



Territory Guide: Queenstown

Hire-A-Hubby Territory Profile

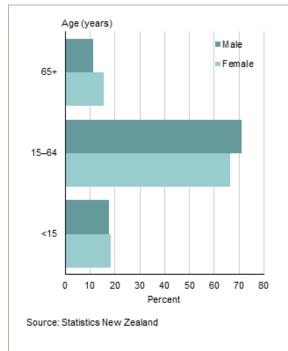
TERRITORY MAP | QUEENSTOWN



Territory Demographics



AGE AND GENDER



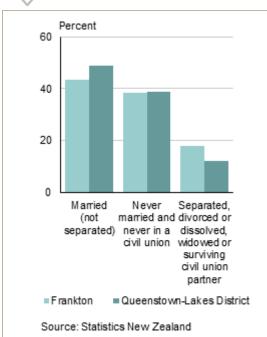
Total Population

- The median age (half are younger, and half older, than this age) is 37.4 years for people in Frankton. The median age in Queenstown-Lakes District is 36.4 years.
- 13.3 percent of people in Frankton are aged 65 years and over, compared with 10.7 percent of the total Queenstown-Lakes District population.
- 18.1 percent of people are aged under 15 years in Frankton, compared with 18.4 percent for all of Queenstown-Lakes District.

Source: Statistics New Zealand
Broad age group and sex of people



RELATIONSHIP STATUS



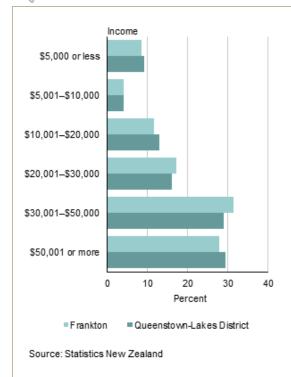
Total population aged 15 years and over

- 38.6 percent of people aged 15 years and over living in Frankton have never married, 43.6 percent are married, and 17.9 percent are separated, divorced or widowed.
- 40.3 percent of people in Frankton aged 15 years and over who have never been married live with a partner.

Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





Total population aged 15 years and over

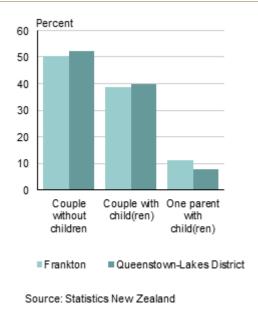
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Frankton is \$34,900. This compares with a median of \$35,200 for all of Queenstown-Lakes District.
- 23.9 percent of people aged 15 years and over in Frankton have an annual income of \$20,000 or less, compared with 25.9 percent of people for Queenstown-Lakes District as a whole.
- In Frankton, 27.8 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 29.3 percent of people in Queenstown-Lakes District.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



FAMILY STRUCTURE



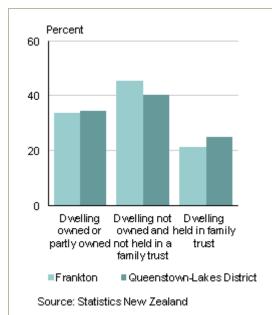
Family type

- Couples with children make up 38.5 percent of all families in Frankton, while couples without children make up 50.3 percent of all families.
- In Queenstown-Lakes District, couples with children make up 39.8 percent of all families, while couples without children make up 52.2 percent of all families.
- 11.2 percent of families in Frankton are one parent with children families, while one parent with children families make up 8.0 percent of families for Queenstown-Lakes District as a whole.

Source: Statistics New Zealand

Family Type





Family type

- In Frankton, 55.1 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Queenstown-Lakes District as a whole, 59.6
 percent of households in occupied private
 dwellings owned the dwelling or held it in a family
 trust.
- For households in Frankton who rented the dwelling that they lived in, the median weekly rent paid was \$350. This compared with \$350 for Queenstown-Lakes District.

Source: Statistics New Zealand
Home ownership by household



Contact

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