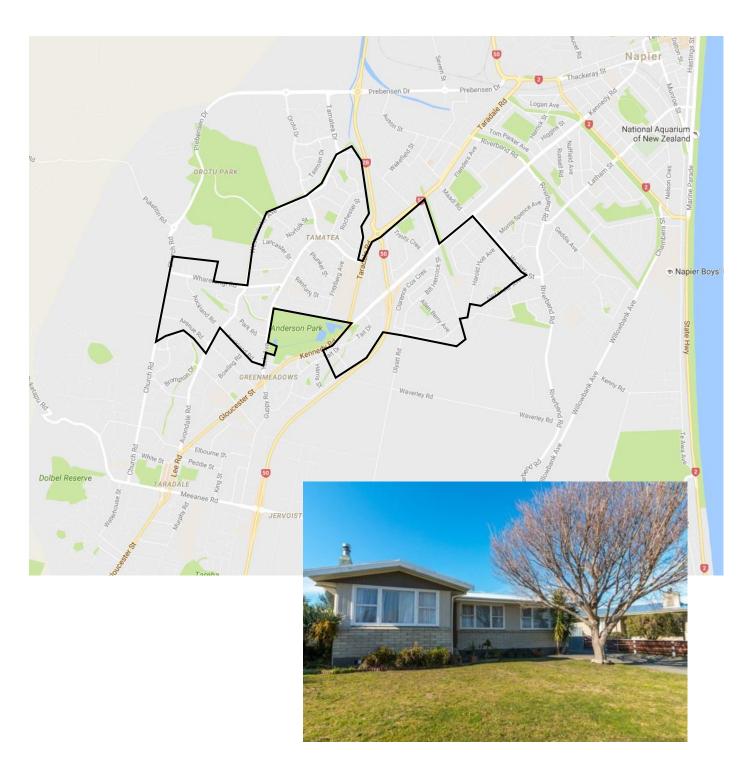




Territory Guide: Tamatea

Hire-A-Hubby Territory Profile

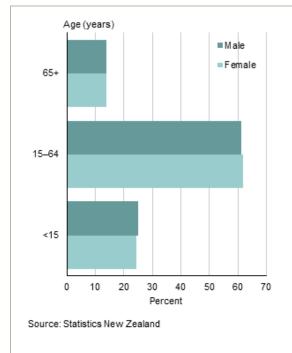
TERRITORY MAP | TAMATEA



Territory Demographics



AGE AND GENDER



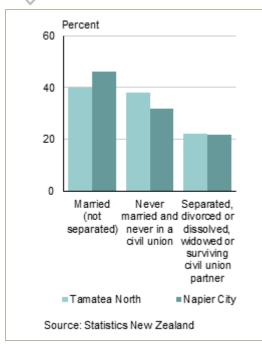
Total Population

- The median age (half are younger, and half older, than this age) is 35.0 years for people in Tamatea North. The median age in Napier City is 41.6 years.
- 13.8 percent of people in Tamatea North are aged 65 years and over, compared with 18.6 percent of the total Napier City population.
- 24.7 percent of people are aged under 15 years in Tamatea North, compared with 20.2 percent for all of Napier City.

Source: Statistics New Zealand
Broad age group and sex of people



RELATIONSHIP STATUS



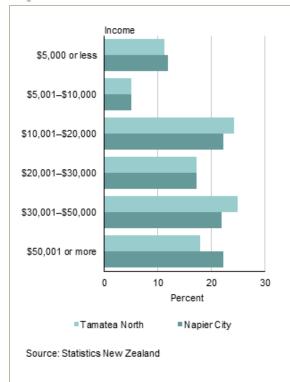
Total population aged 15 years and over

- 37.9 percent of people aged 15 years and over living in Tamatea North have never married, 39.9 percent are married, and 22.4 percent are separated, divorced or widowed.
- 29.4 percent of people in Tamatea North aged 15 years and over who have never been married live with a partner.

Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





Total population aged 15 years and over

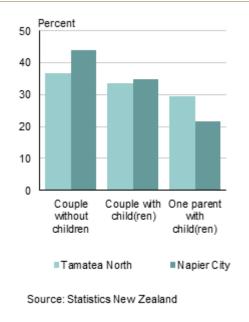
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Tamatea North is \$24,600. This compares with a median of \$26,000 for all of Napier City.
- 40.2 percent of people aged 15 years and over in Tamatea North have an annual income of \$20,000 or less, compared with 38.9 percent of people for Napier City as a whole.
- In Tamatea North, 17.9 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 22.1 percent of people in Napier City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



FAMILY STRUCTURE



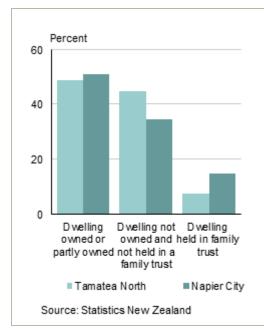
Family type

- Couples with children make up 33.5 percent of all families in Tamatea North, while couples without children make up 36.6 percent of all families.
- In Napier City, couples with children make up 34.7 percent of all families, while couples without children make up 43.9 percent of all families.
- 29.5 percent of families in Tamatea North are one parent with children families, while one parent with children families make up 21.5 percent of families for Napier City as a whole.

Source: Statistics New Zealand

Family Type





Family type

- In Tamatea North, 55.7 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Napier City as a whole, 65.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Tamatea North who rented the dwelling that they lived in, the median weekly rent paid was \$240. This compared with \$260 for Napier City.

Source: Statistics New Zealand Home ownership by household



Contact

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