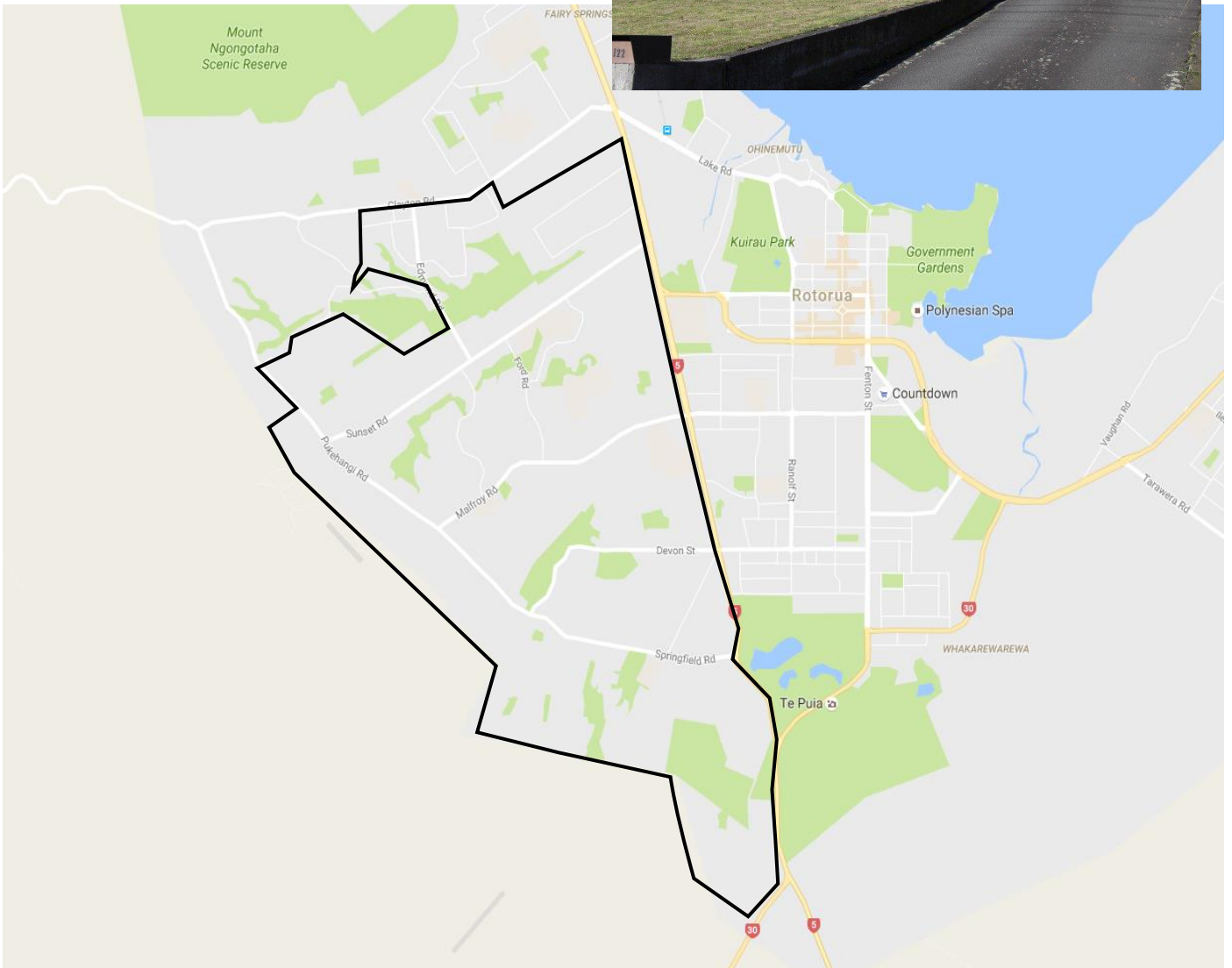




## Territory Guide: Pomare

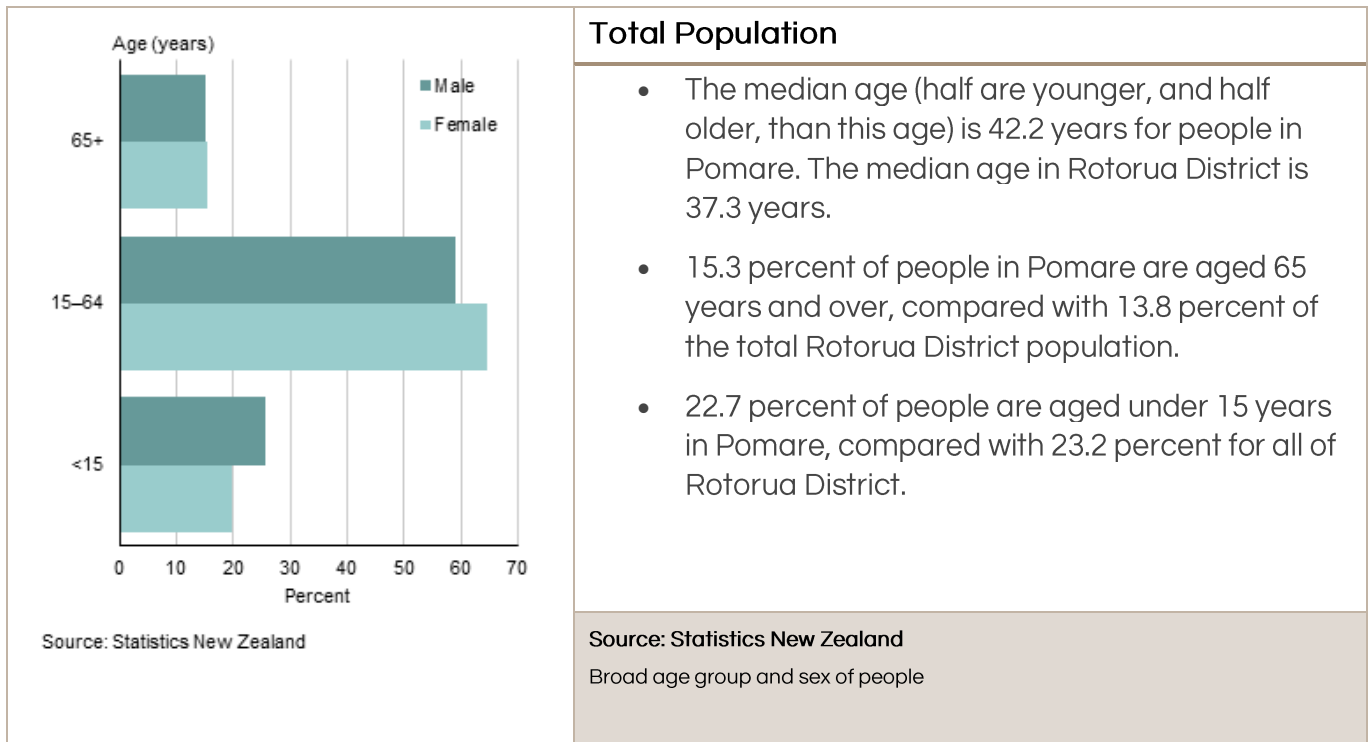
# Hire-A-Hubby Territory Profile



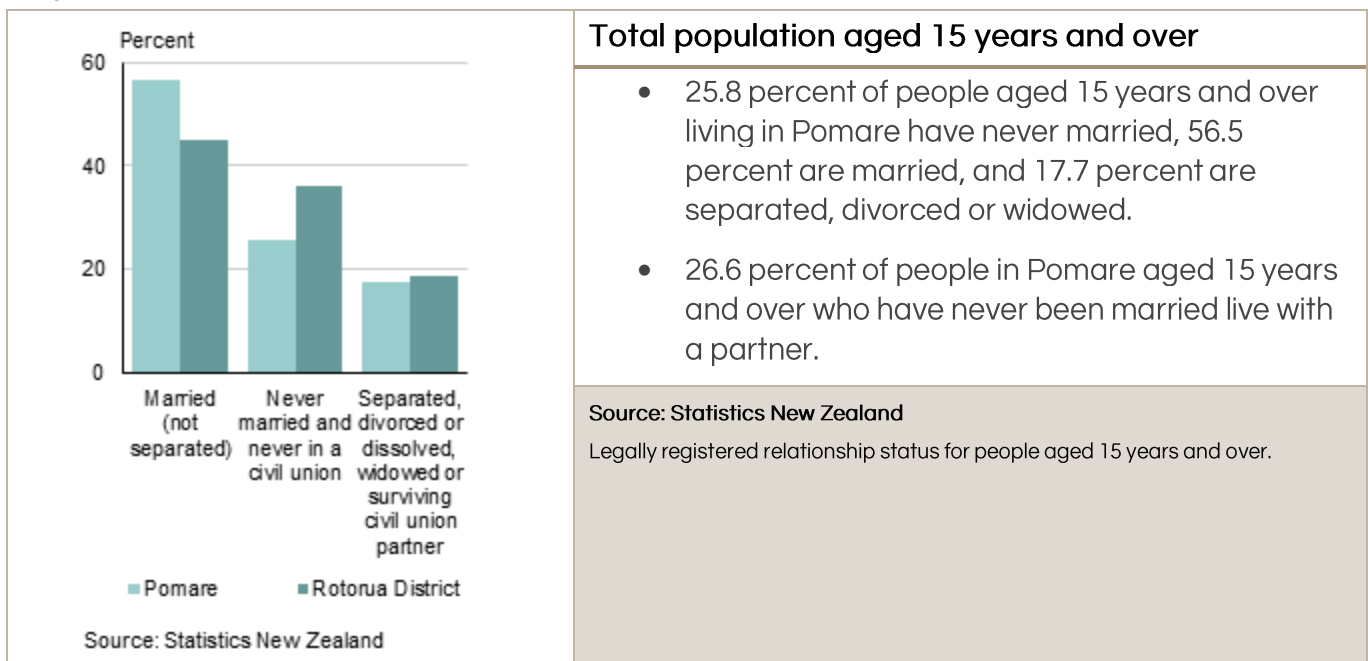
# Territory Demographics



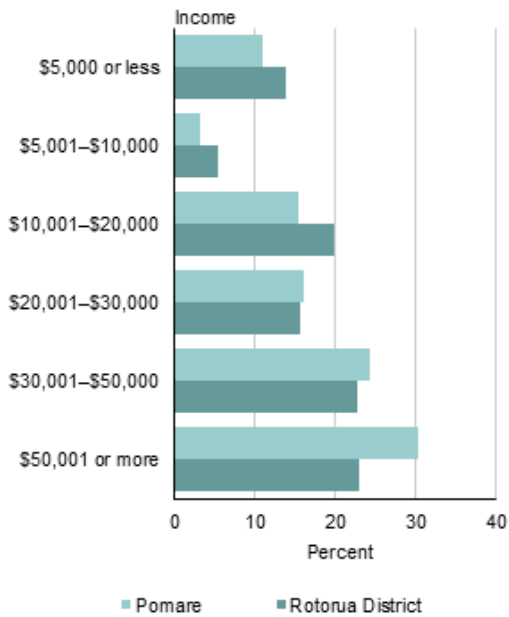
## AGE AND GENDER



## RELATIONSHIP STATUS



## INCOME



Source: Statistics New Zealand

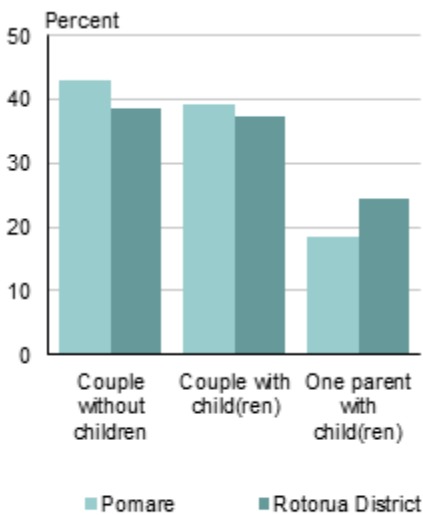
### Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Pomare is \$32,800. This compares with a median of \$26,900 for all of Rotorua District.
- 29.5 percent of people aged 15 years and over in Pomare have an annual income of \$20,000 or less, compared with 38.8 percent of people for Rotorua District as a whole.
- In Pomare, 30.3 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 22.9 percent of people in Rotorua District.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

## FAMILY STRUCTURE



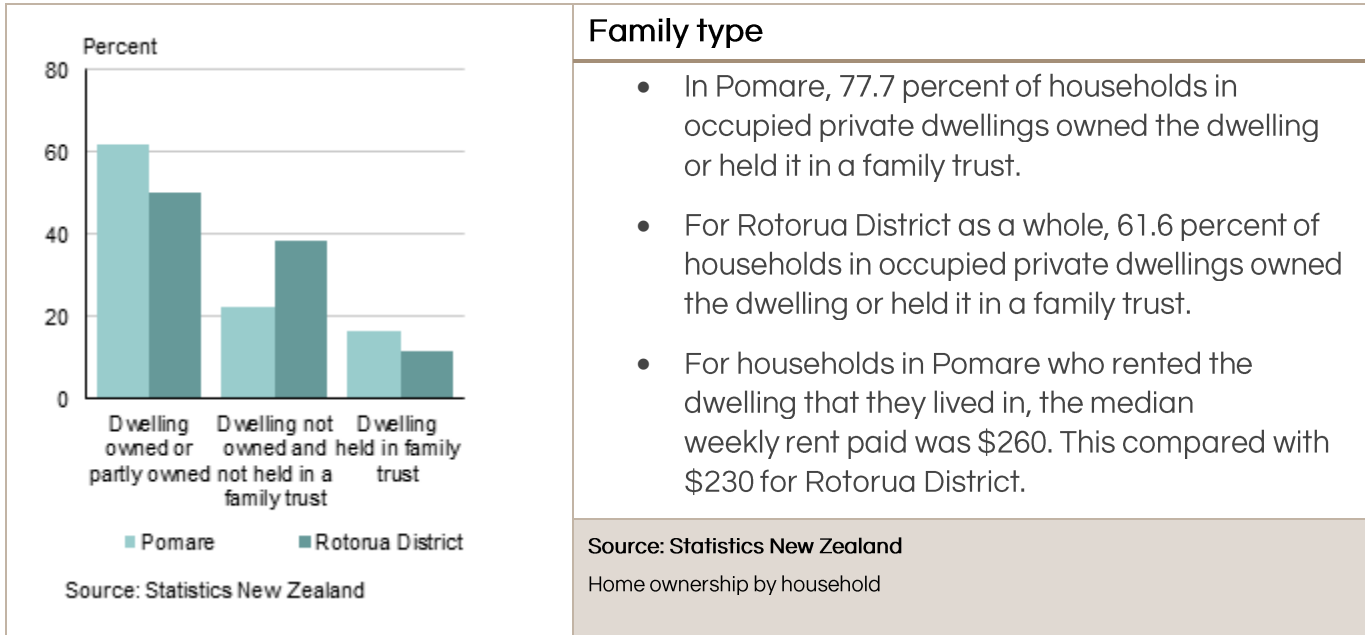
Source: Statistics New Zealand

### Family type

- Couples with children make up 39.1 percent of all families in Pomare, while couples without children make up 42.9 percent of all families.
- In Rotorua District, couples with children make up 37.2 percent of all families, while couples without children make up 38.5 percent of all families.
- 18.6 percent of families in Pomare are one parent with children families, while one parent with children families make up 24.3 percent of families for Rotorua District as a whole.

Source: Statistics New Zealand

Family Type



### Family type

- In Pomare, 77.7 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Rotorua District as a whole, 61.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Pomare who rented the dwelling that they lived in, the median weekly rent paid was \$260. This compared with \$230 for Rotorua District.

Source: Statistics New Zealand

Home ownership by household



#### Contact

Hire-A-Hubby, Unit 8, 49 Sainsbury Road, Auckland 1025, New Zealand

0800 692 643