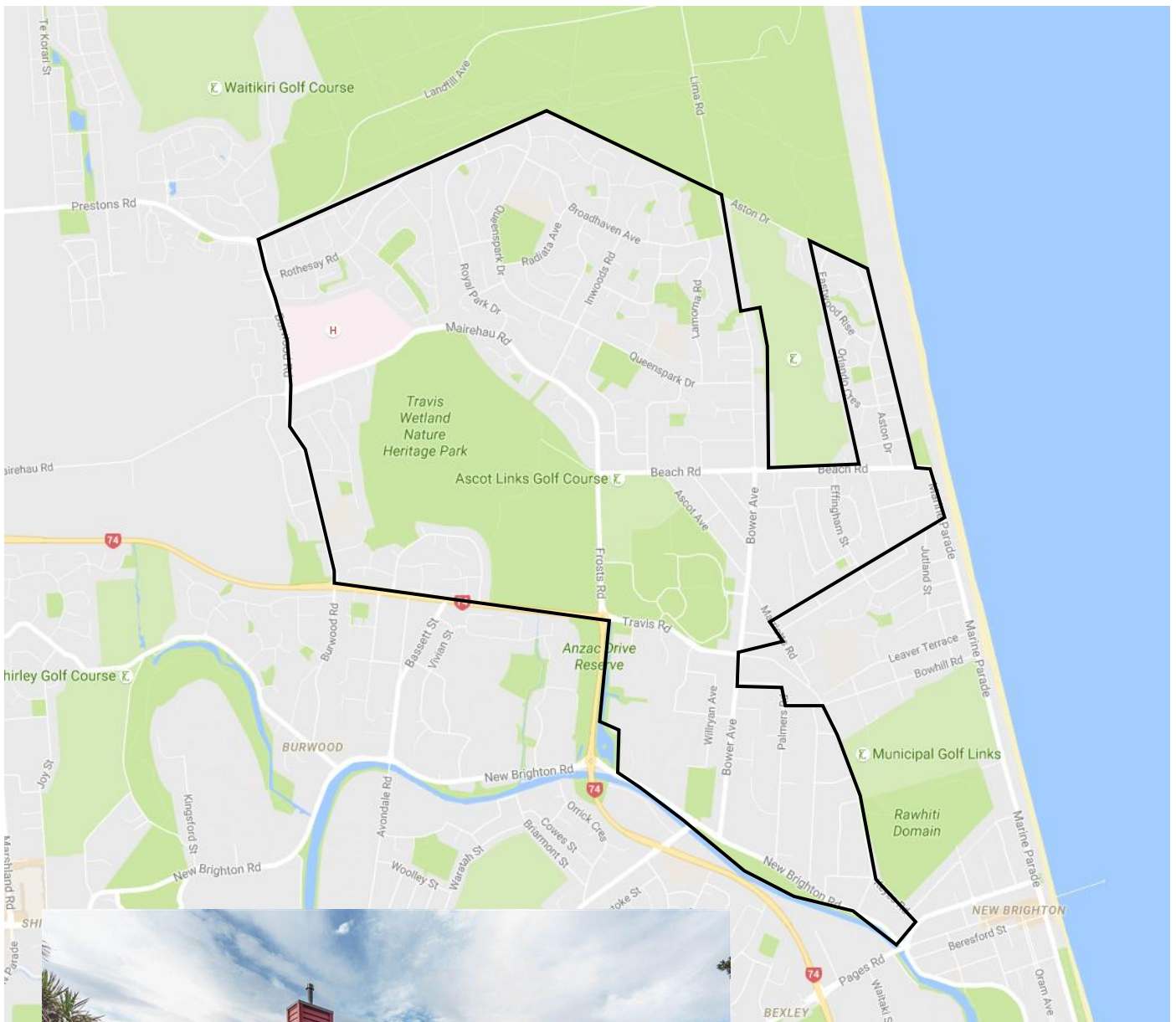




Territory Guide: Parklands

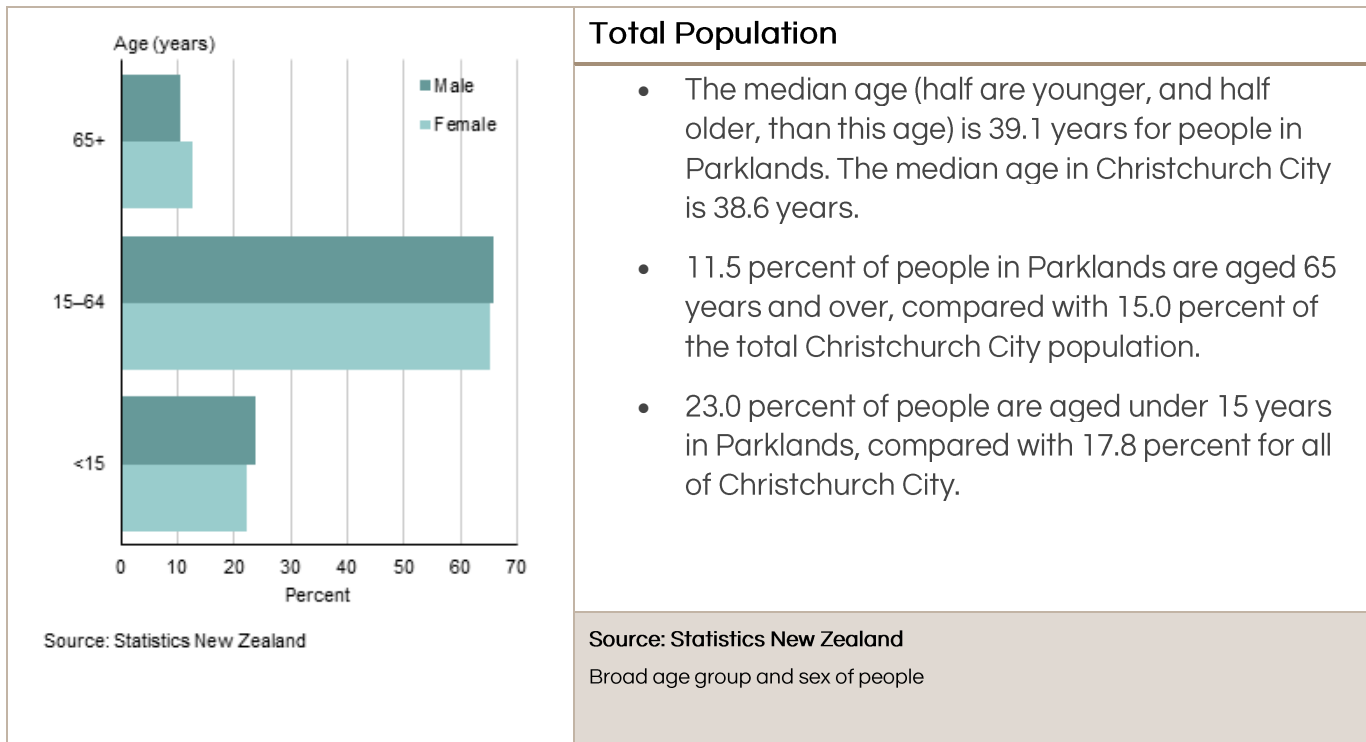
Hire-A-Hubby Territory Profile



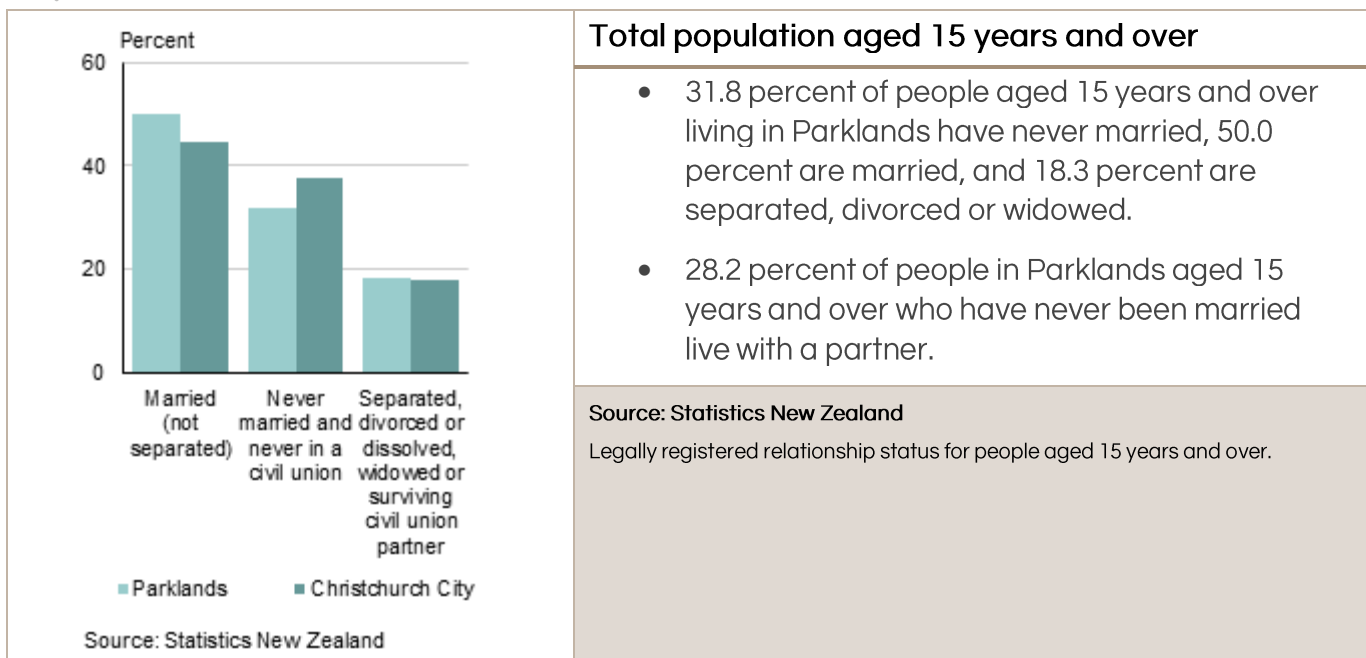
Territory Demographics



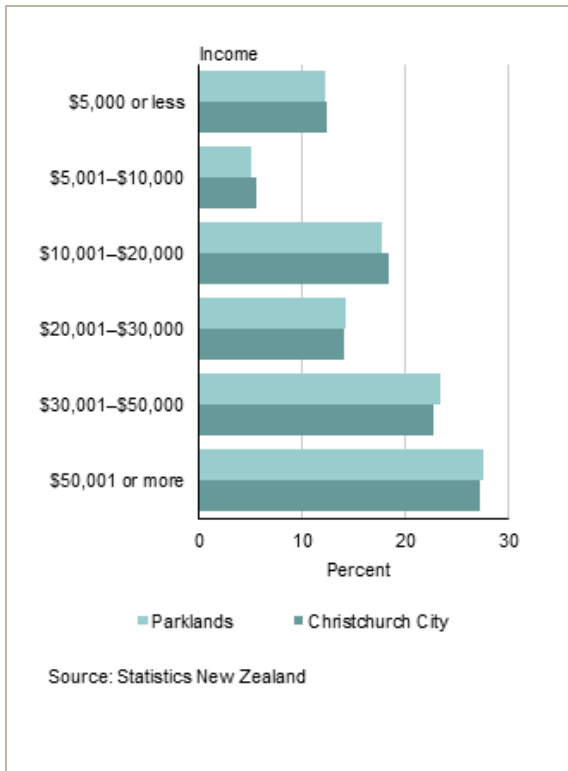
AGE AND GENDER



RELATIONSHIP STATUS



INCOME



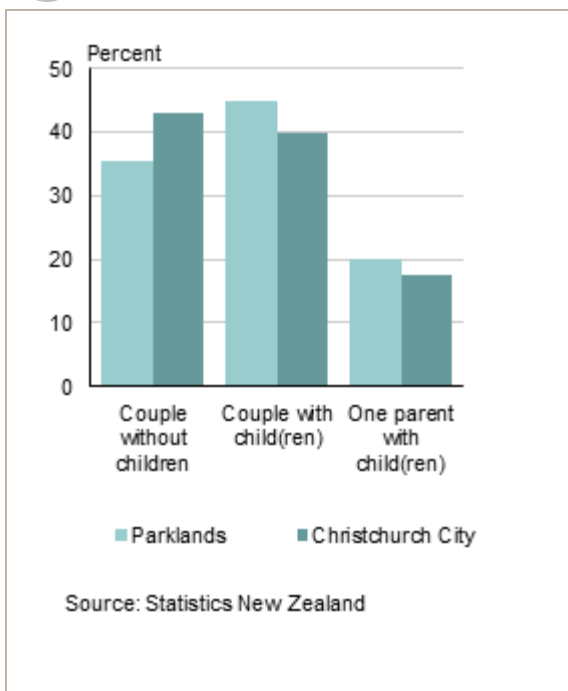
Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Parklands is \$30,600. This compares with a median of \$29,800 for all of Christchurch City.
- 34.9 percent of people aged 15 years and over in Parklands have an annual income of \$20,000 or less, compared with 36.3 percent of people for Christchurch City as a whole.
- In Parklands, 27.4 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 27.1 percent of people in Christchurch City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

FAMILY STRUCTURE

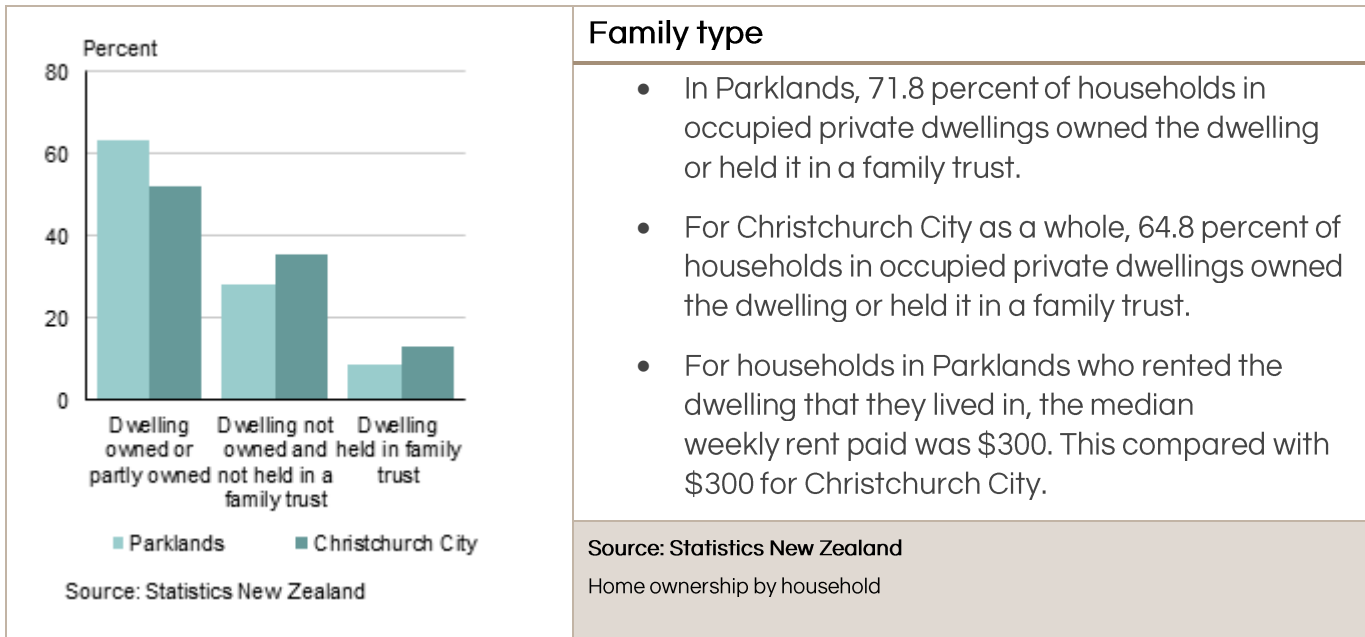


Family type

- Couples with children make up 44.7 percent of all families in Parklands, while couples without children make up 35.3 percent of all families.
- In Christchurch City, couples with children make up 39.8 percent of all families, while couples without children make up 42.8 percent of all families.
- 20.0 percent of families in Parklands are one parent with children families, while one parent with children families make up 17.4 percent of families for Christchurch City as a whole.

Source: Statistics New Zealand

Family Type



Family type

- In Parklands, 71.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Christchurch City as a whole, 64.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Parklands who rented the dwelling that they lived in, the median weekly rent paid was \$300. This compared with \$300 for Christchurch City.

Source: Statistics New Zealand

Home ownership by household



Contact

Hire-A-Hubby, Unit 8, 49 Sainsbury Road, Auckland 1025, New Zealand

0800 692 643