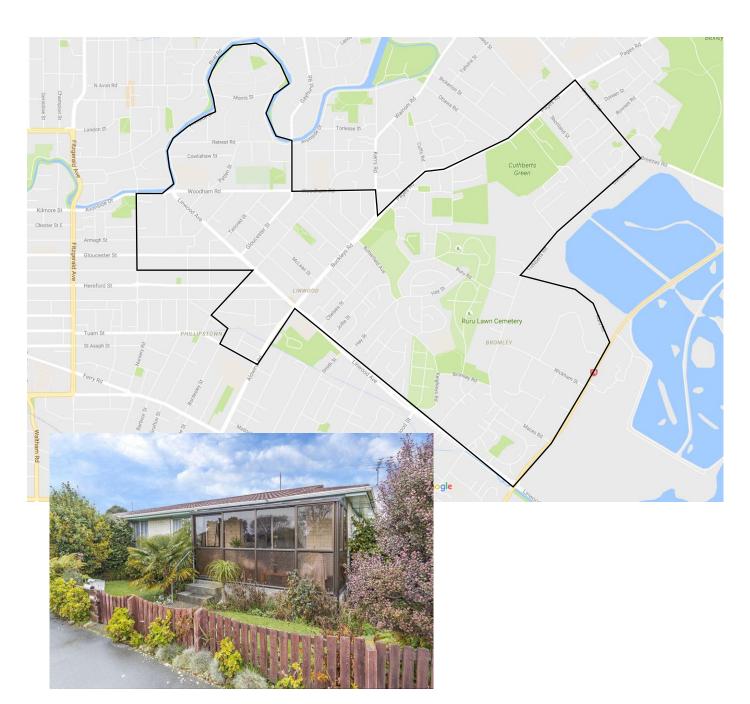




Territory Guide: Bromley

# Hire-A-Hubby Territory Profile

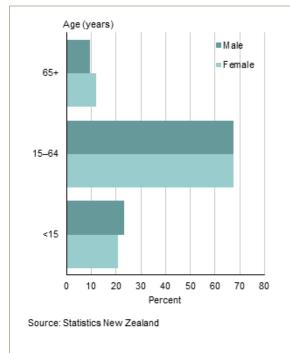
## TERRITORY MAP | BROMLEY



## **Territory Demographics**



## AGE AND GENDER



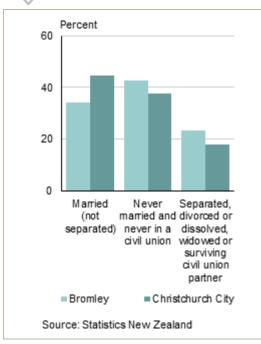
### **Total Population**

- The median age (half are younger, and half older, than this age) is 35.2 years for people in Bromley. The median age in Christchurch City is 38.6 years.
- 10.7 percent of people in Bromley are aged 65 years and over, compared with 15.0 percent of the total Christchurch City population.
- 21.9 percent of people are aged under 15 years in Bromley, compared with 17.8 percent for all of Christchurch City.

Source: Statistics New Zealand
Broad age group and sex of people



## RELATIONSHIP STATUS



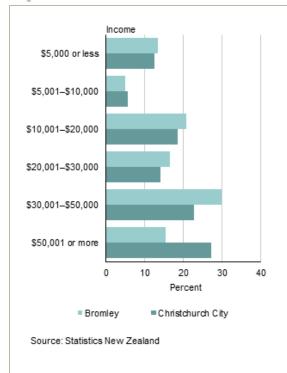
## Total population aged 15 years and over

- 42.7 percent of people aged 15 years and over living in Bromley have never married, 34.0 percent are married, and 23.3 percent are separated, divorced or widowed.
- 33.4 percent of people in Bromley aged 15 years and over who have never been married live with a partner.

#### Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





### Total population aged 15 years and over

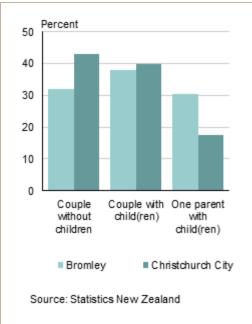
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Bromley is \$26,700. This compares with a median of \$29,800 for all of Christchurch City.
- 38.7 percent of people aged 15 years and over in Bromley have an annual income of \$20,000 or less, compared with 36.3 percent of people for Christchurch City as a whole.
- In Bromley, 15.3 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 27.1 percent of people in Christchurch City.

#### Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



## FAMILY STRUCTURE



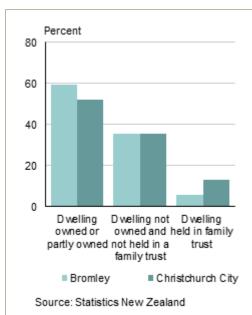
## Family type

- Couples with children make up 37.8 percent of all families in Bromley, while couples without children make up 32.0 percent of all families.
- In Christchurch City, couples with children make up 39.8 percent of all families, while couples without children make up 42.8 percent of all families.
- 30.5 percent of families in Bromley are one parent with children families, while one parent with children families make up 17.4 percent of families for Christchurch City as a whole.

Source: Statistics New Zealand

Family Type





## Family type

- In Bromley, 64.7 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Christchurch City as a whole, 64.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Bromley who rented the dwelling that they lived in, the median weekly rent paid was \$260. This compared with \$300 for Christchurch City.

Source: Statistics New Zealand
Home ownership by household



#### Contact

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