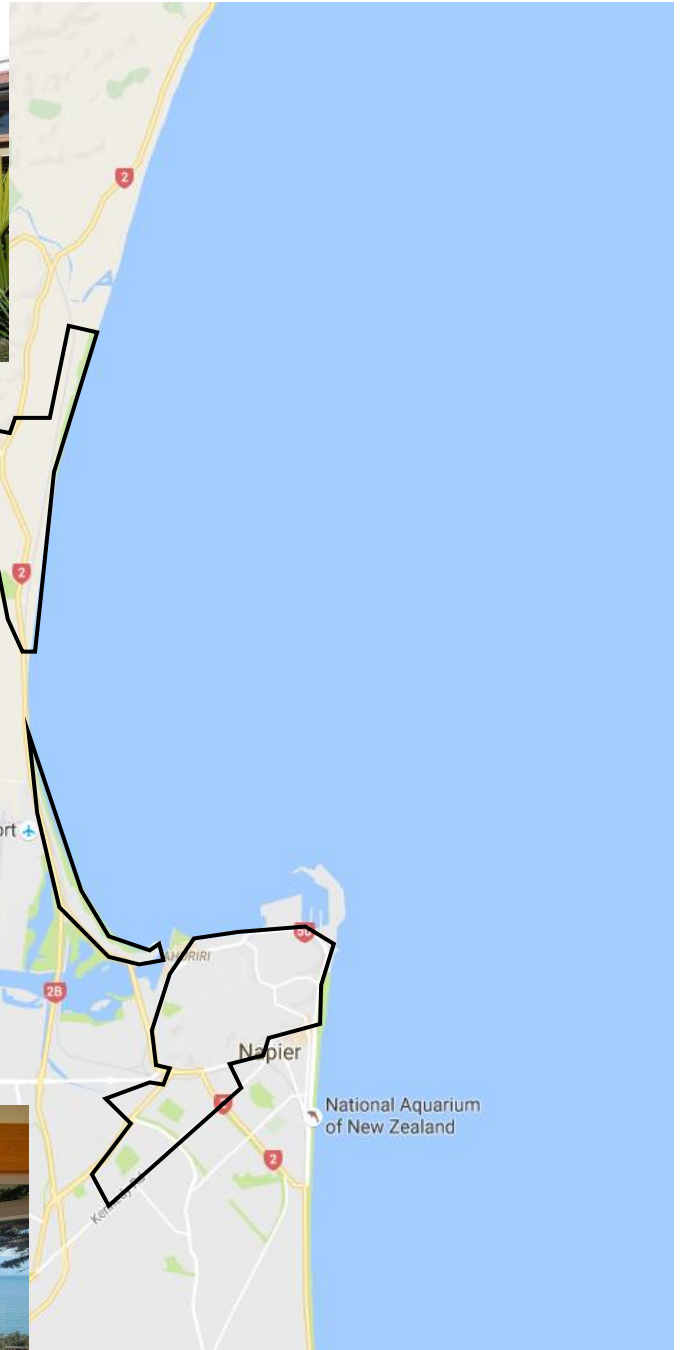




Territory Guide: Bluff Hill

Hire-A-Hubby Territory Profile

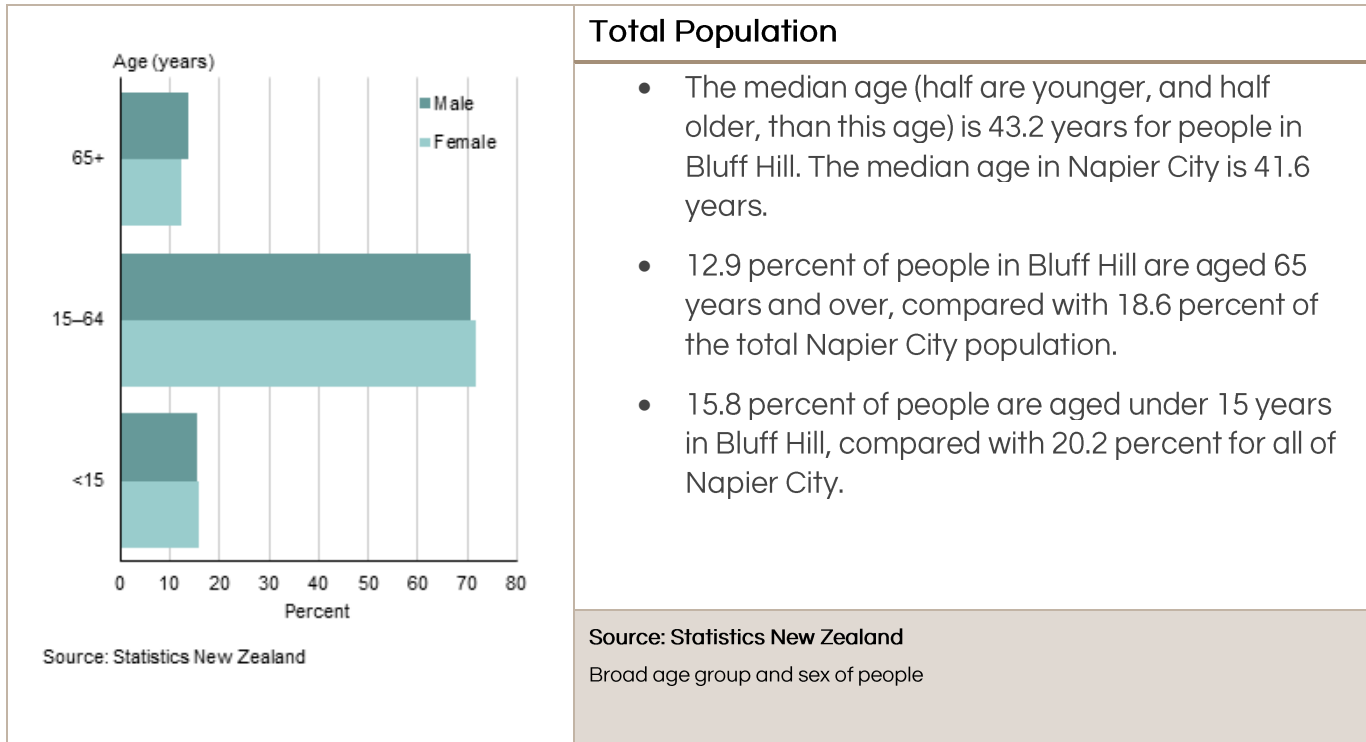
 TERRITORY MAP | BLUFF HILL



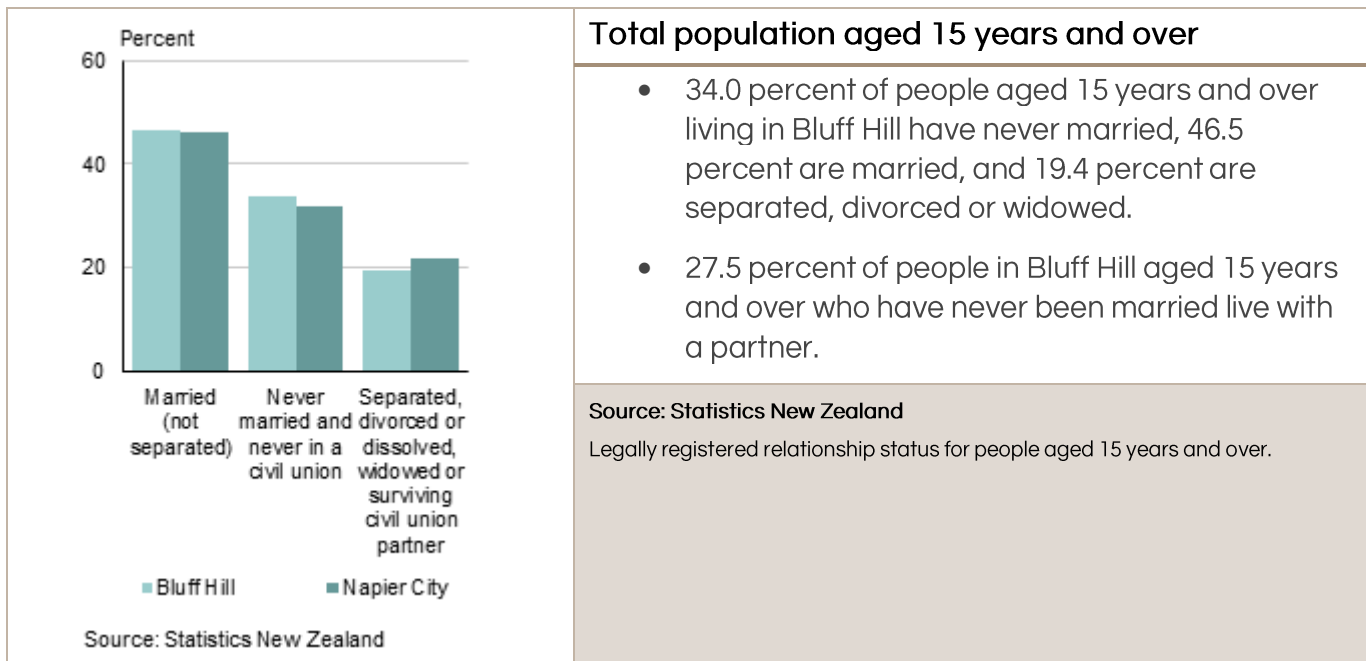
Territory Demographics



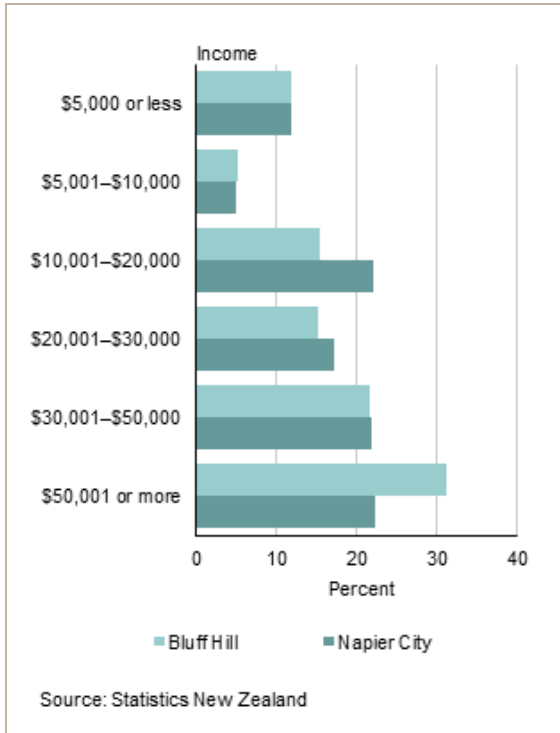
AGE AND GENDER



RELATIONSHIP STATUS



INCOME



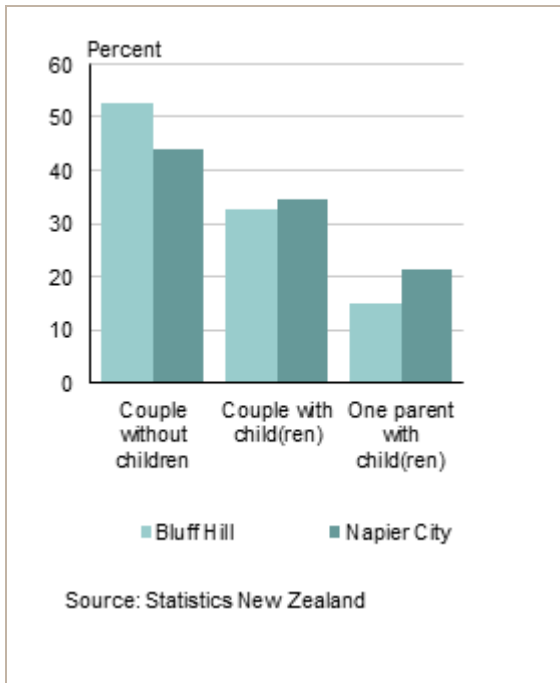
Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Bluff Hill is \$33,000. This compares with a median of \$26,000 for all of Napier City.
- 31.9 percent of people aged 15 years and over in Bluff Hill have an annual income of \$20,000 or less, compared with 38.9 percent of people for Napier City as a whole.
- In Bluff Hill, 31.4 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 22.1 percent of people in Napier City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

FAMILY STRUCTURE

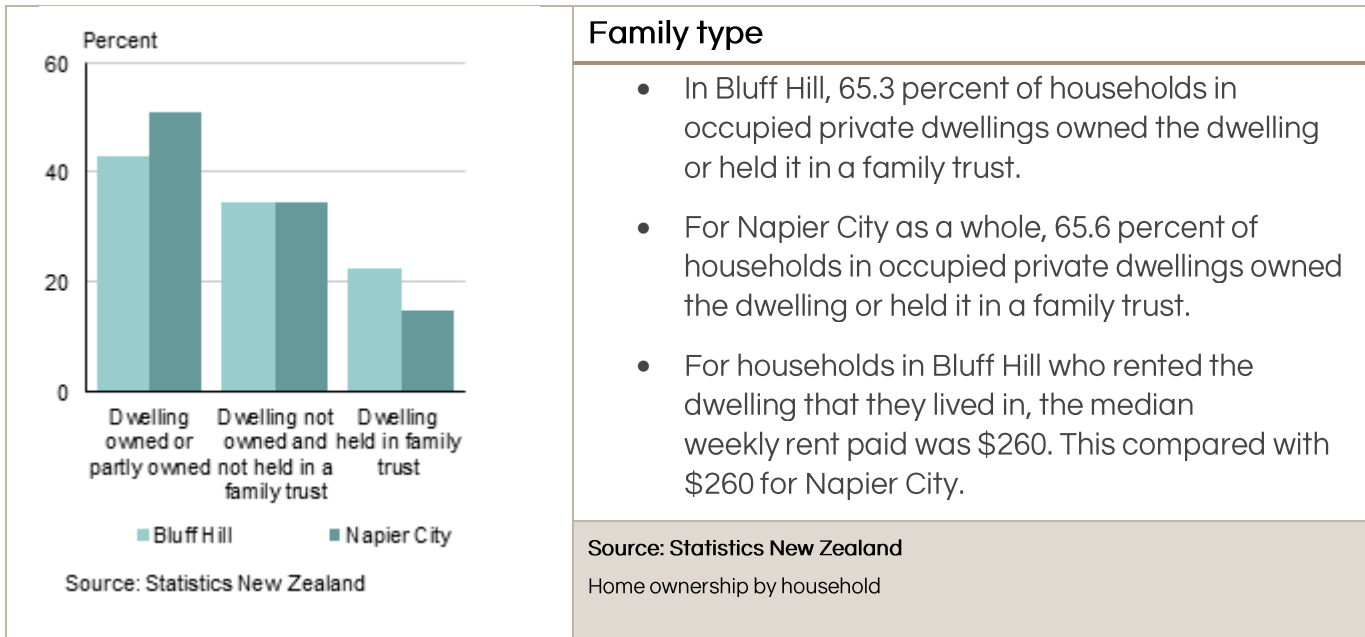


Family type

- Couples with children make up 32.5 percent of all families in Bluff Hill, while couples without children make up 52.7 percent of all families.
- In Napier City, couples with children make up 34.7 percent of all families, while couples without children make up 43.9 percent of all families.
- 14.8 percent of families in Bluff Hill are one parent with children families, while one parent with children families make up 21.5 percent of families for Napier City as a whole.

Source: Statistics New Zealand

Family Type



Family type

- In Bluff Hill, 65.3 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Napier City as a whole, 65.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Bluff Hill who rented the dwelling that they lived in, the median weekly rent paid was \$260. This compared with \$260 for Napier City.

Source: Statistics New Zealand

Home ownership by household



Contact

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