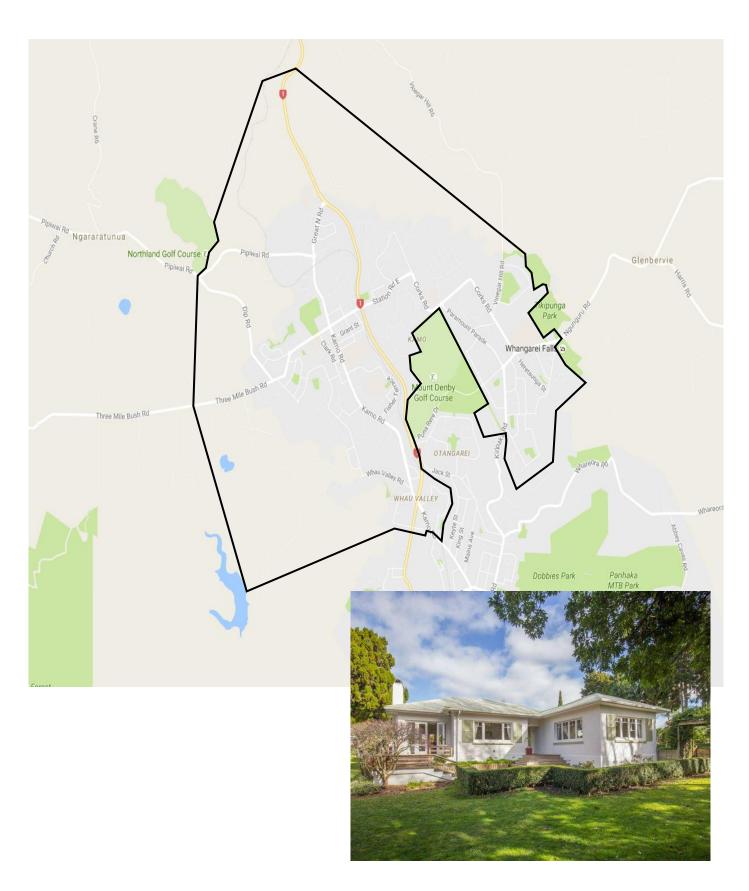




Territory Guide: Whangarei North

Hire-A-Hubby Territory Profile

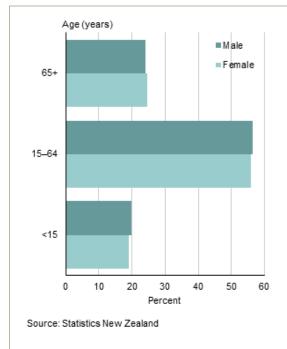
TERRITORY MAP | WHANGAREI NORTH



Territory Demographics



AGE AND GENDER



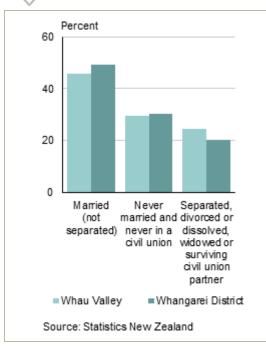
Total Population

- The median age (half are younger, and half older, than this age) is 45.6 years for people in Whau Valley. The median age in Whangarei District is 41.8 years.
- 24.4 percent of people in Whau Valley are aged 65 years and over, compared with 18.1 percent of the total Whangarei District population.
- 19.4 percent of people are aged under 15 years in Whau Valley, compared with 21.5 percent for all of Whangarei District.

Source: Statistics New Zealand
Broad age group and sex of people



RELATIONSHIP STATUS



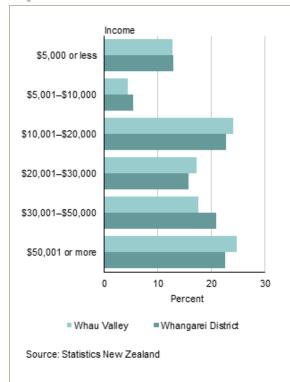
Total population aged 15 years and over

- 29.5 percent of people aged 15 years and over living in Whau Valley have never married, 45.9 percent are married, and 24.6 percent are separated, divorced or widowed.
- 22.1 percent of people in Whau Valley aged 15 years and over who have never been married live with a partner.

Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





Total population aged 15 years and over

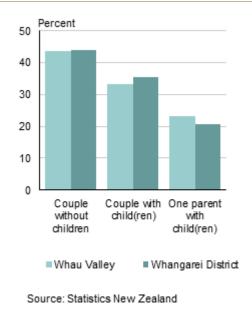
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Whau Valley is \$24,700. This compares with a median of \$25,300 for all of Whangarei District.
- 40.7 percent of people aged 15 years and over in Whau Valley have an annual income of \$20,000 or less, compared with 40.9 percent of people for Whangarei District as a whole.
- In Whau Valley, 24.7 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 22.6 percent of people in Whangarei District.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



FAMILY STRUCTURE



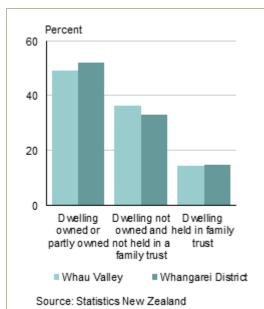
Family type

- Couples with children make up 33.2 percent of all families in Whau Valley, while couples without children make up 43.6 percent of all families.
- In Whangarei District, couples with children make up 35.5 percent of all families, while couples without children make up 43.9 percent of all families.
- 23.3 percent of families in Whau Valley are one parent with children families, while one parent with children families make up 20.6 percent of families for Whangarei District as a whole.

Source: Statistics New Zealand

Family Type





Family type

- In Whau Valley, 63.7 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Whangarei District as a whole, 66.9
 percent of households in occupied private
 dwellings owned the dwelling or held it in a family
 trust.
- For households in Whau Valley who rented the dwelling that they lived in, the median weekly rent paid was \$250. This compared with \$250 for Whangarei District.

Source: Statistics New Zealand
Home ownership by household



Contact

Hire-A-Hubby, Unit 8, 49 Sainsbury Road, Auckland 1025, New Zealand 0800 692 643