



Territory Guide: Ashburton

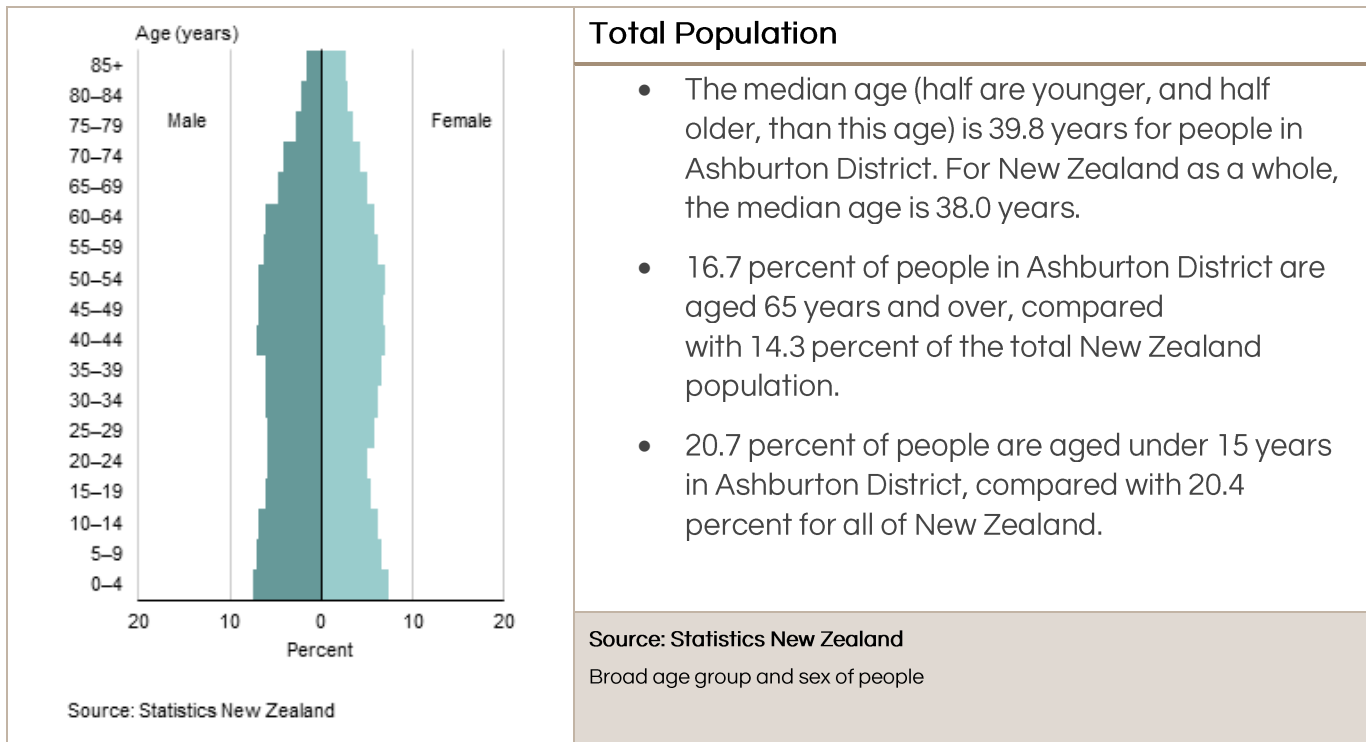
Hire-A-Hubby Territory Profile



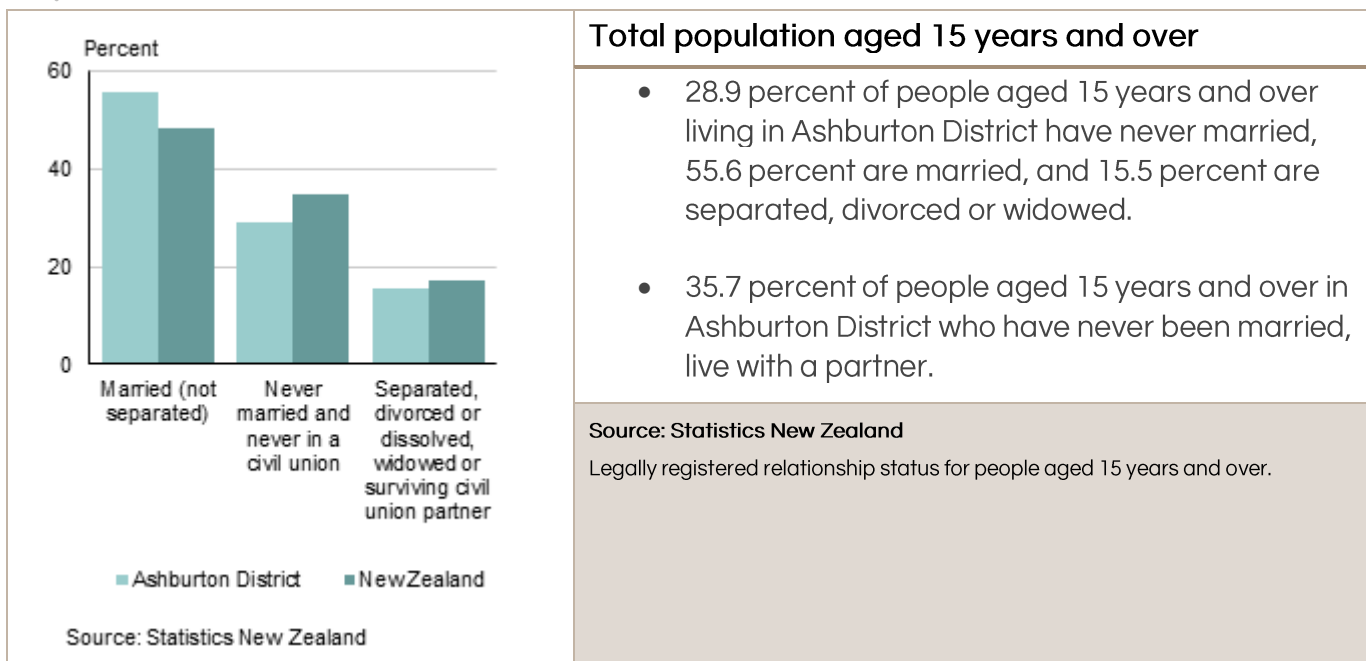
Territory Demographics



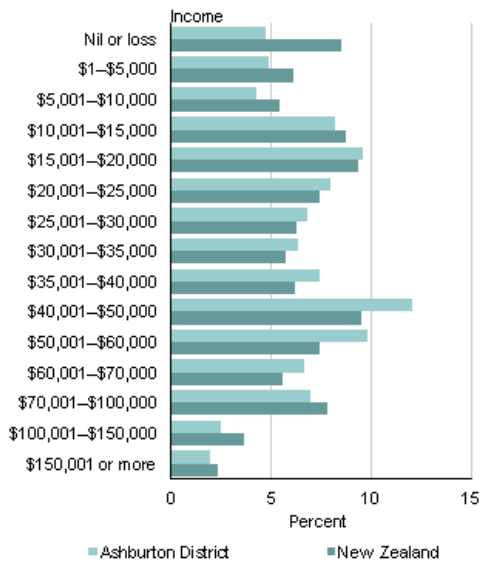
AGE AND GENDER



RELATIONSHIP STATUS



INCOME



Source: Statistics New Zealand

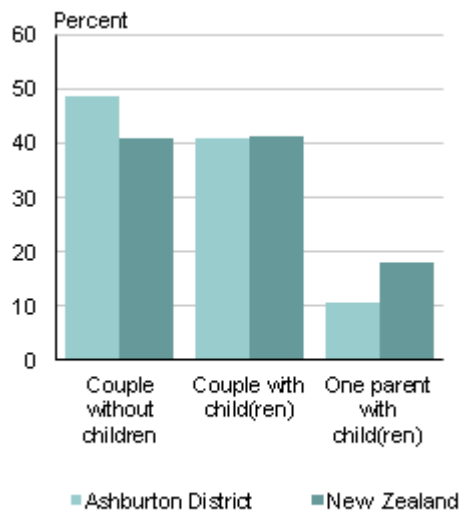
Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half earn less, than this amount), in Ashburton District is \$32,900. This compares with a median of \$28,500 for all of New Zealand.
- 31.7 percent of people aged 15 years and over in Ashburton District have an annual income of \$20,000 or less, compared with 38.2 percent of people for New Zealand as a whole.
- In Ashburton District, 27.9 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 26.7 percent of people in New Zealand.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

FAMILY STRUCTURE



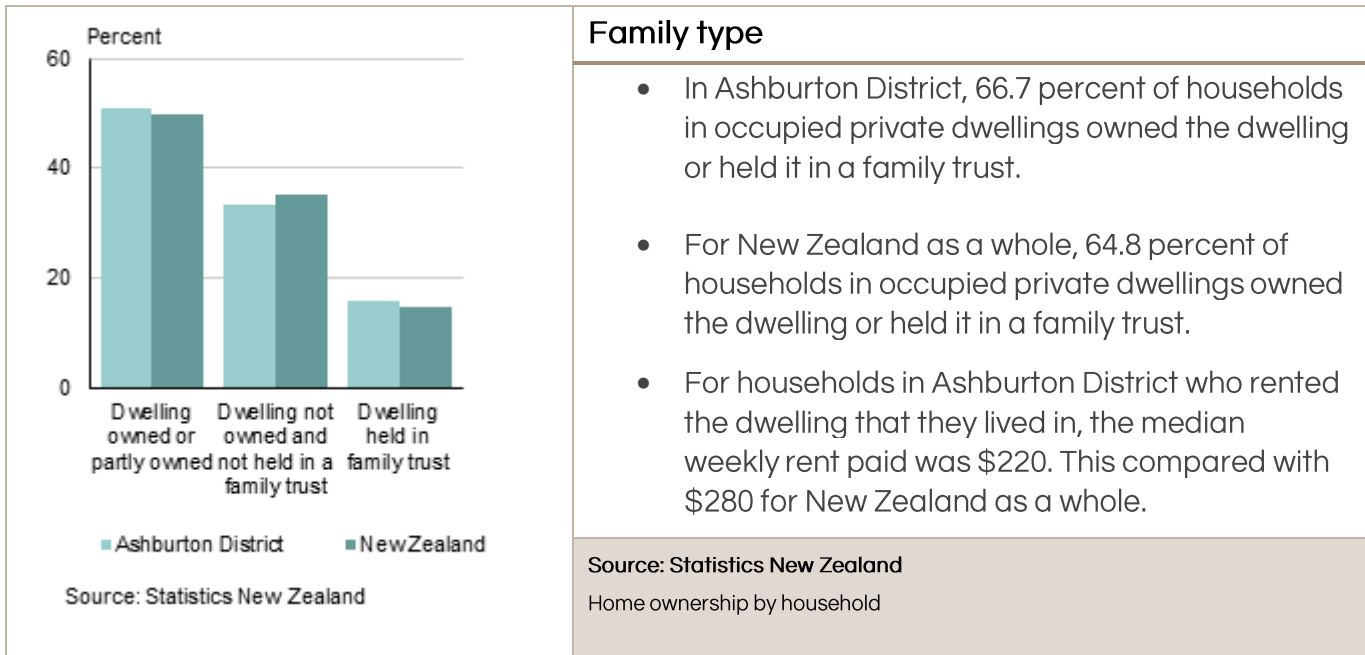
Source: Statistics New Zealand

Family type

- Couples with children make up 40.8 percent of all families in Ashburton District, while couples without children make up 48.7 percent of all families.
- In New Zealand, couples with children make up 41.3 percent of all families, while couples without children make up 40.9 percent of all families.
- 10.6 percent of families in Ashburton District are one parent with children families, while one parent with children families make up 17.8 percent of families for New Zealand as a whole.

Source: Statistics New Zealand

Family Type



Family type

- In Ashburton District, 66.7 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For New Zealand as a whole, 64.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Ashburton District who rented the dwelling that they lived in, the median weekly rent paid was \$220. This compared with \$280 for New Zealand as a whole.

Source: Statistics New Zealand
Home ownership by household



Contact

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