



Territory Guide: Half Moon Bay

Hire-A-Hubby Territory Profile

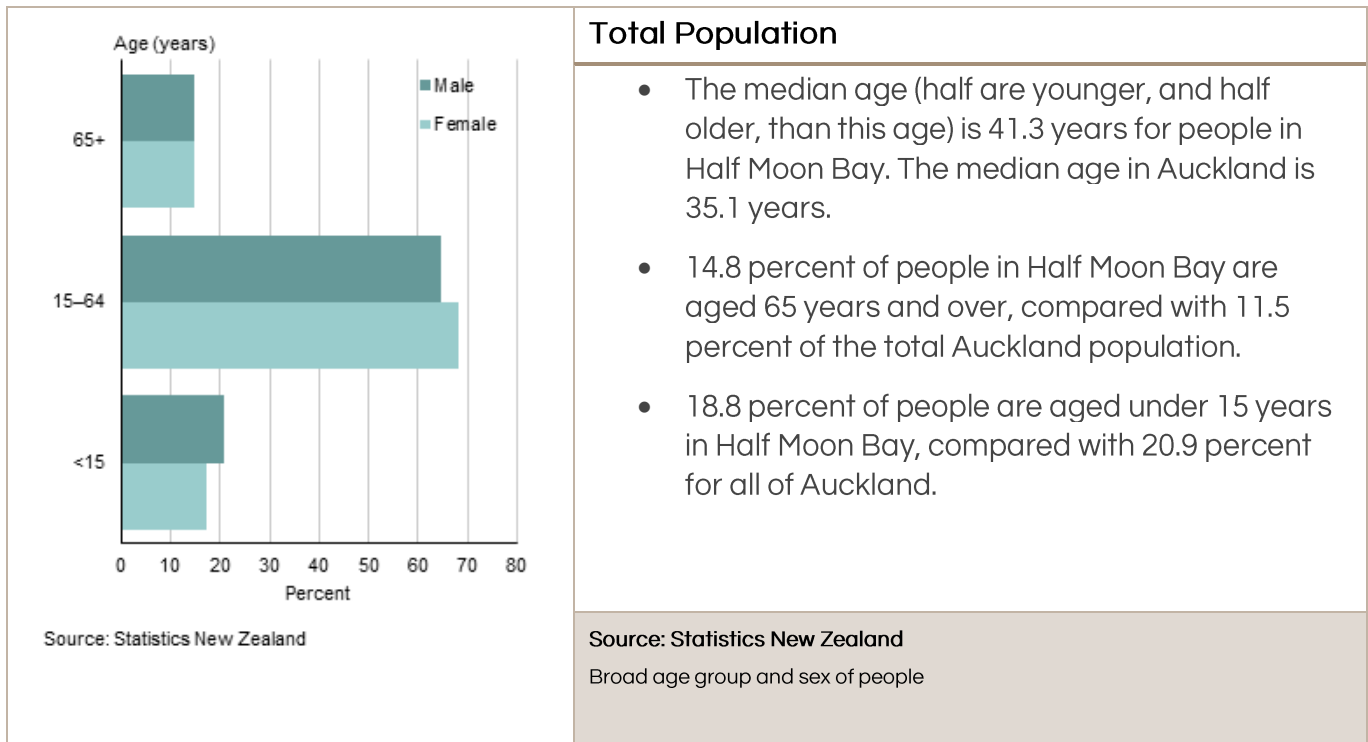
 TERRITORY MAP | HALF MOON BAY



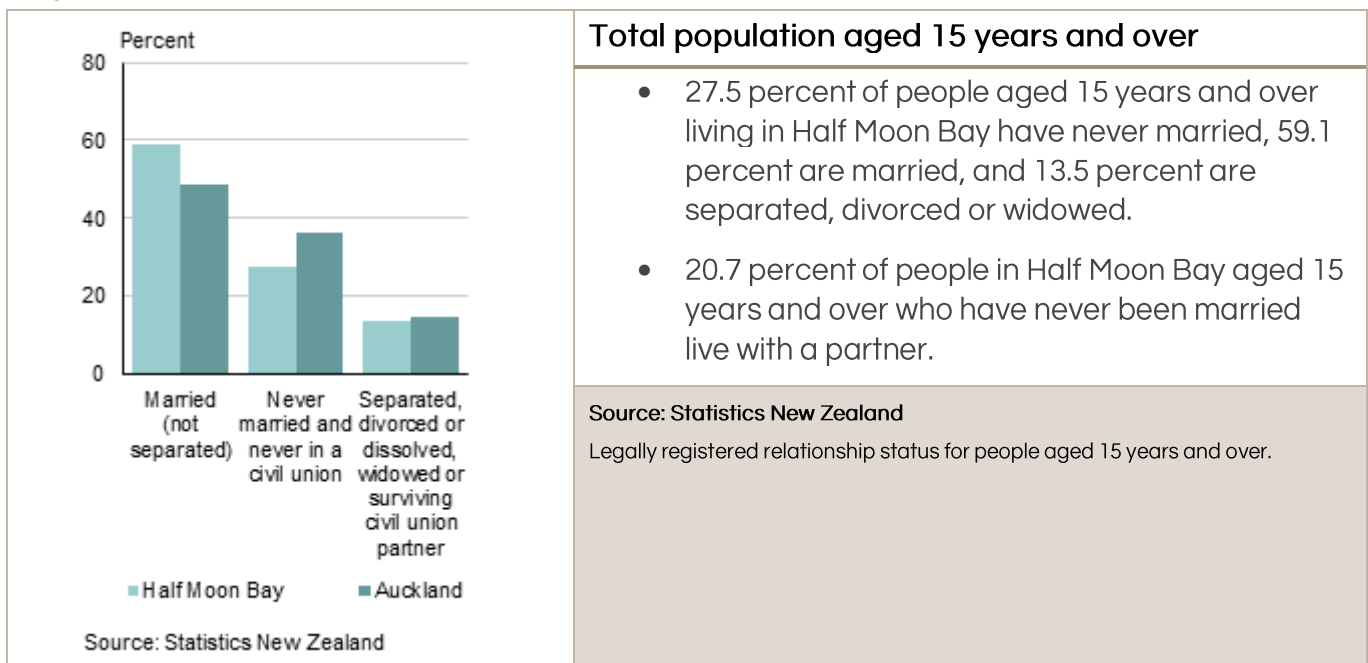
Territory Demographics



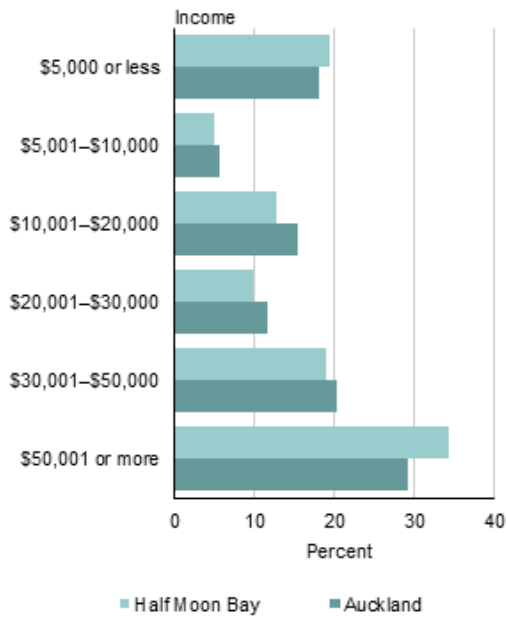
AGE AND GENDER



RELATIONSHIP STATUS



INCOME



Source: Statistics New Zealand

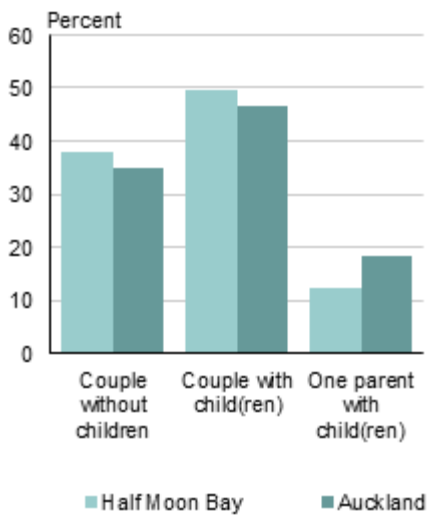
Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Half Moon Bay is \$33,900. This compares with a median of \$29,600 for all of Auckland.
- 37.0 percent of people aged 15 years and over in Half Moon Bay have an annual income of \$20,000 or less, compared with 39.0 percent of people for Auckland as a whole.
- In Half Moon Bay, 34.1 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 29.2 percent of people in Auckland.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

FAMILY STRUCTURE



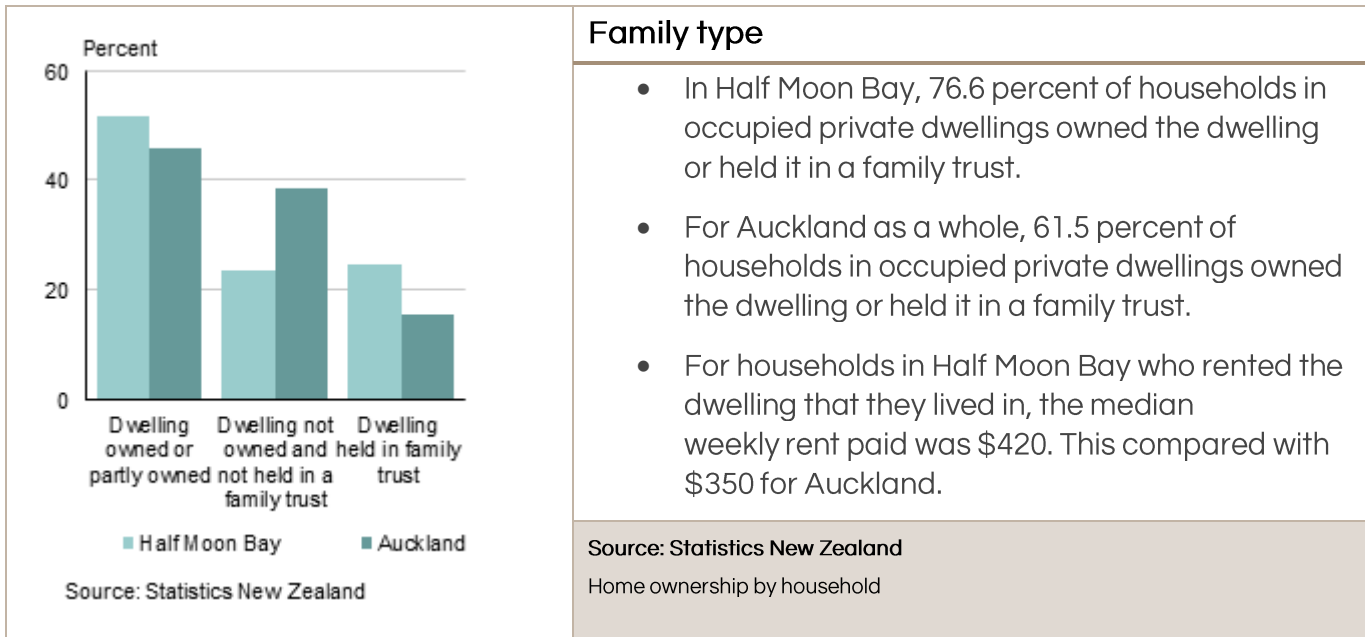
Source: Statistics New Zealand

Family type

- Couples with children make up 49.5 percent of all families in Half Moon Bay, while couples without children make up 38.0 percent of all families.
- In Auckland, couples with children make up 46.5 percent of all families, while couples without children make up 35.1 percent of all families.
- 12.5 percent of families in Half Moon Bay are one parent with children families, while one parent with children families make up 18.4 percent of families for Auckland as a whole.

Source: Statistics New Zealand

Family Type



Source: Statistics New Zealand
Home ownership by household

- In Half Moon Bay, 76.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Auckland as a whole, 61.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Half Moon Bay who rented the dwelling that they lived in, the median weekly rent paid was \$420. This compared with \$350 for Auckland.



Contact

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