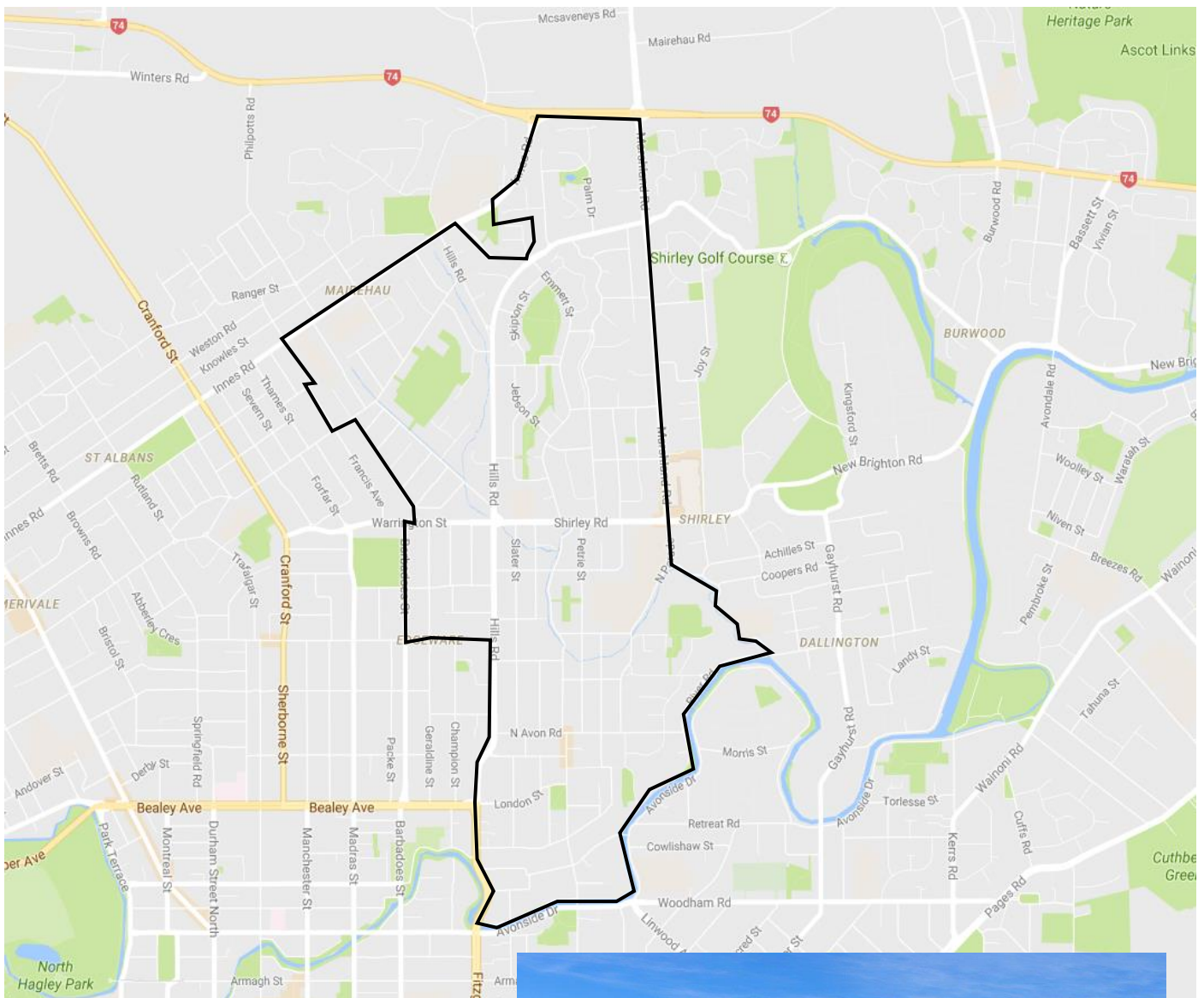




## Territory Guide: Shirley



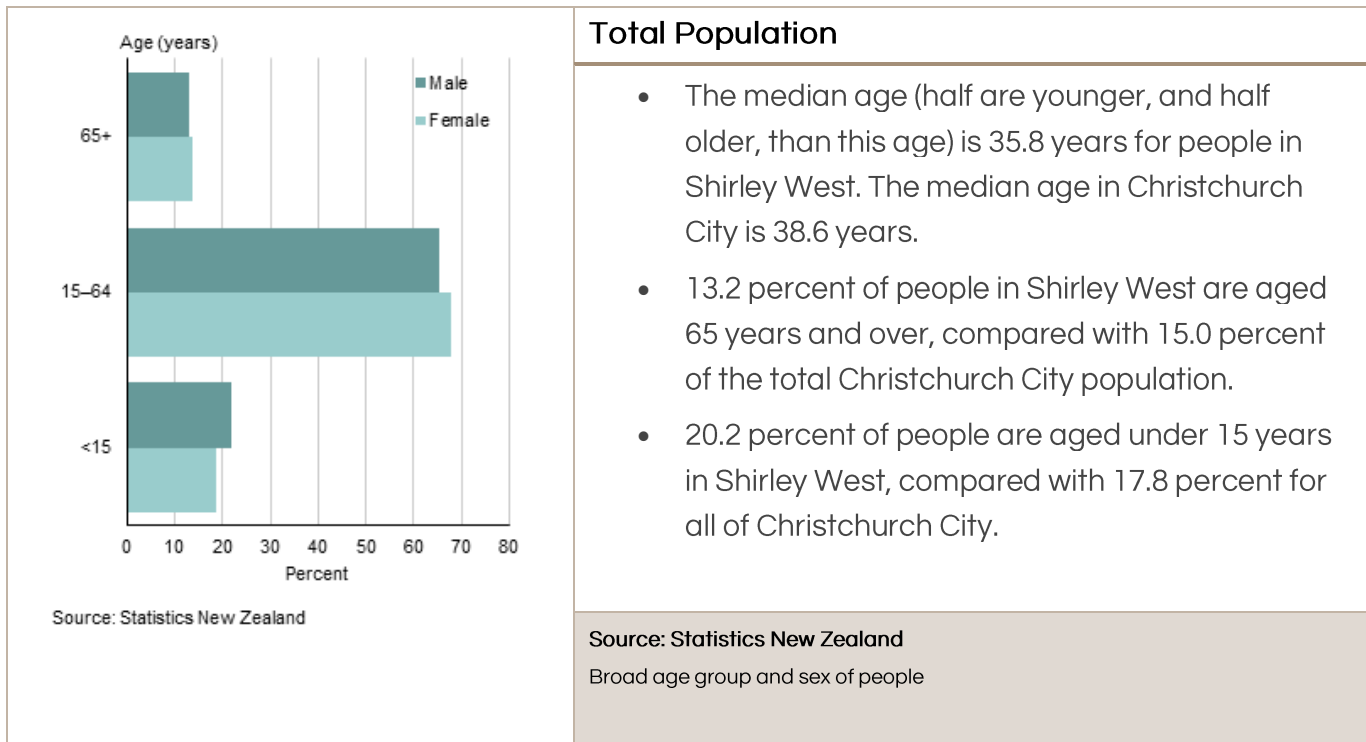
# Hire-A-Hubby Territory Profile



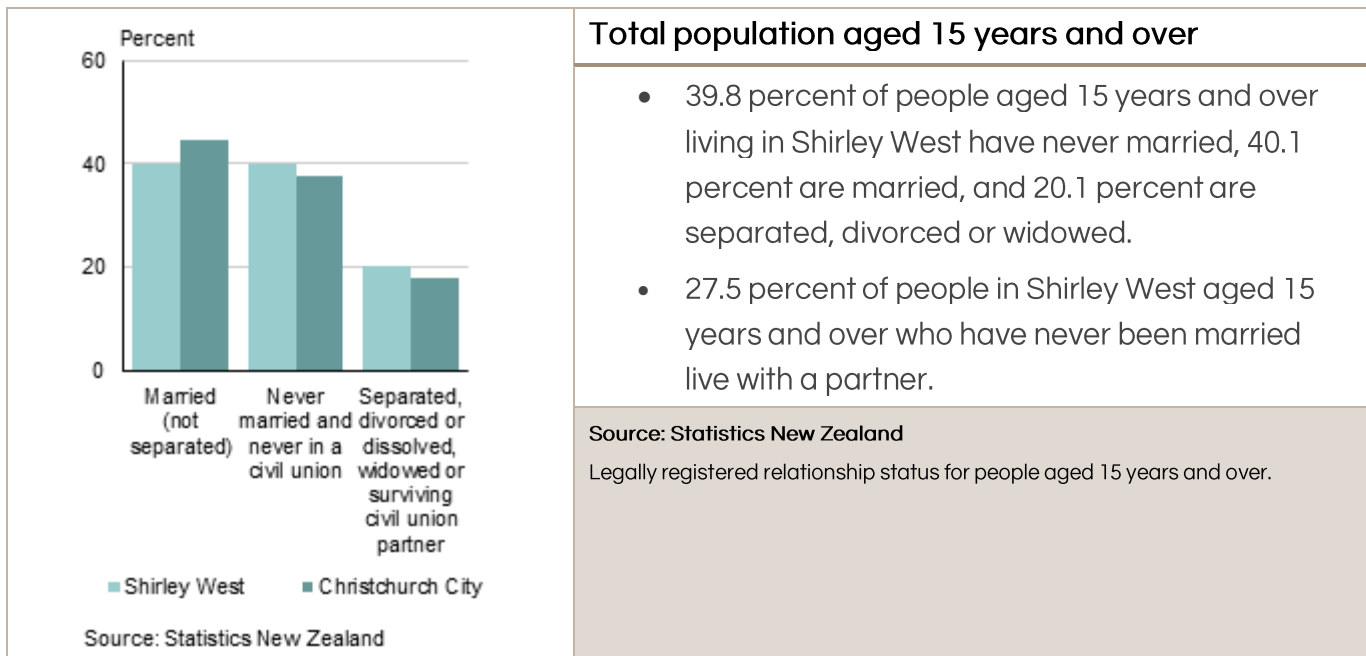
# Territory Demographics



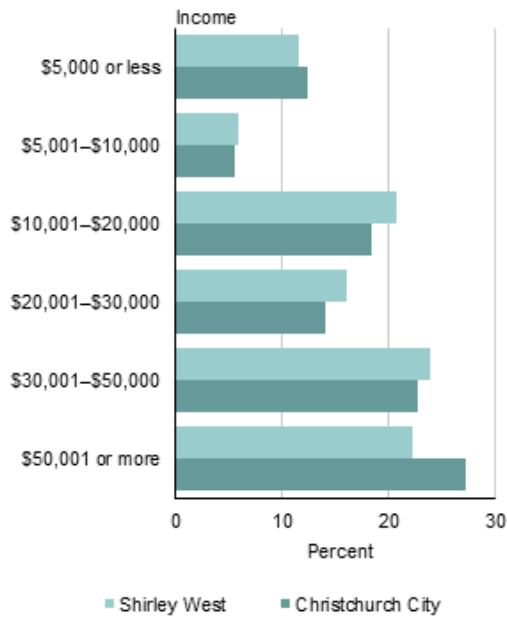
## AGE AND GENDER



## RELATIONSHIP STATUS



## INCOME



Source: Statistics New Zealand

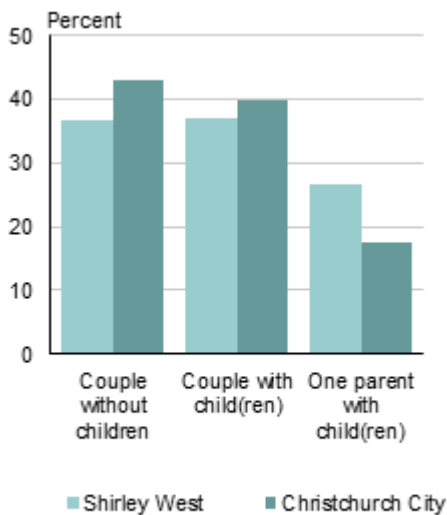
### Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Shirley West is \$27,200. This compares with a median of \$29,800 for all of Christchurch City.
- 38.0 percent of people aged 15 years and over in Shirley West have an annual income of \$20,000 or less, compared with 36.3 percent of people for Christchurch City as a whole.
- In Shirley West, 22.1 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 27.1 percent of people in Christchurch City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

## FAMILY STRUCTURE



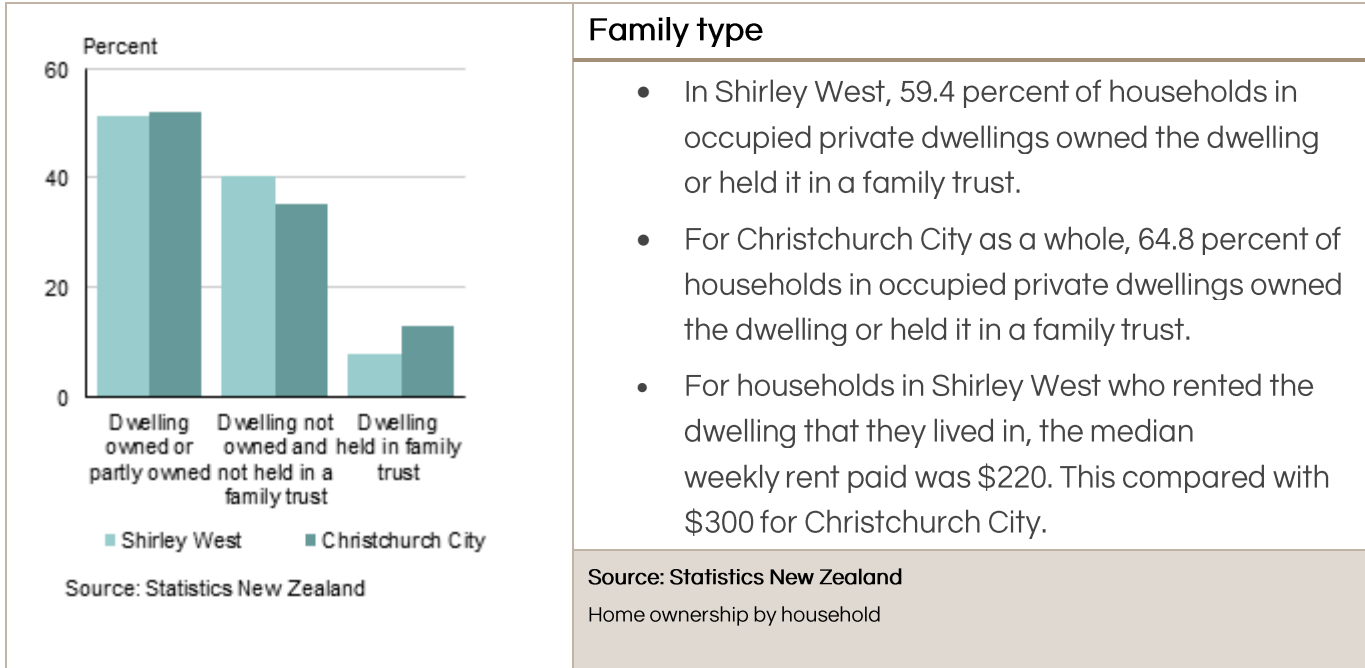
Source: Statistics New Zealand

### Family type

- Couples with children make up 36.9 percent of all families in Shirley West, while couples without children make up 36.6 percent of all families.
- In Christchurch City, couples with children make up 39.8 percent of all families, while couples without children make up 42.8 percent of all families.
- 26.5 percent of families in Shirley West are one parent with children families, while one parent with children families make up 17.4 percent of families for Christchurch City as a whole.

Source: Statistics New Zealand

Family Type



**Contact**

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