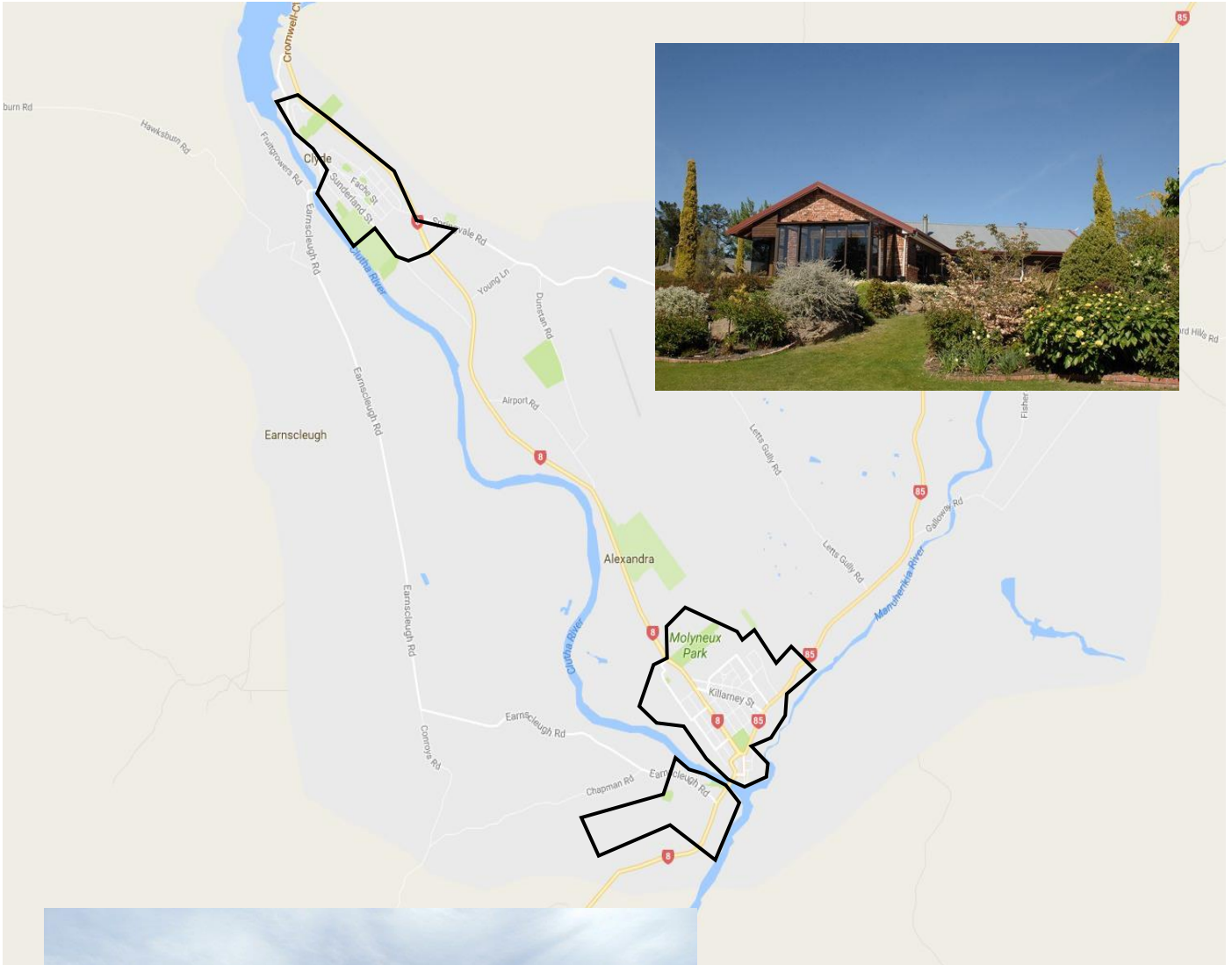




Territory Guide: Central Otago

Hire-A-Hubby Territory Profile

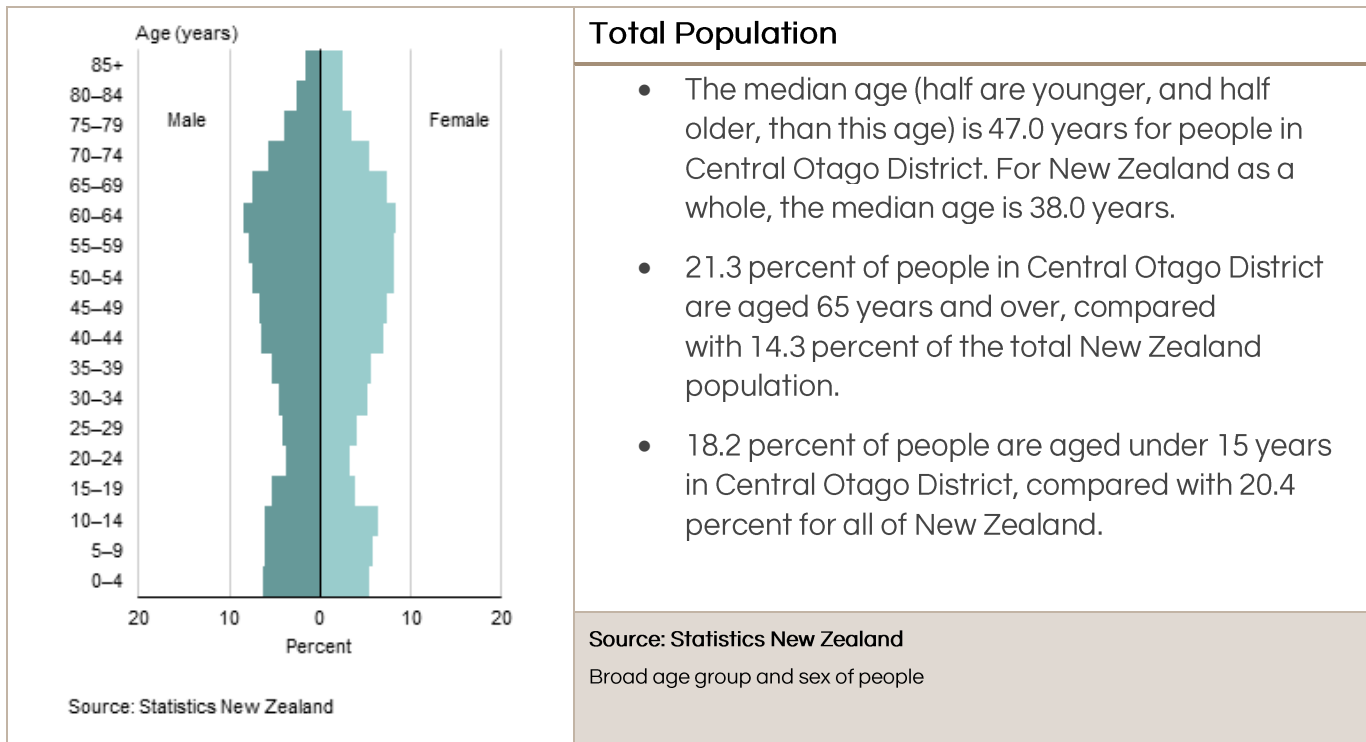
 TERRITORY MAP | CENTRAL OTAGO



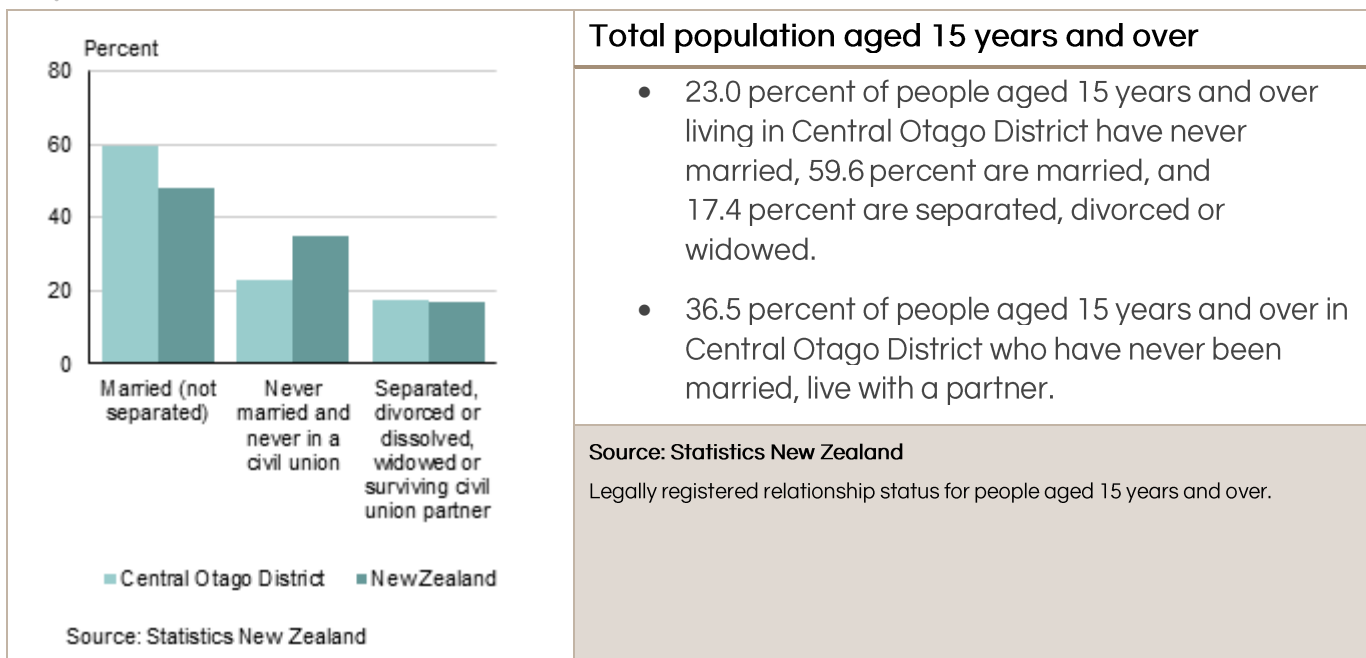
Territory Demographics



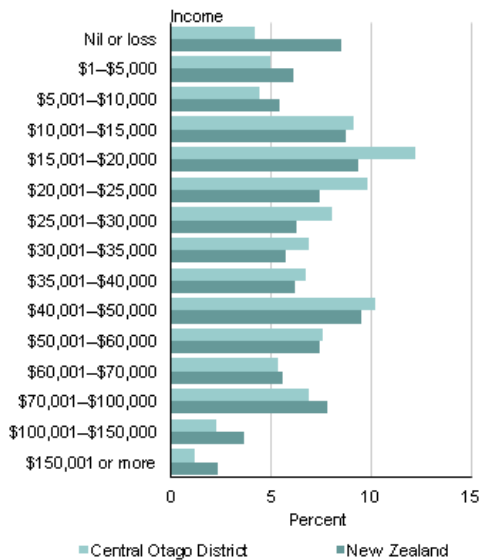
AGE AND GENDER



RELATIONSHIP STATUS



INCOME



Source: Statistics New Zealand

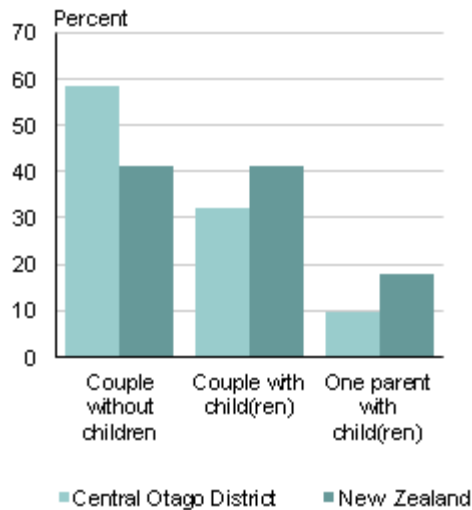
Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half earn less, than this amount), in Central Otago District is \$28,200. This compares with a median of \$28,500 for all of New Zealand.
- 35.0 percent of people aged 15 years and over in Central Otago District have an annual income of \$20,000 or less, compared with 38.2 percent of people for New Zealand as a whole.
- In Central Otago District, 23.3 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 26.7 percent of people in New Zealand.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

FAMILY STRUCTURE



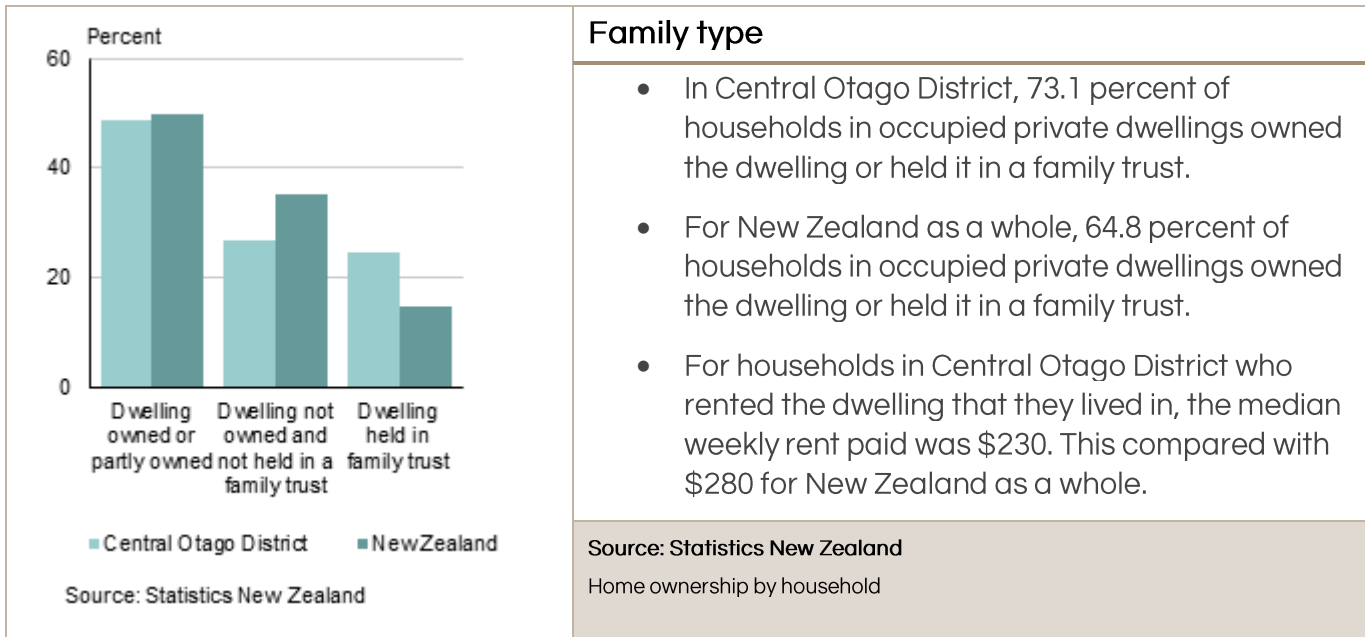
Source: Statistics New Zealand

Family type

- Couples with children make up 32.0 percent of all families in Central Otago District, while couples without children make up 58.5 percent of all families.
- In New Zealand, couples with children make up 41.3 percent of all families, while couples without children make up 40.9 percent of all families.
- 9.6 percent of families in Central Otago District are one parent with children families, while one parent with children families make up 17.8 percent of families for New Zealand as a whole.

Source: Statistics New Zealand

Family Type



Family type

- In Central Otago District, 73.1 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For New Zealand as a whole, 64.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Central Otago District who rented the dwelling that they lived in, the median weekly rent paid was \$230. This compared with \$280 for New Zealand as a whole.

Source: Statistics New Zealand
Home ownership by household



Contact

Hire-A-Hubby, Unit 8, 49 Sainsbury Road, Auckland 1025,
New Zealand
0800 692 643