



Territory Guide: The Wood

Hire-A-Hubby Territory Profile

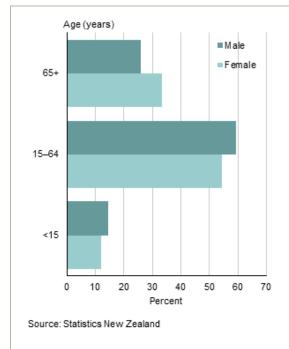
TERRITORY MAP | THE WOOD



Territory Demographics



AGE AND GENDER



Total Population

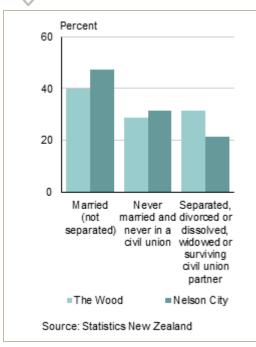
- The median age (half are younger, and half older, than this age) is 50.2 years for people in The Wood. The median age in Nelson City is 42.5 years.
- 30.3 percent of people in The Wood are aged 65 years and over, compared with 17.5 percent of the total Nelson City population.
- 13.1 percent of people are aged under 15 years in The Wood, compared with 18.8 percent for all of Nelson City.

Source: Statistics New Zealand

Broad age group and sex of people



RELATIONSHIP STATUS



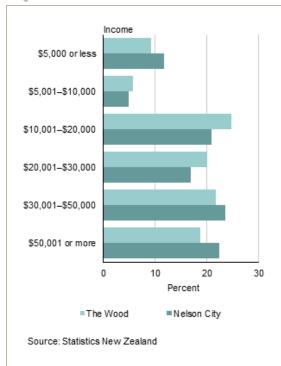
Total population aged 15 years and over

- 28.7 percent of people aged 15 years and over living in The Wood have never married, 39.9 percent are married, and 31.4 percent are separated, divorced or widowed.
- 25.9 percent of people in The Wood aged 15 years and over who have never been married live with a partner.

Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





Total population aged 15 years and over

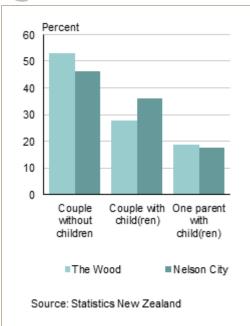
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in The Wood is \$24,500. This compares with a median of \$27,200 for all of Nelson City.
- 39.6 percent of people aged 15 years and over in The Wood have an annual income of \$20,000 or less, compared with 37.3 percent of people for Nelson City as a whole.
- In The Wood, 18.6 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 22.3 percent of people in Nelson City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



FAMILY STRUCTURE



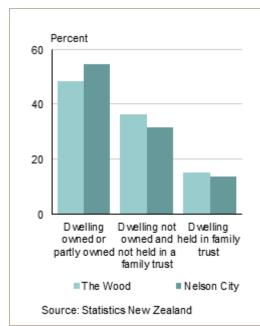
Family type

- Couples with children make up 27.9 percent of all families in The Wood, while couples without children make up 52.8 percent of all families.
- In Nelson City, couples with children make up 36.1 percent of all families, while couples without children make up 46.4 percent of all families.
- 18.9 percent of families in The Wood are one parent with children families, while one parent with children families make up 17.5 percent of families for Nelson City as a whole.

Source: Statistics New Zealand

Family Type





Family type

- In The Wood, 63.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Nelson City as a whole, 68.3 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in The Wood who rented the dwelling that they lived in, the median weekly rent paid was \$270. This compared with \$290 for Nelson City.

Source: Statistics New Zealand

Home ownership by household



Contact

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