



## Territory Guide: The Wood

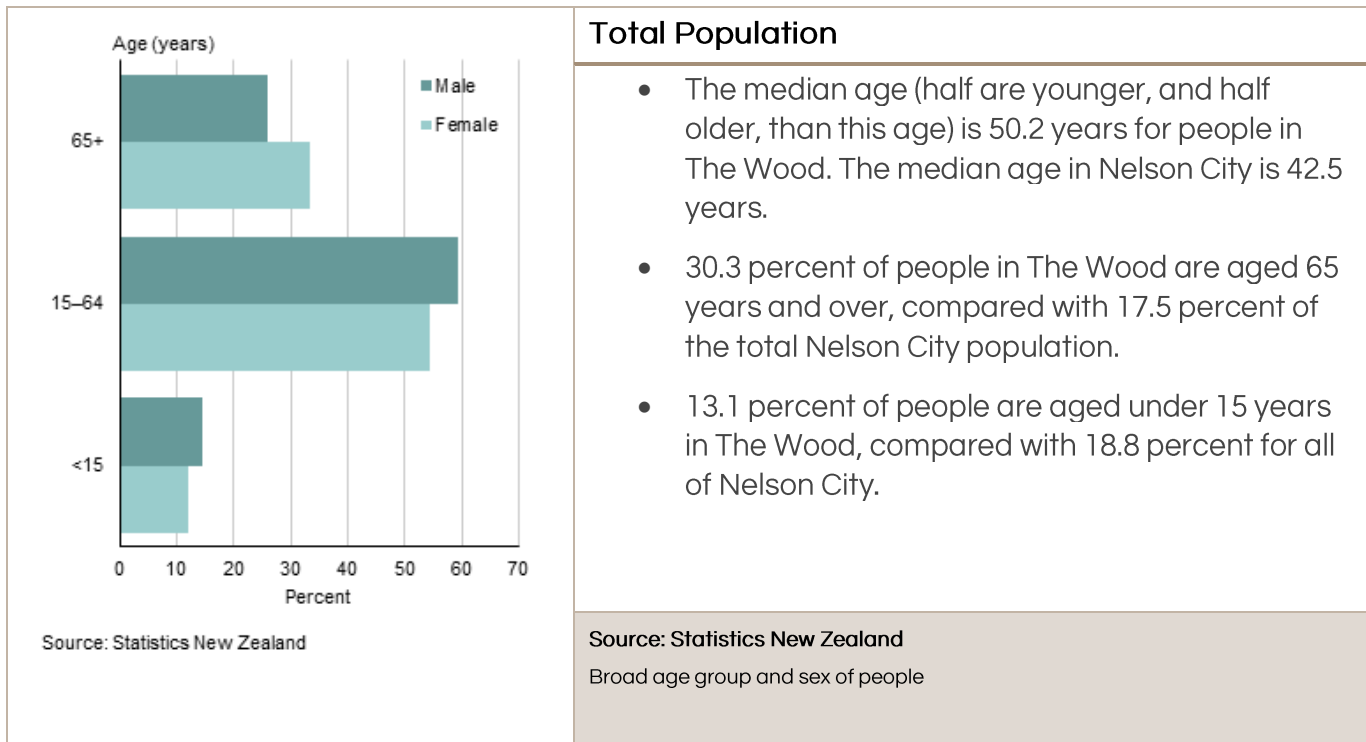
# Hire-A-Hubby Territory Profile



# Territory Demographics



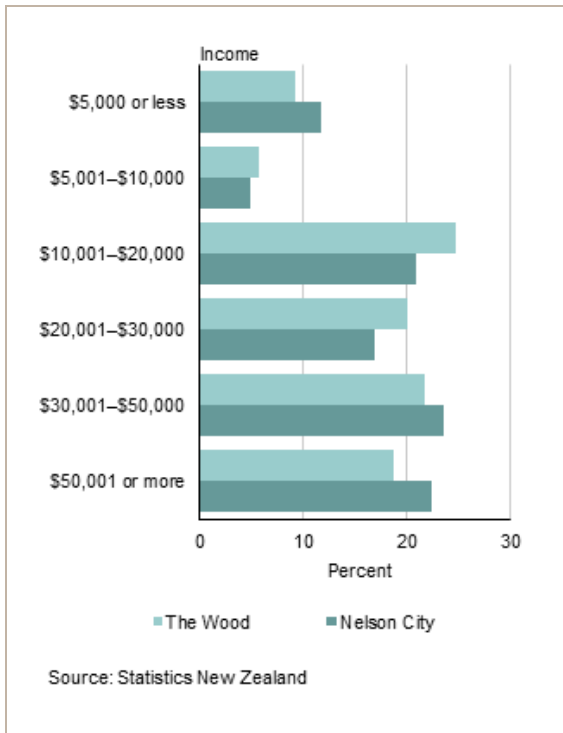
## AGE AND GENDER



## RELATIONSHIP STATUS



## INCOME



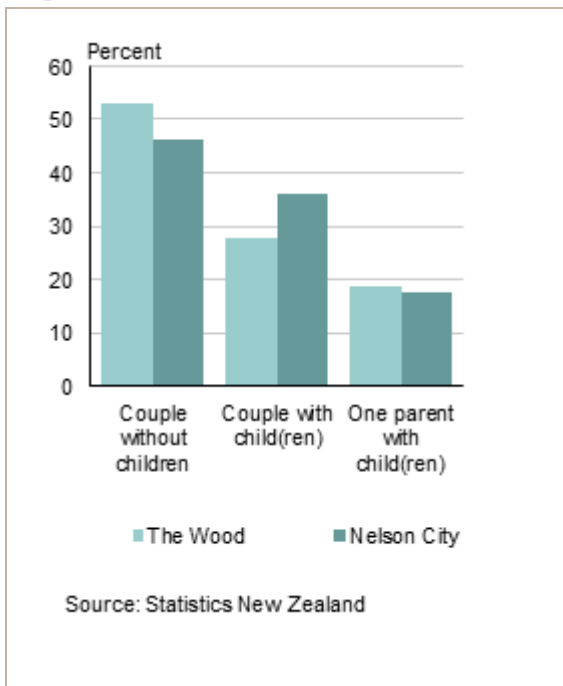
### Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in The Wood is \$24,500. This compares with a median of \$27,200 for all of Nelson City.
- 39.6 percent of people aged 15 years and over in The Wood have an annual income of \$20,000 or less, compared with 37.3 percent of people for Nelson City as a whole.
- In The Wood, 18.6 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 22.3 percent of people in Nelson City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

## FAMILY STRUCTURE

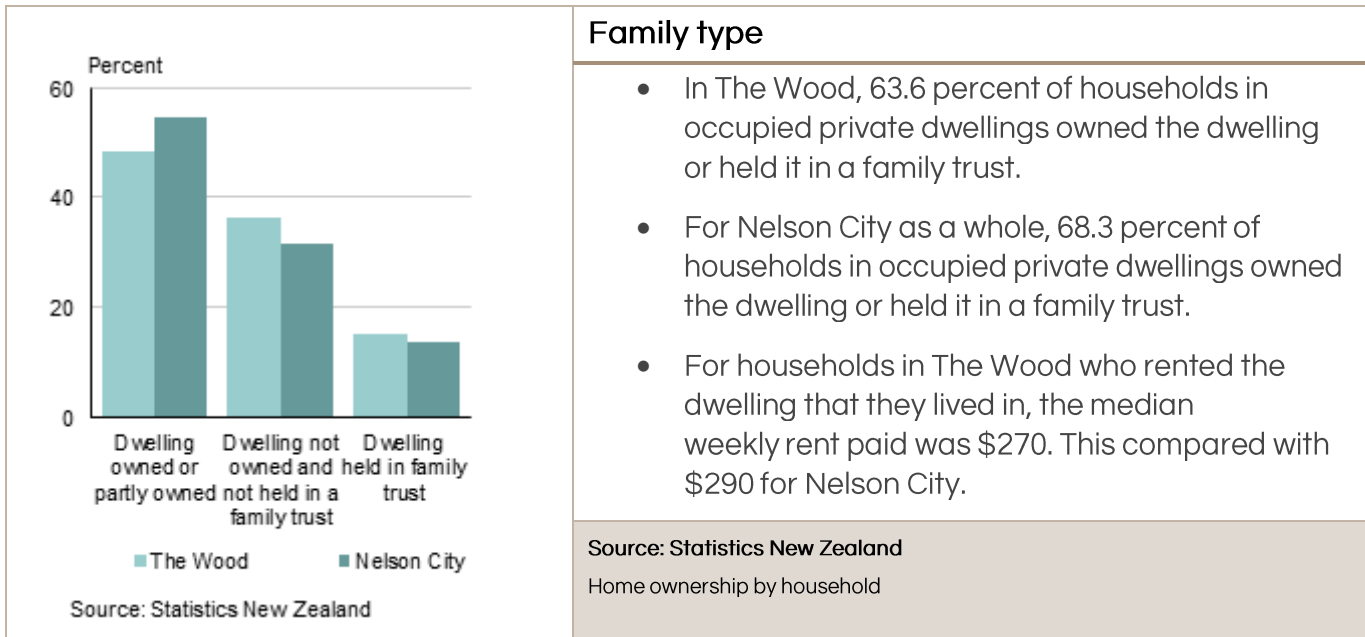


### Family type

- Couples with children make up 27.9 percent of all families in The Wood, while couples without children make up 52.8 percent of all families.
- In Nelson City, couples with children make up 36.1 percent of all families, while couples without children make up 46.4 percent of all families.
- 18.9 percent of families in The Wood are one parent with children families, while one parent with children families make up 17.5 percent of families for Nelson City as a whole.

Source: Statistics New Zealand

Family Type



### Family type

- In The Wood, 63.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Nelson City as a whole, 68.3 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in The Wood who rented the dwelling that they lived in, the median weekly rent paid was \$270. This compared with \$290 for Nelson City.

Source: Statistics New Zealand  
Home ownership by household



### Contact

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