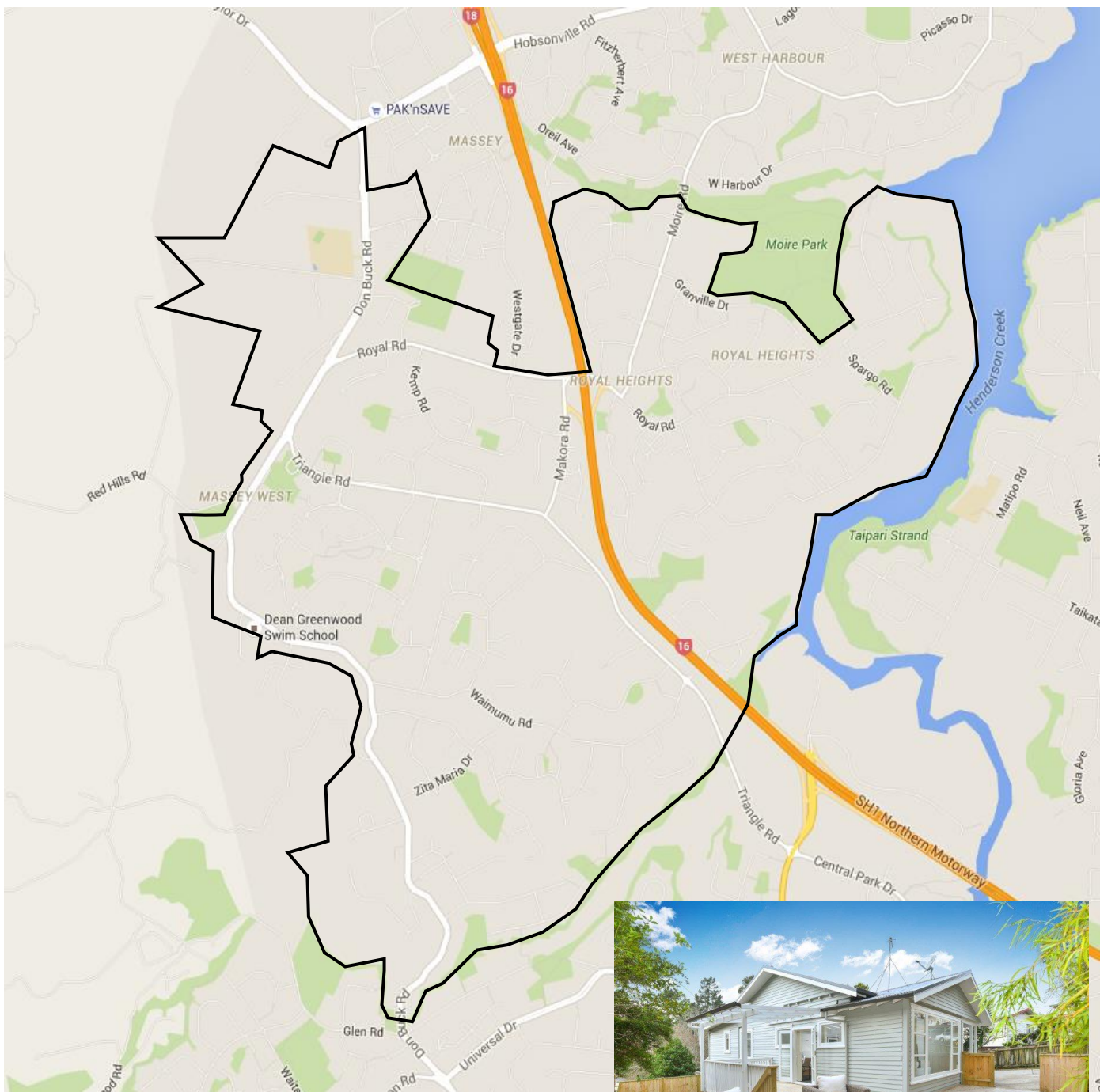




Territory Guide: Massey

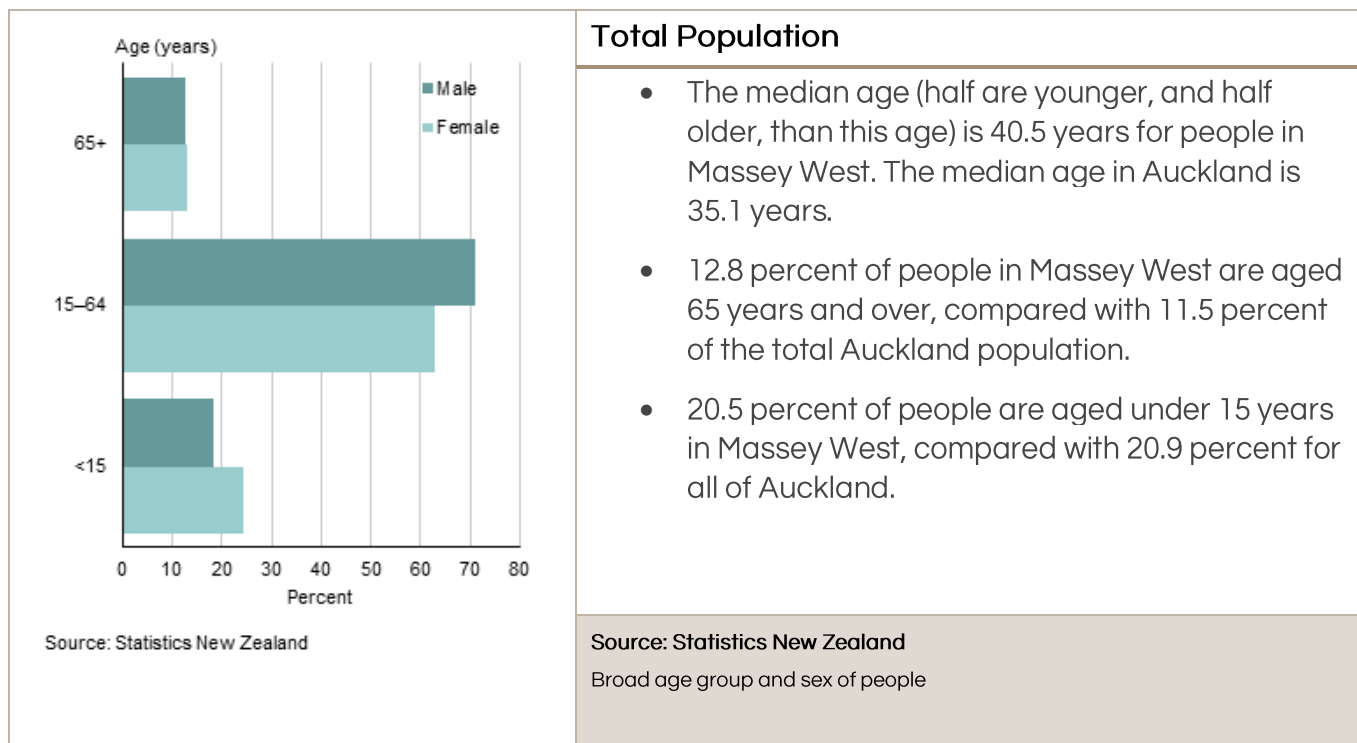
Hire-A-Hubby Territory Profile



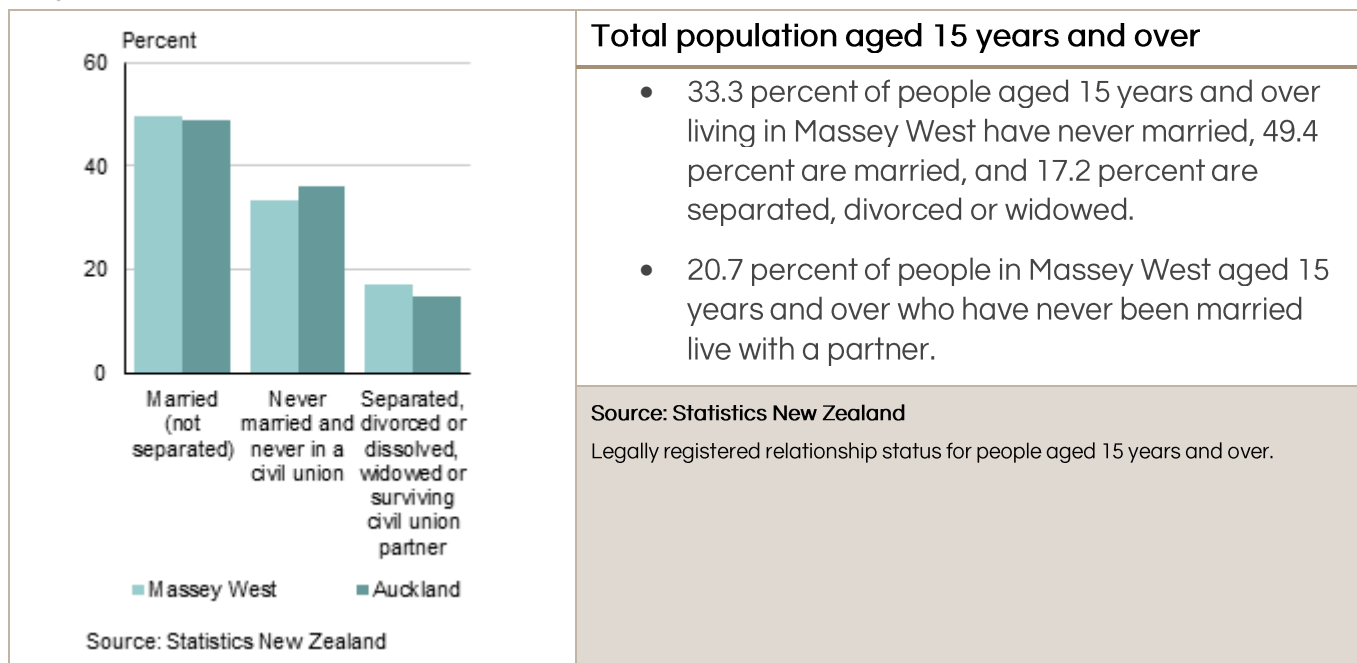
Territory Demographics



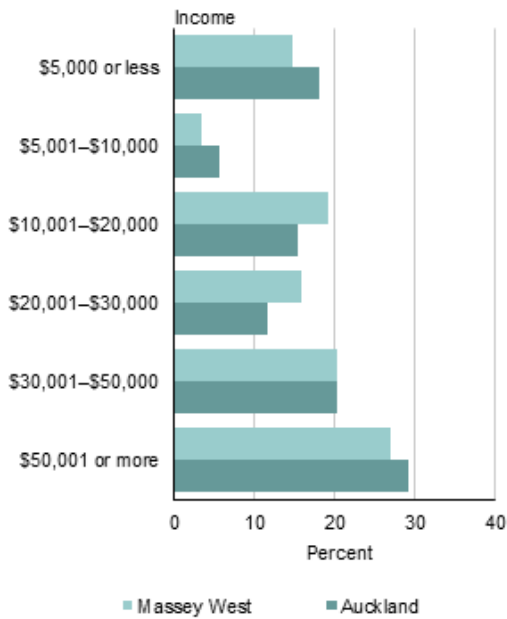
AGE AND GENDER



RELATIONSHIP STATUS



INCOME



Source: Statistics New Zealand

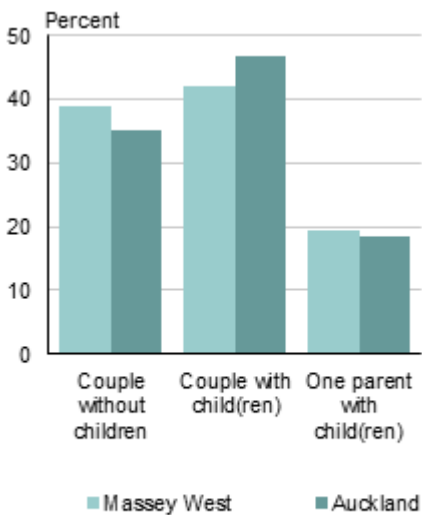
Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Massey West is \$27,700. This compares with a median of \$29,600 for all of Auckland.
- 36.4 percent of people aged 15 years and over in Massey West have an annual income of \$20,000 or less, compared with 39.0 percent of people for Auckland as a whole.
- In Massey West, 27.3 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 29.2 percent of people in Auckland.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

FAMILY STRUCTURE



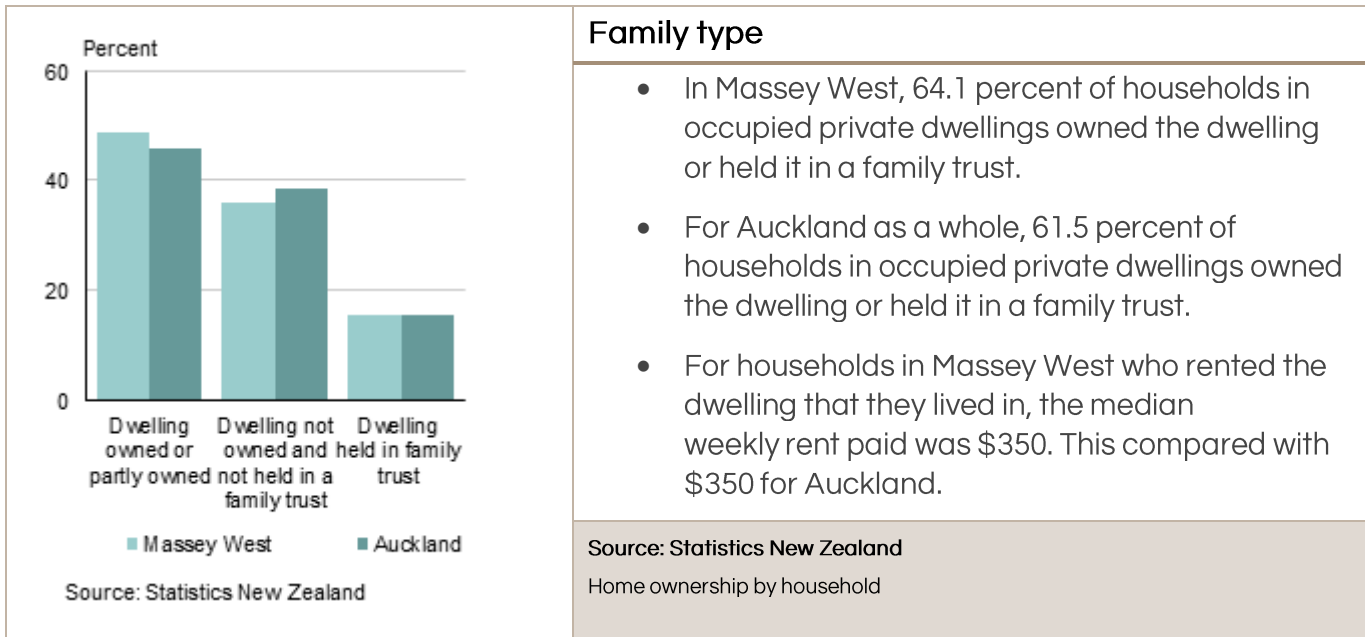
Source: Statistics New Zealand

Family type

- Couples with children make up 41.9 percent of all families in Massey West, while couples without children make up 38.7 percent of all families.
- In Auckland, couples with children make up 46.5 percent of all families, while couples without children make up 35.1 percent of all families.
- 19.4 percent of families in Massey West are one parent with children families, while one parent with children families make up 18.4 percent of families for Auckland as a whole.

Source: Statistics New Zealand

Family Type



Family type

- In Massey West, 64.1 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Auckland as a whole, 61.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Massey West who rented the dwelling that they lived in, the median weekly rent paid was \$350. This compared with \$350 for Auckland.

Source: Statistics New Zealand

Home ownership by household



Contact

Hire-A-Hubby, Unit 8, 49 Sainsbury Road, Auckland 1025, New Zealand

0800 692 643