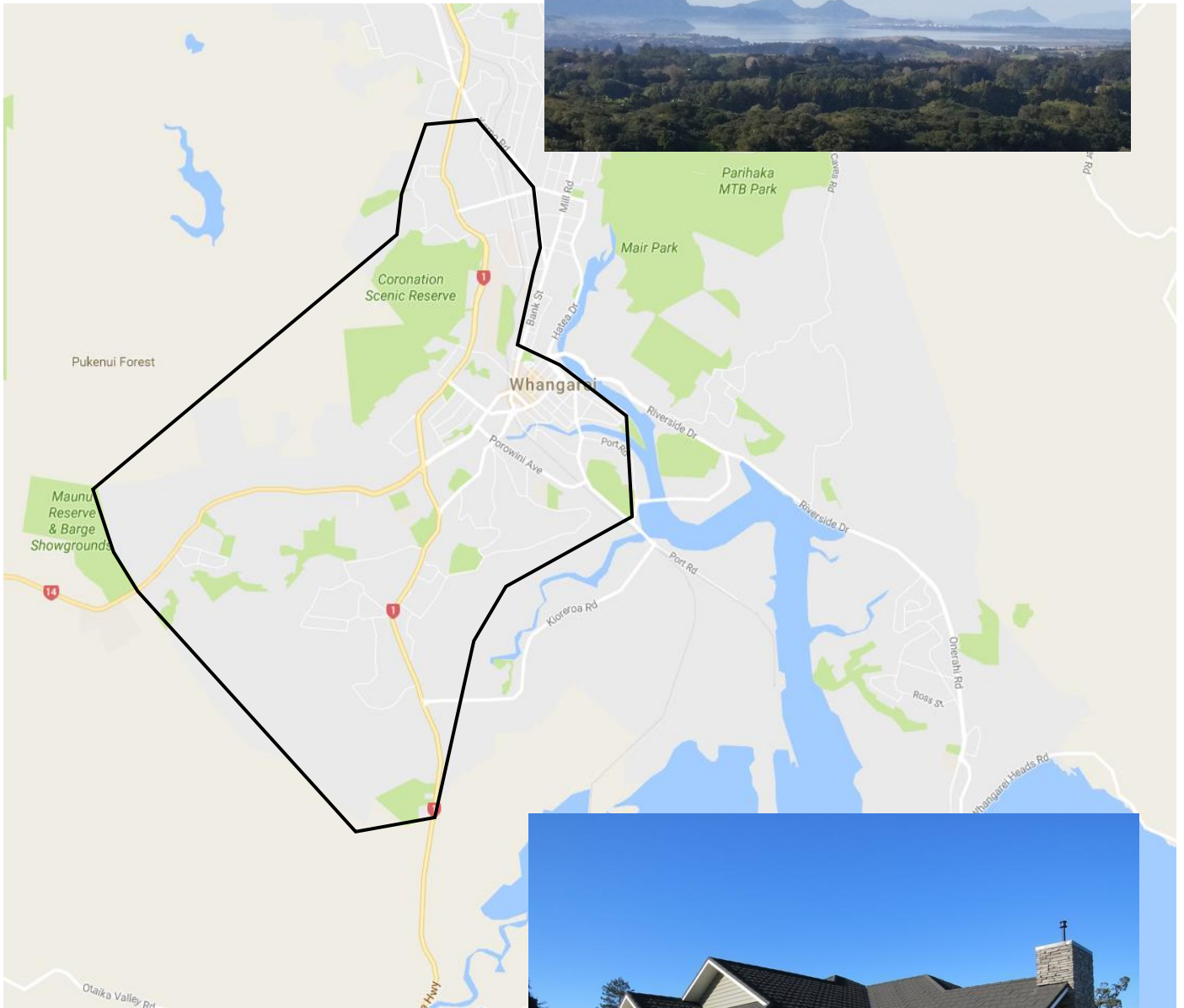




Territory Guide: Otaika

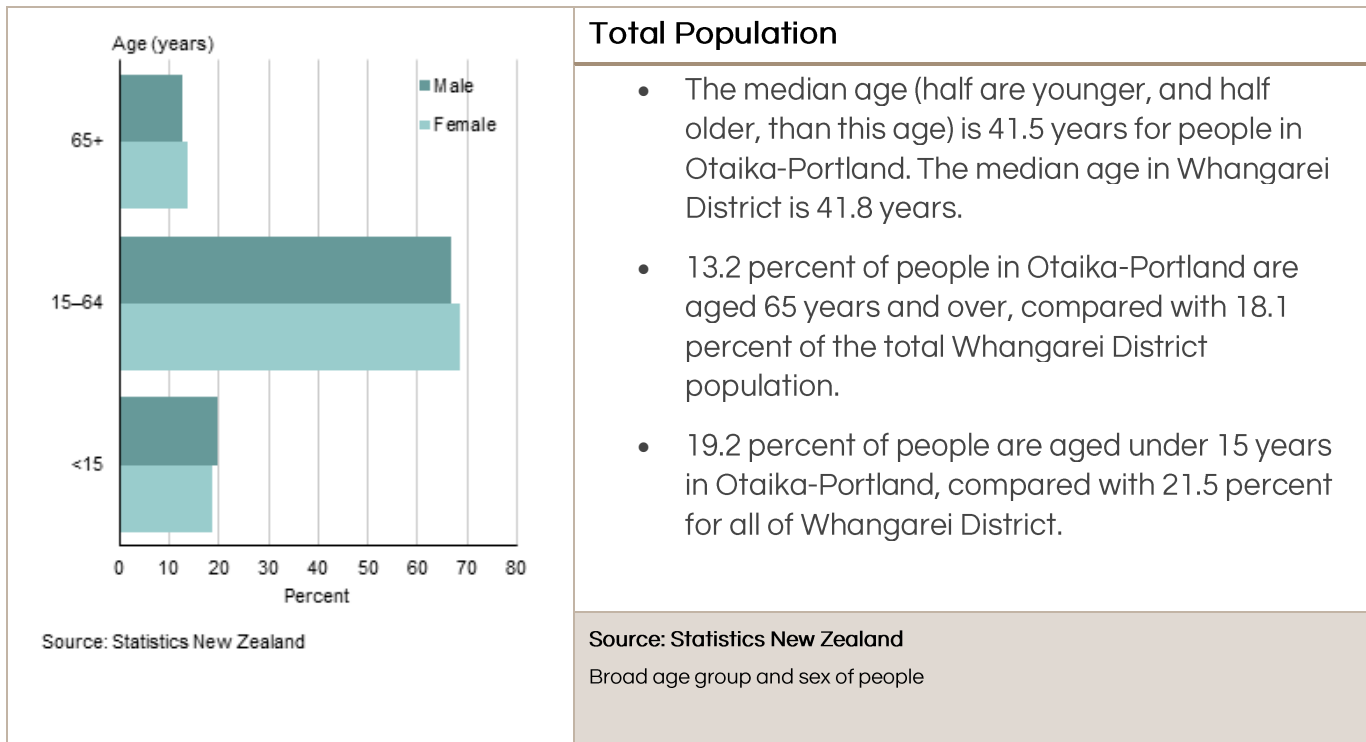
Hire-A-Hubby Territory Profile



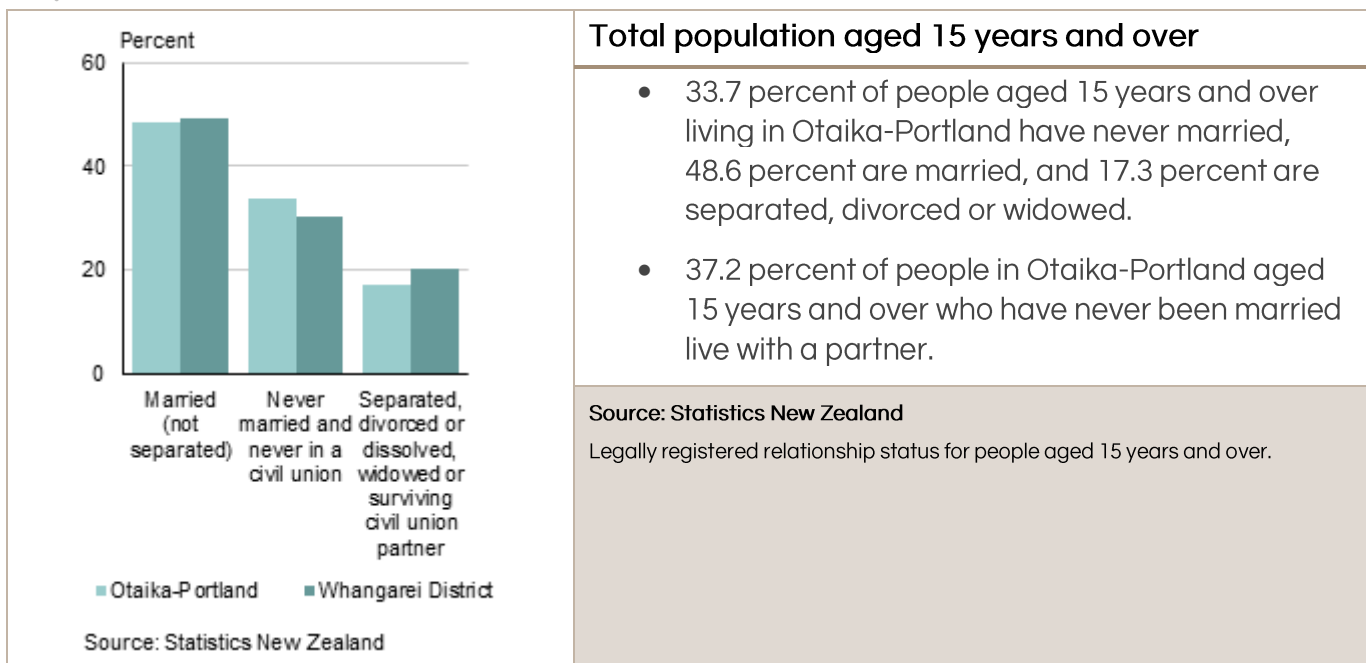
Territory Demographics



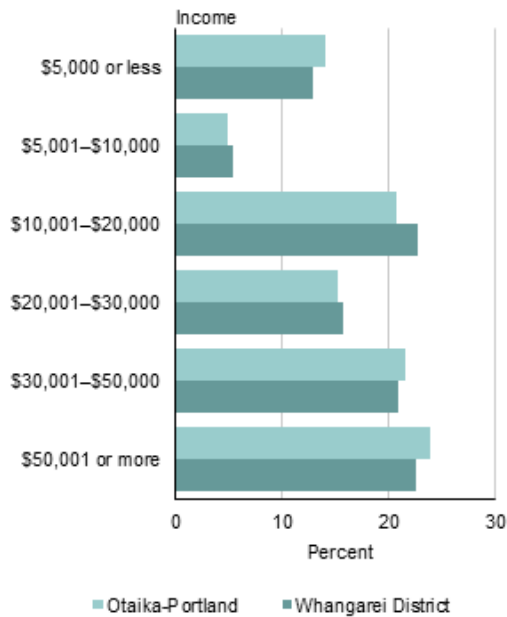
AGE AND GENDER



RELATIONSHIP STATUS



INCOME



Source: Statistics New Zealand

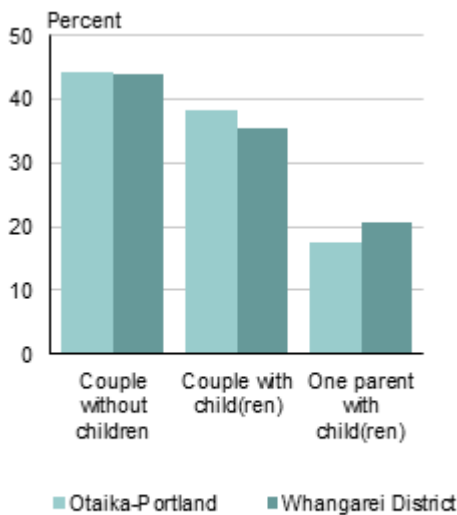
Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Otaika-Portland is \$27,000. This compares with a median of \$25,300 for all of Whangarei District.
- 39.4 percent of people aged 15 years and over in Otaika-Portland have an annual income of \$20,000 or less, compared with 40.8 percent of people for Whangarei District as a whole.
- In Otaika-Portland, 23.9 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 22.6 percent of people in Whangarei District.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

FAMILY STRUCTURE



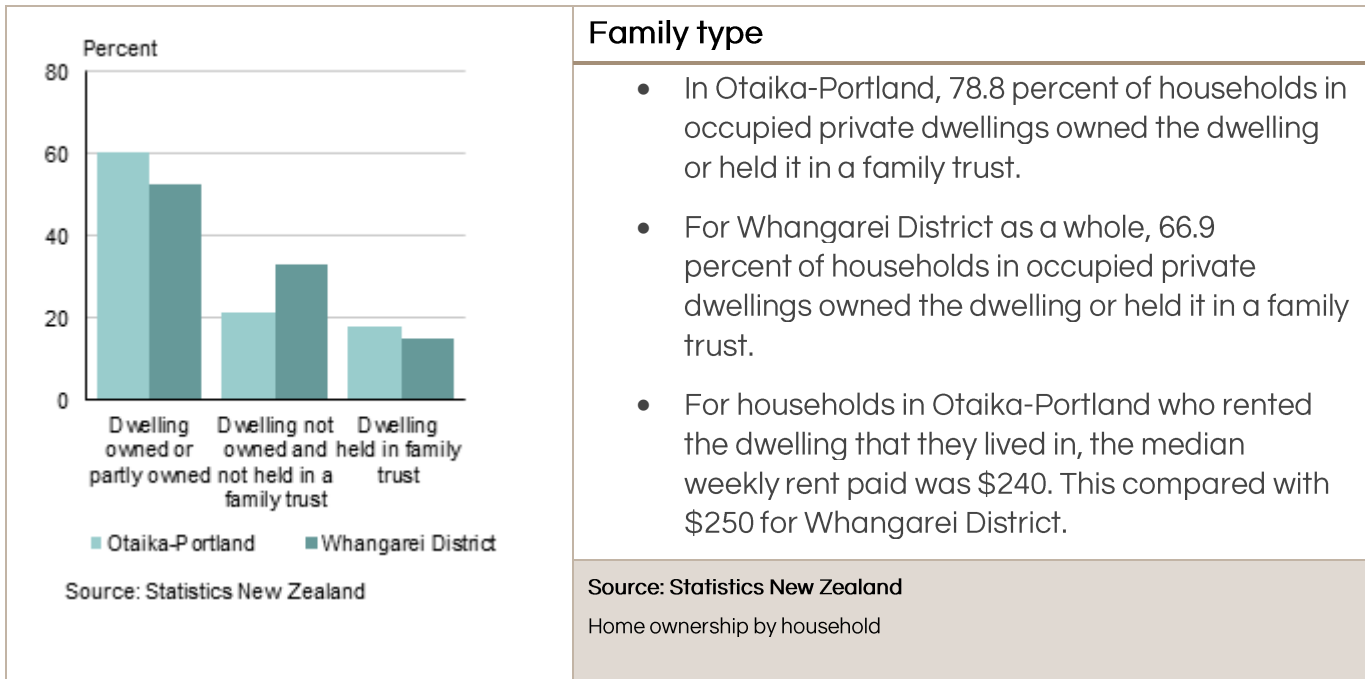
Source: Statistics New Zealand

Family type

- Couples with children make up 38.2 percent of all families in Otaika-Portland, while couples without children make up 44.1 percent of all families.
- In Whangarei District, couples with children make up 35.5 percent of all families, while couples without children make up 43.9 percent of all families.
- 17.6 percent of families in Otaika-Portland are one parent with children families, while one parent with children families make up 20.6 percent of families for Whangarei District as a whole.

Source: Statistics New Zealand

Family Type



Family type

- In Otaika-Portland, 78.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Whangarei District as a whole, 66.9 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Otaika-Portland who rented the dwelling that they lived in, the median weekly rent paid was \$240. This compared with \$250 for Whangarei District.

Source: Statistics New Zealand
Home ownership by household



Contact

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