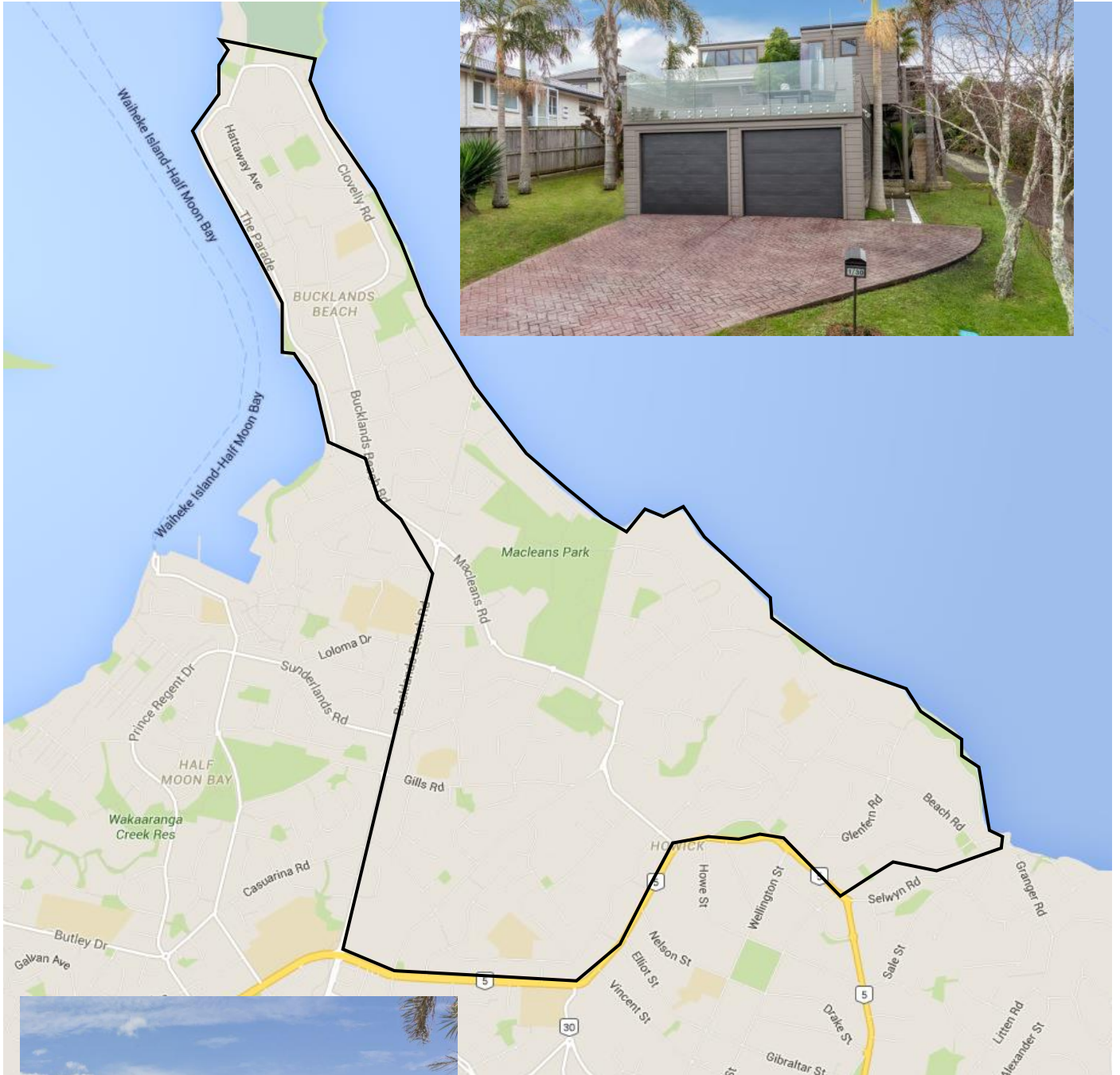




## Territory Guide: Bucklands Beach

# Hire-A-Hubby Territory Profile

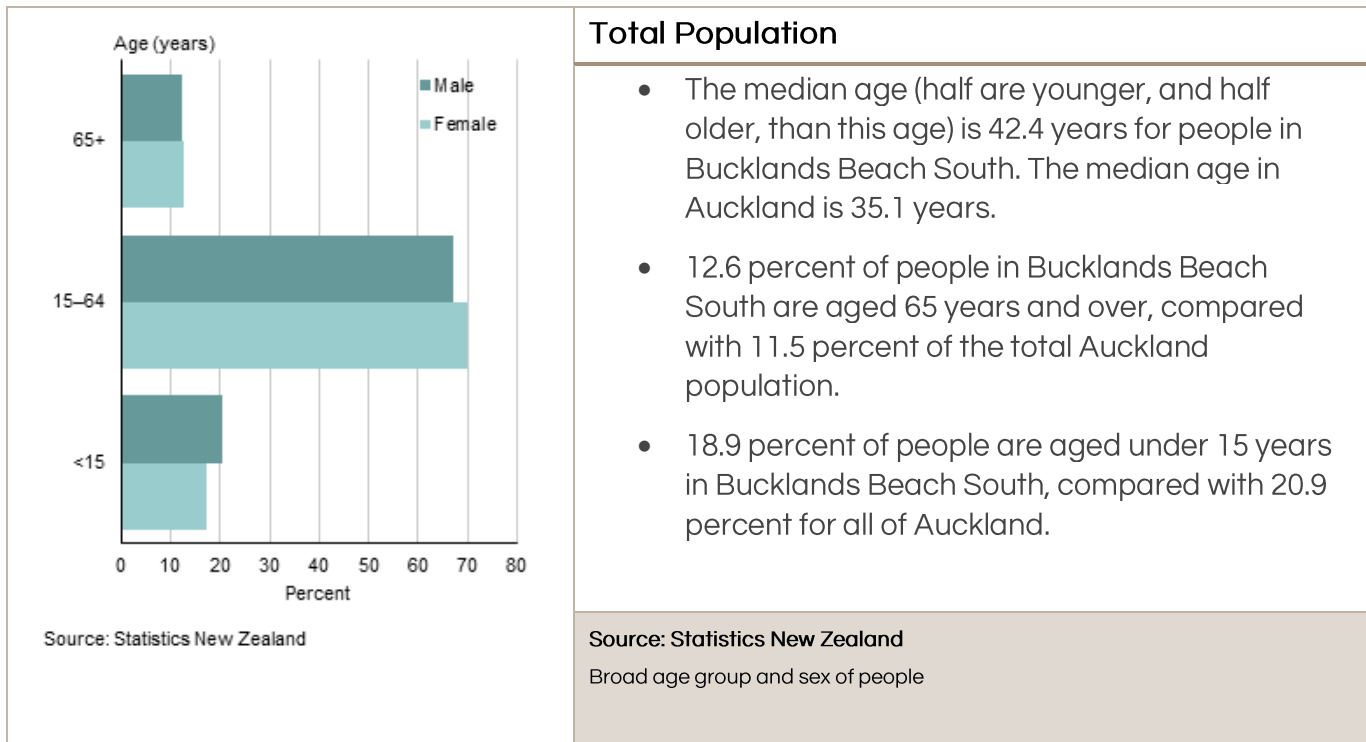
TERRITORY MAP | BUCKLANDS BEACH



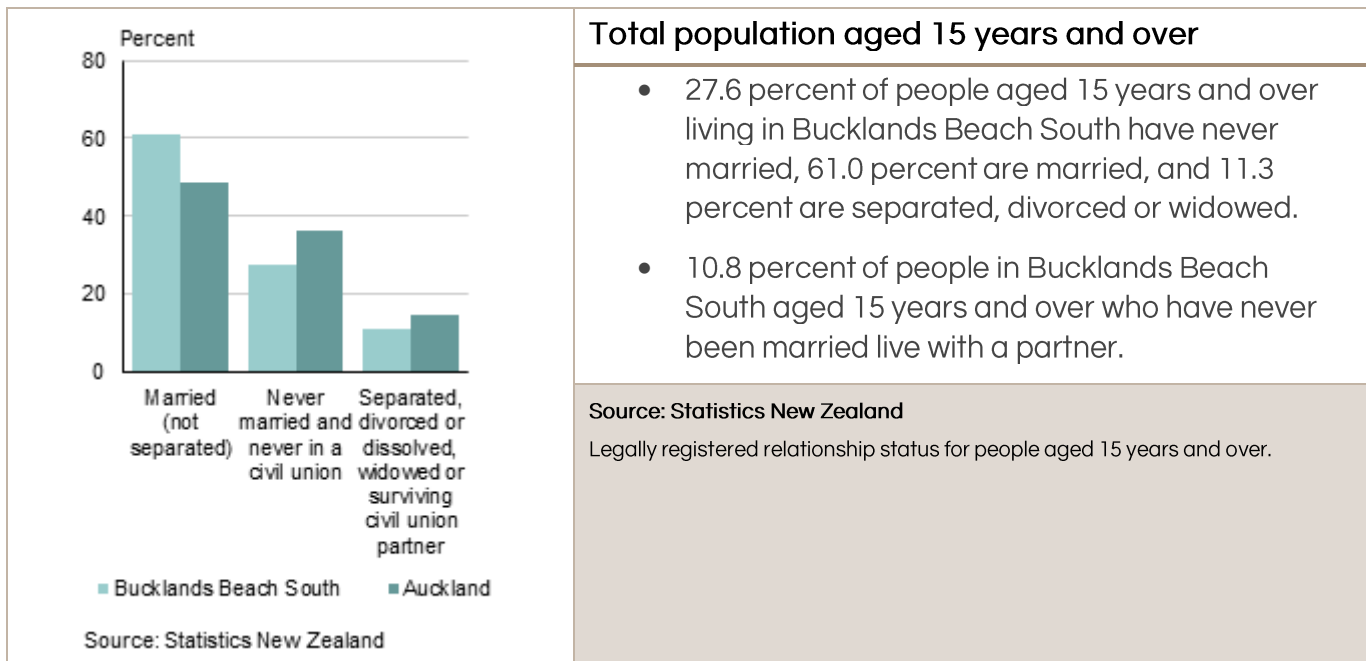
# Territory Demographics



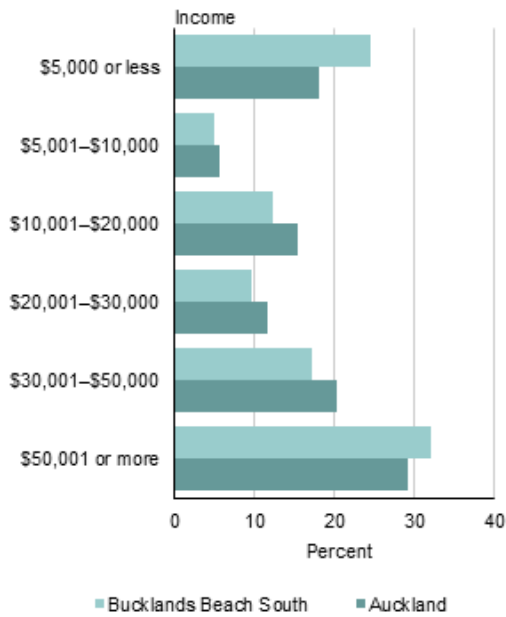
## AGE AND GENDER



## RELATIONSHIP STATUS



## INCOME



Source: Statistics New Zealand

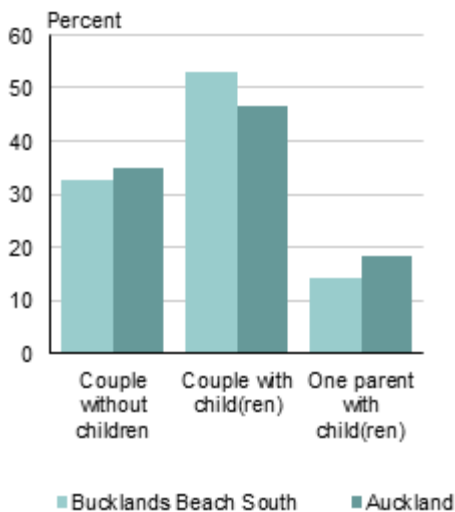
### Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Bucklands Beach South is \$28,600. This compares with a median of \$29,600 for all of Auckland.
- 41.5 percent of people aged 15 years and over in Bucklands Beach South have an annual income of \$20,000 or less, compared with 39.0 percent of people for Auckland as a whole.
- In Bucklands Beach South, 31.9 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 29.2 percent of people in Auckland.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

## FAMILY STRUCTURE



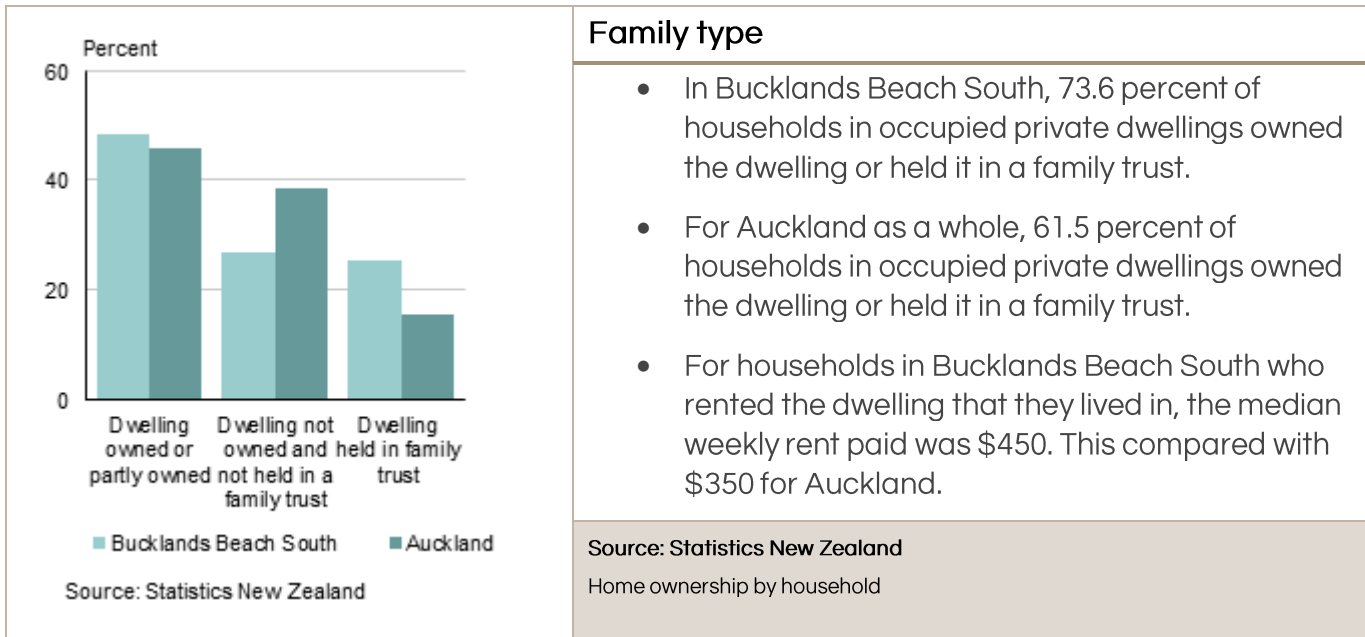
Source: Statistics New Zealand

### Family type

- Couples with children make up 53.1 percent of all families in Bucklands Beach South, while couples without children make up 32.7 percent of all families.
- In Auckland, couples with children make up 46.5 percent of all families, while couples without children make up 35.1 percent of all families.
- 14.2 percent of families in Bucklands Beach South are one parent with children families, while one parent with children families make up 18.4 percent of families for Auckland as a whole.

Source: Statistics New Zealand

Family Type



### Family type

- In Bucklands Beach South, 73.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Auckland as a whole, 61.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Bucklands Beach South who rented the dwelling that they lived in, the median weekly rent paid was \$450. This compared with \$350 for Auckland.

Source: Statistics New Zealand  
Home ownership by household



### Contact

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