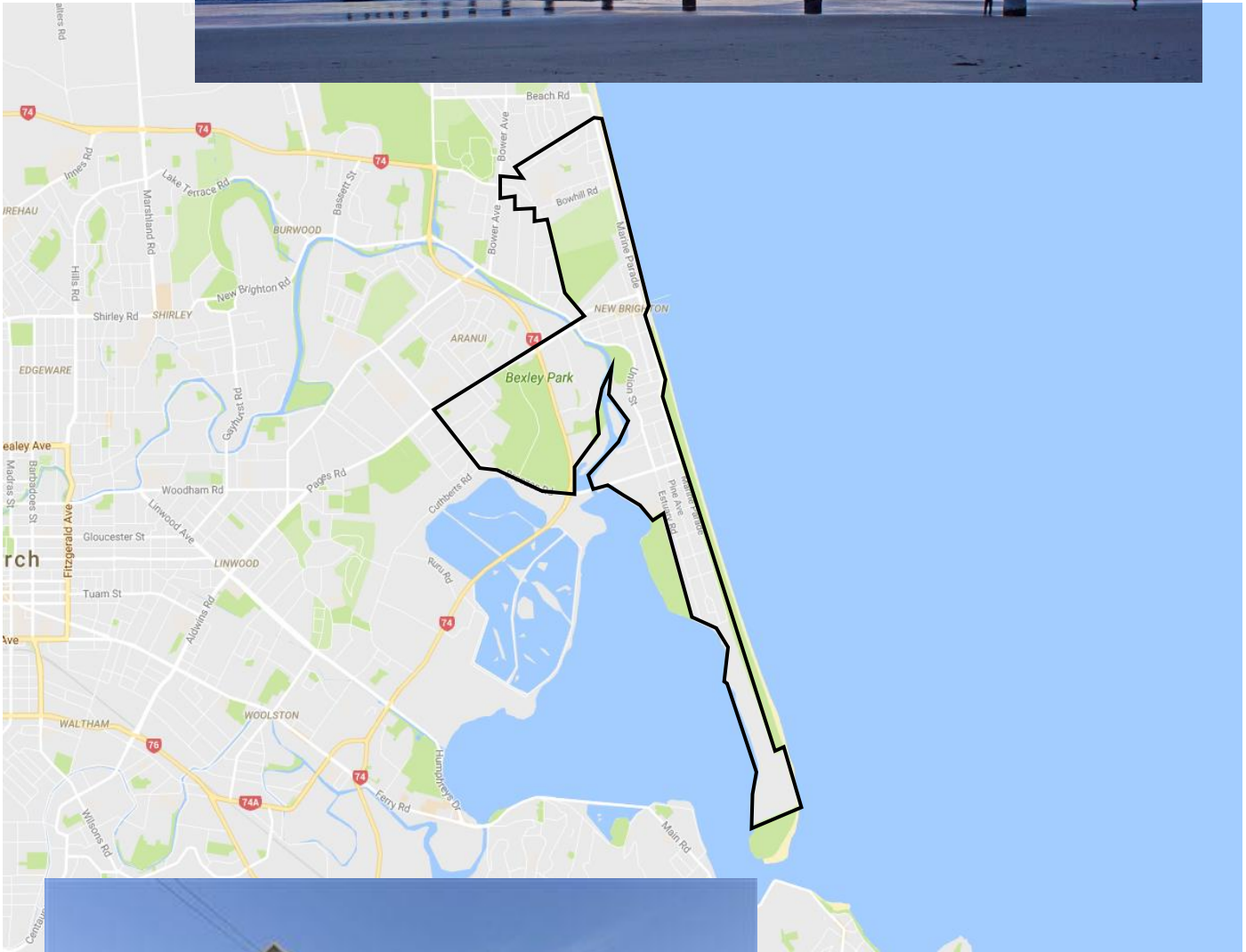




## Territory Guide: New Brighton

# Hire-A-Hubby Territory Profile

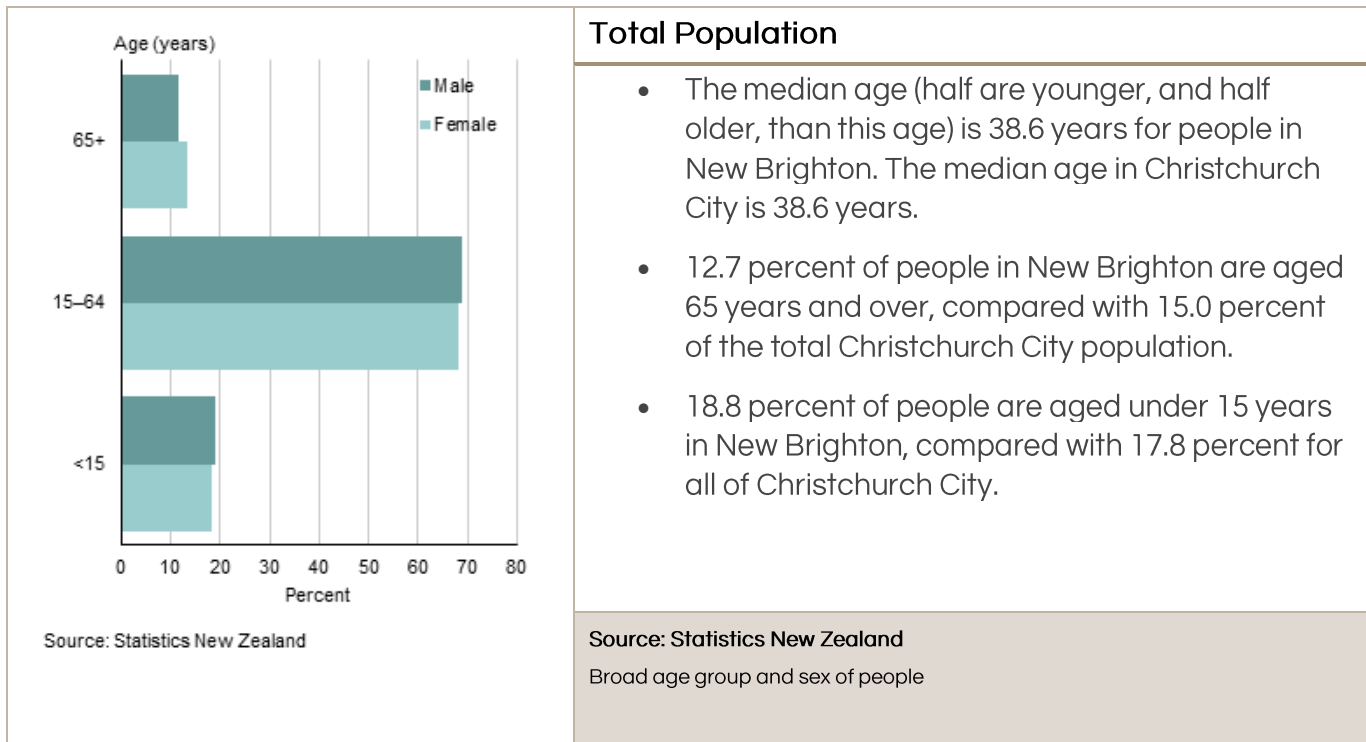
TERRITORY MAP | NEW BRIGHTON



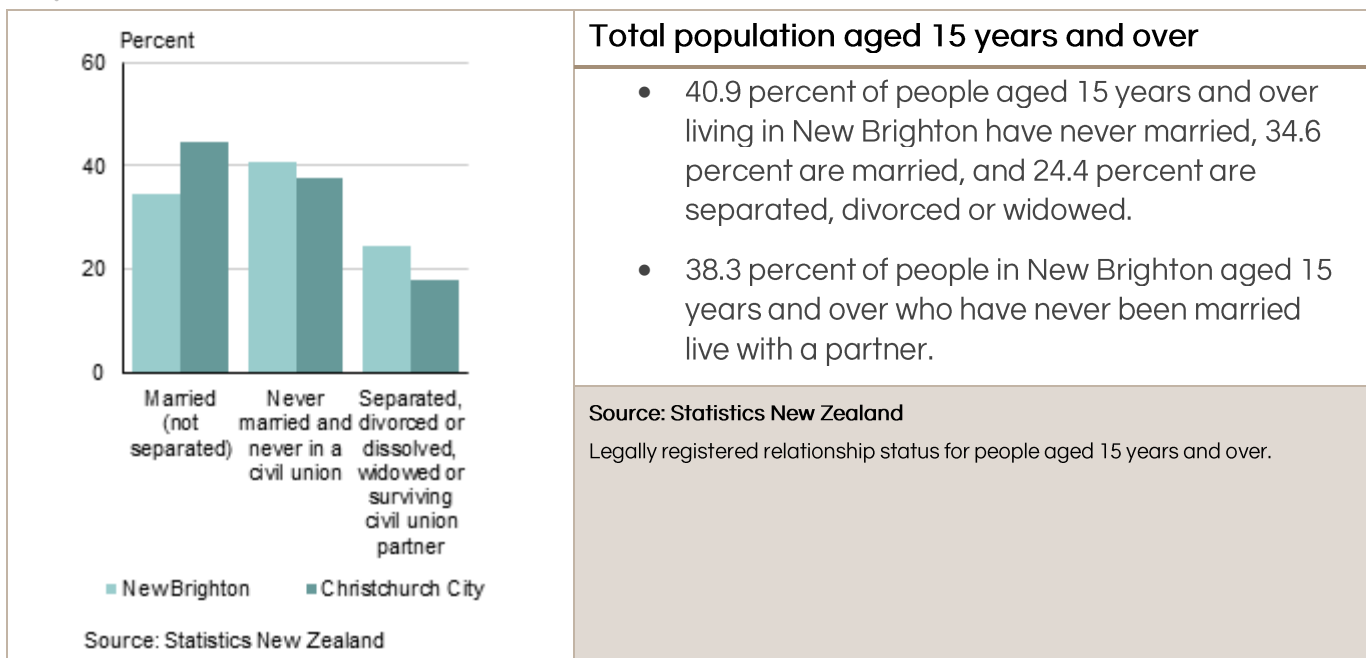
# Territory Demographics



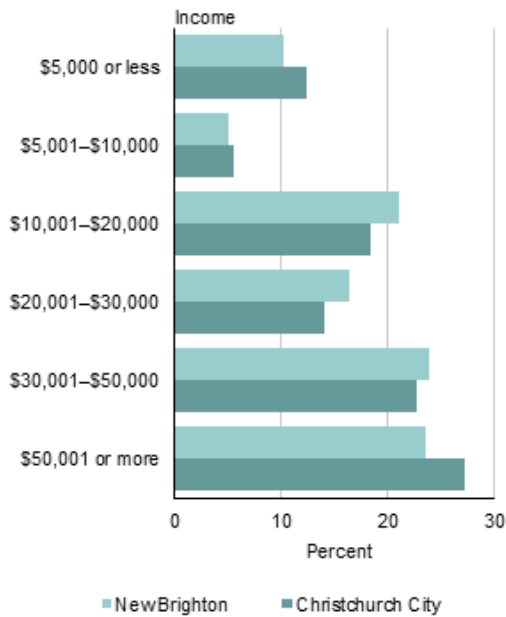
## AGE AND GENDER



## RELATIONSHIP STATUS



## INCOME



Source: Statistics New Zealand

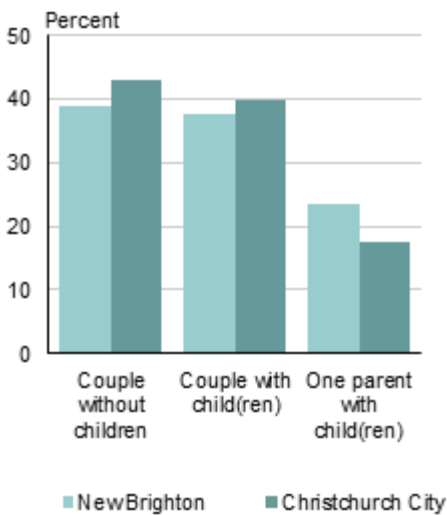
### Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in New Brighton is \$28,300. This compares with a median of \$29,800 for all of Christchurch City.
- 36.1 percent of people aged 15 years and over in New Brighton have an annual income of \$20,000 or less, compared with 36.3 percent of people for Christchurch City as a whole.
- In New Brighton, 23.7 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 27.1 percent of people in Christchurch City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

## FAMILY STRUCTURE



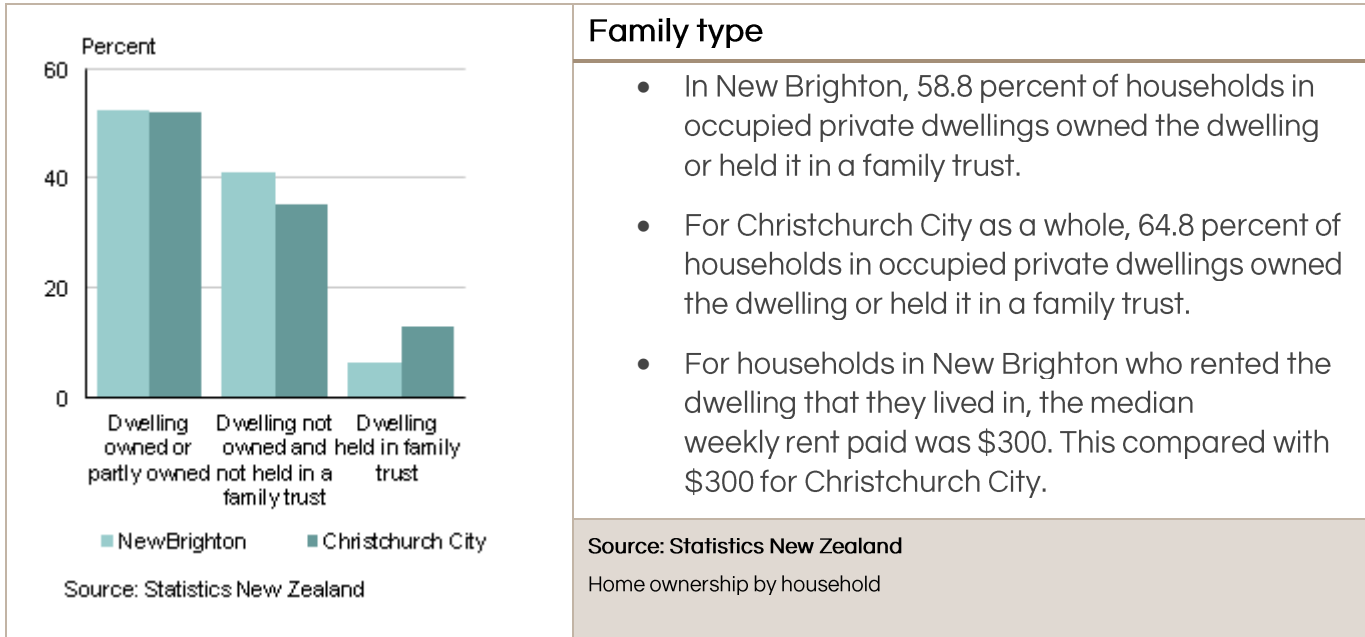
Source: Statistics New Zealand

### Family type

- Couples with children make up 37.5 percent of all families in New Brighton, while couples without children make up 38.9 percent of all families.
- In Christchurch City, couples with children make up 39.8 percent of all families, while couples without children make up 42.8 percent of all families.
- 23.6 percent of families in New Brighton are one parent with children families, while one parent with children families make up 17.4 percent of families for Christchurch City as a whole.

Source: Statistics New Zealand

Family Type



**Family type**

- In New Brighton, 58.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Christchurch City as a whole, 64.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in New Brighton who rented the dwelling that they lived in, the median weekly rent paid was \$300. This compared with \$300 for Christchurch City.

Source: Statistics New Zealand

Home ownership by household



**Contact**

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