Invercargill City as a whole.

Source: Statistics New Zealand

Family Type





#### Family type

- In Strathern, 62.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Invercargill City as a whole, 70.4 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Strathern who rented the dwelling that they lived in, the median weekly rent paid was \$190. This compared with \$200 for Invercargill City.

Source: Statistics New Zealand Home ownership by household



#### Contact

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