



Territory Guide: Gisborne Central

Hire-A-Hubby Territory Profile

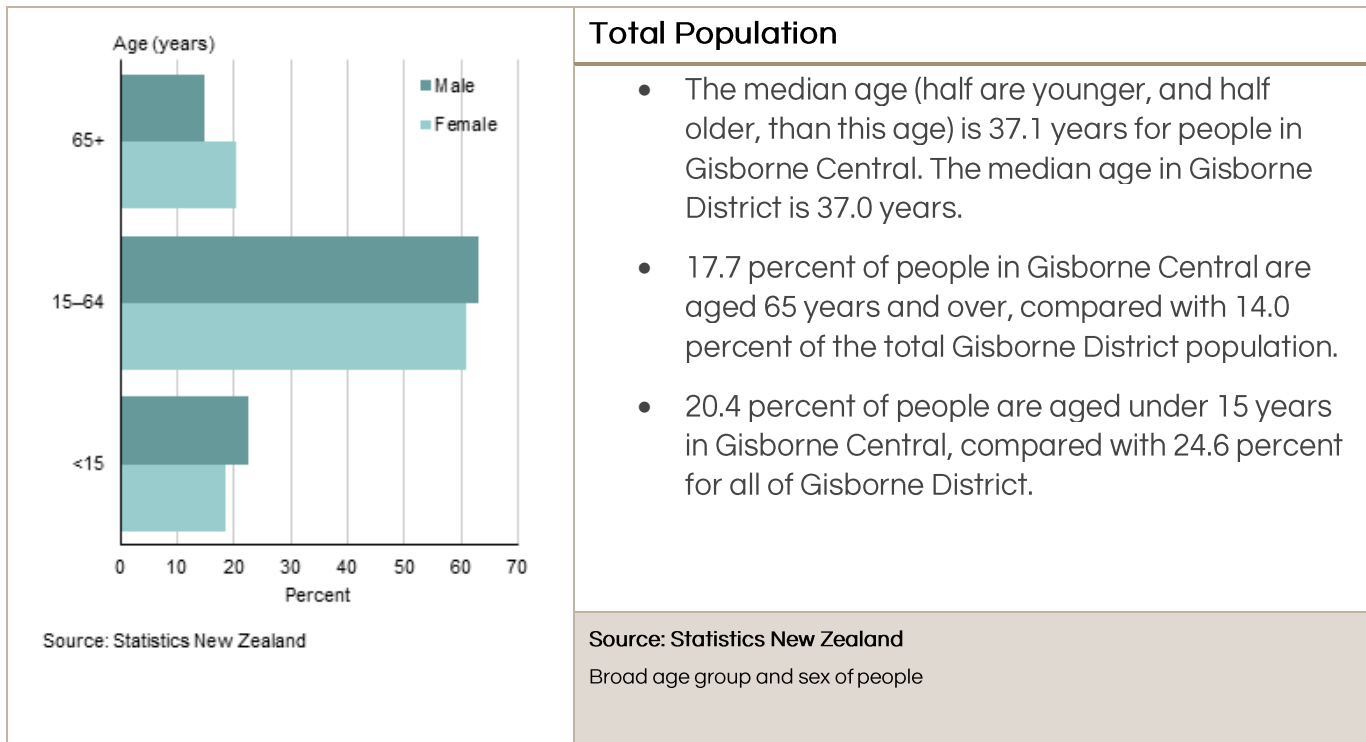
 TERRITORY MAP | GISBORNE CENTRAL



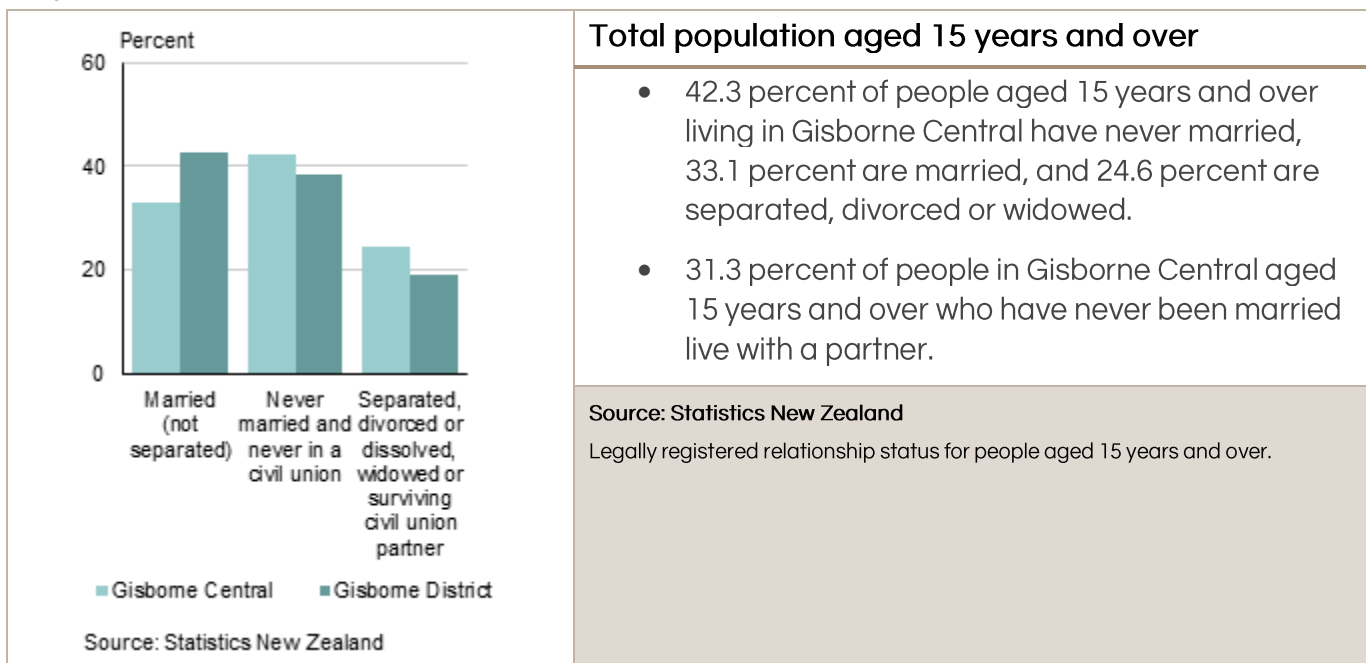
Territory Demographics



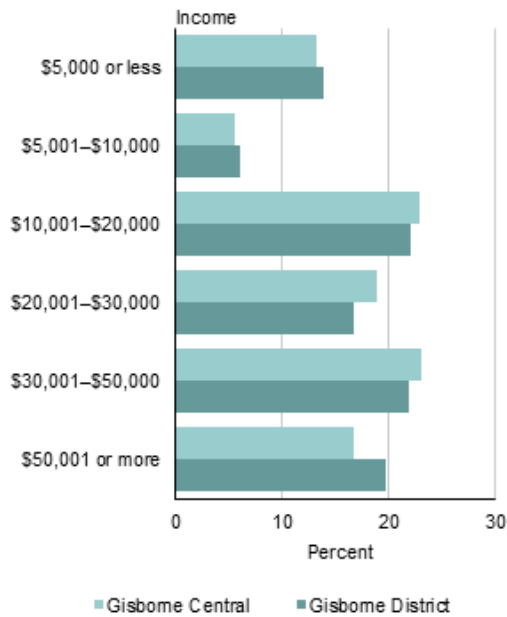
AGE AND GENDER



RELATIONSHIP STATUS



INCOME



Source: Statistics New Zealand

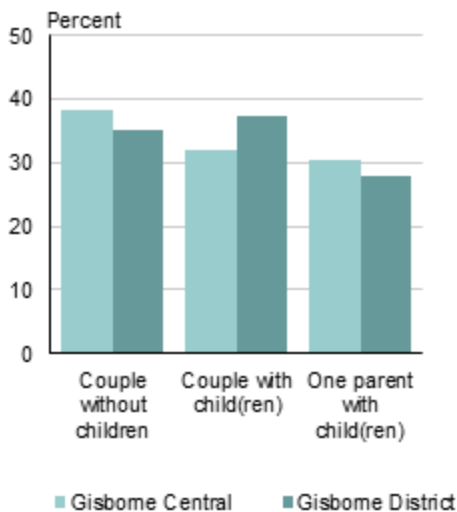
Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Gisborne Central is \$23,900. This compares with a median of \$24,400 for all of Gisborne District.
- 41.3 percent of people aged 15 years and over in Gisborne Central have an annual income of \$20,000 or less, compared with 41.9 percent of people for Gisborne District as a whole.
- In Gisborne Central, 16.7 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 19.6 percent of people in Gisborne District.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

FAMILY STRUCTURE



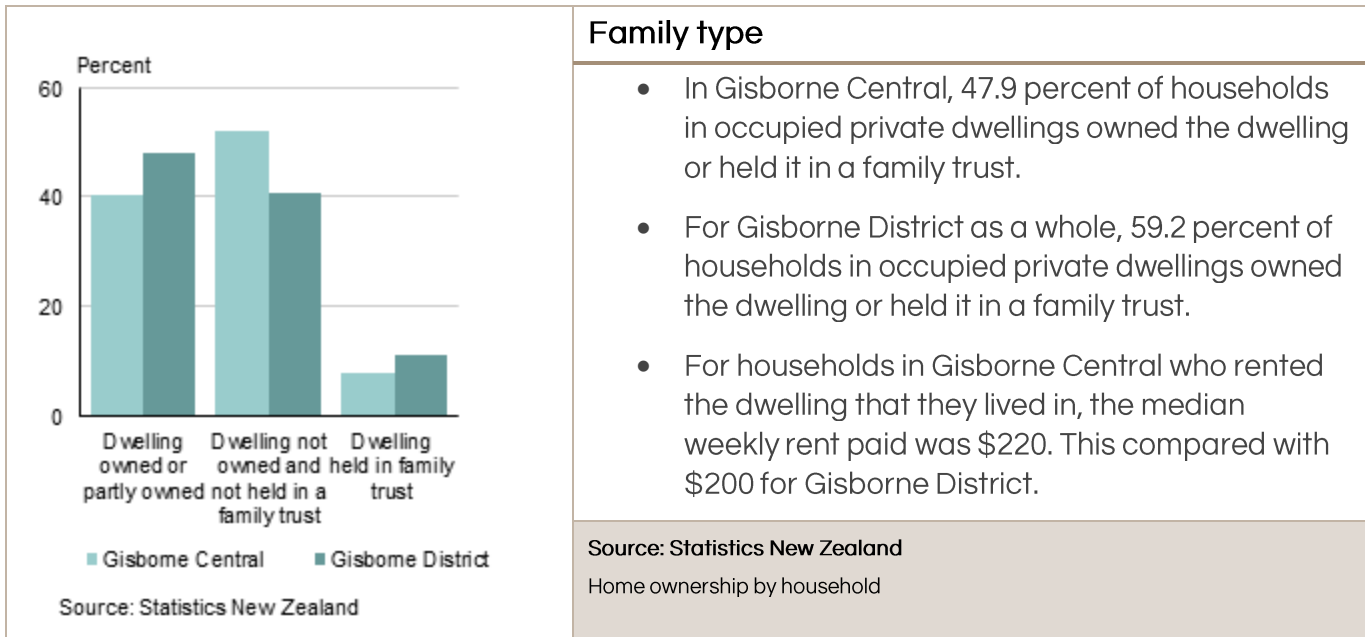
Source: Statistics New Zealand

Family type

- Couples with children make up 31.9 percent of all families in Gisborne Central, while couples without children make up 38.2 percent of all families.
- In Gisborne District, couples with children make up 37.2 percent of all families, while couples without children make up 35.0 percent of all families.
- 30.3 percent of families in Gisborne Central are one parent with children families, while one parent with children families make up 27.8 percent of families for Gisborne District as a whole.

Source: Statistics New Zealand

Family Type



Family type

- In Gisborne Central, 47.9 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Gisborne District as a whole, 59.2 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Gisborne Central who rented the dwelling that they lived in, the median weekly rent paid was \$220. This compared with \$200 for Gisborne District.

Source: Statistics New Zealand
Home ownership by household



Contact

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