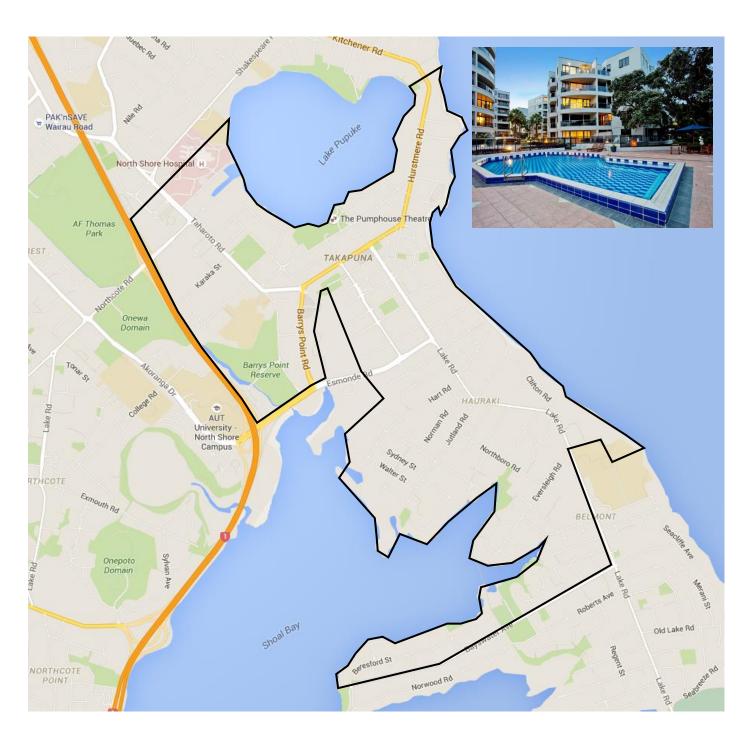




Territory Guide: Takapuna

Hire-A-Hubby Territory Profile

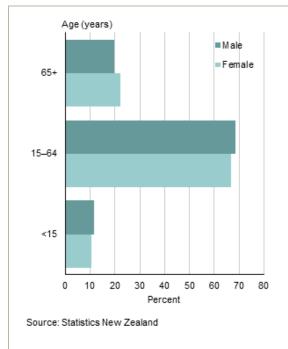
TERRITORY MAP | TAKAPUNA



Territory Demographics



AGE AND GENDER



Total Population

- The median age (half are younger, and half older, than this age) is 47.0 years for people in Takapuna Central. The median age in Auckland is 35.1 years.
- 21.2 percent of people in Takapuna Central are aged 65 years and over, compared with 11.5 percent of the total Auckland population.
- 11.1 percent of people are aged under 15 years in Takapuna Central, compared with 20.9 percent for all of Auckland.

Source: Statistics New Zealand
Broad age group and sex of people



RELATIONSHIP STATUS



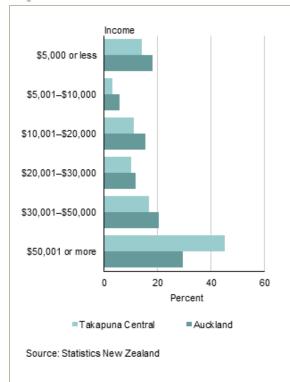
Total population aged 15 years and over

- 30.6 percent of people aged 15 years and over living in Takapuna Central have never married, 50.4 percent are married, and 18.9 percent are separated, divorced or widowed.
- 28.8 percent of people in Takapuna Central aged 15 years and over who have never been married live with a partner.

Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





Total population aged 15 years and over

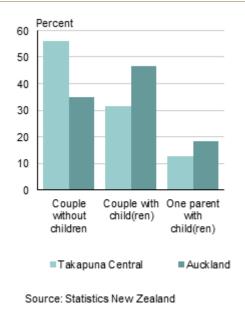
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Takapuna Central is \$44,100. This compares with a median of \$29,600 for all of Auckland.
- 28.2 percent of people aged 15 years and over in Takapuna Central have an annual income of \$20,000 or less, compared with 39.0 percent of people for Auckland as a whole.
- In Takapuna Central, 45.0 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 29.2 percent of people in Auckland.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



FAMILY STRUCTURE



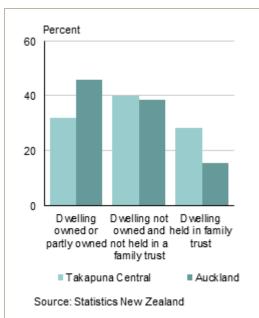
Family type

- Couples with children make up 31.4 percent of all families in Takapuna Central, while couples without children make up 56.0 percent of all families.
- In Auckland, couples with children make up 46.5 percent of all families, while couples without children make up 35.1 percent of all families.
- 12.6 percent of families in Takapuna Central are one parent with children families, while one parent with children families make up 18.4 percent of families for Auckland as a whole.

Source: Statistics New Zealand

Family Type





Family type

- In Takapuna Central, 60.4 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Auckland as a whole, 61.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Takapuna Central who rented the dwelling that they lived in, the median weekly rent paid was \$500. This compared with \$350 for Auckland.

Source: Statistics New Zealand Home ownership by household



Contact

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