



Territory Guide: Bucklands Beach

Hire-A-Hubby Territory Profile

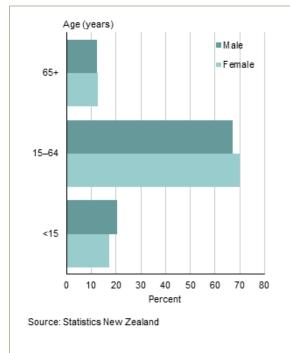
TERRITORY MAP | BUCKLANDS BEACH



Territory Demographics



AGE AND GENDER



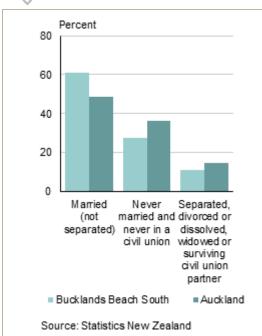
Total Population

- The median age (half are younger, and half older, than this age) is 42.4 years for people in Bucklands Beach South. The median age in Auckland is 35.1 years.
- 12.6 percent of people in Bucklands Beach South are aged 65 years and over, compared with 11.5 percent of the total Auckland population.
- 18.9 percent of people are aged under 15 years in Bucklands Beach South, compared with 20.9 percent for all of Auckland.

Source: Statistics New Zealand
Broad age group and sex of people



RELATIONSHIP STATUS



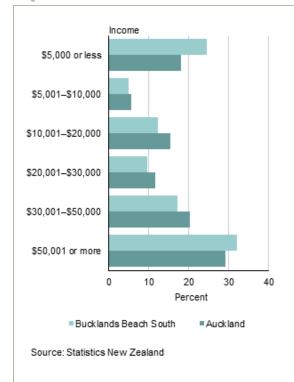
Total population aged 15 years and over

- 27.6 percent of people aged 15 years and over living in Bucklands Beach South have never married, 61.0 percent are married, and 11.3 percent are separated, divorced or widowed.
- 10.8 percent of people in Bucklands Beach South aged 15 years and over who have never been married live with a partner.

Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





Total population aged 15 years and over

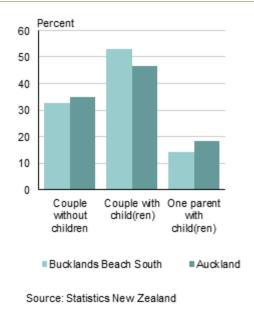
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Bucklands Beach South is \$28,600. This compares with a median of \$29,600 for all of Auckland.
- 41.5 percent of people aged 15 years and over in Bucklands Beach South have an annual income of \$20,000 or less, compared with 39.0 percent of people for Auckland as a whole.
- In Bucklands Beach South, 31.9 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 29.2 percent of people in Auckland.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



FAMILY STRUCTURE



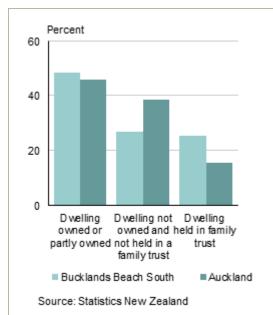
Family type

- Couples with children make up 53.1 percent of all families in Bucklands Beach South, while couples without children make up 32.7 percent of all families.
- In Auckland, couples with children make up 46.5 percent of all families, while couples without children make up 35.1 percent of all families.
- 14.2 percent of families in Bucklands Beach South are one parent with children families, while one parent with children families make up 18.4 percent of families for Auckland as a whole.

Source: Statistics New Zealand

Family Type





Family type

- In Bucklands Beach South, 73.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Auckland as a whole, 61.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Bucklands Beach South who rented the dwelling that they lived in, the median weekly rent paid was \$450. This compared with \$350 for Auckland.

Source: Statistics New Zealand Home ownership by household



Contact

Hire-A-Hubby, Unit 8, 49 Sainsbury Road, Auckland 1025, New Zealand 0800 692 643