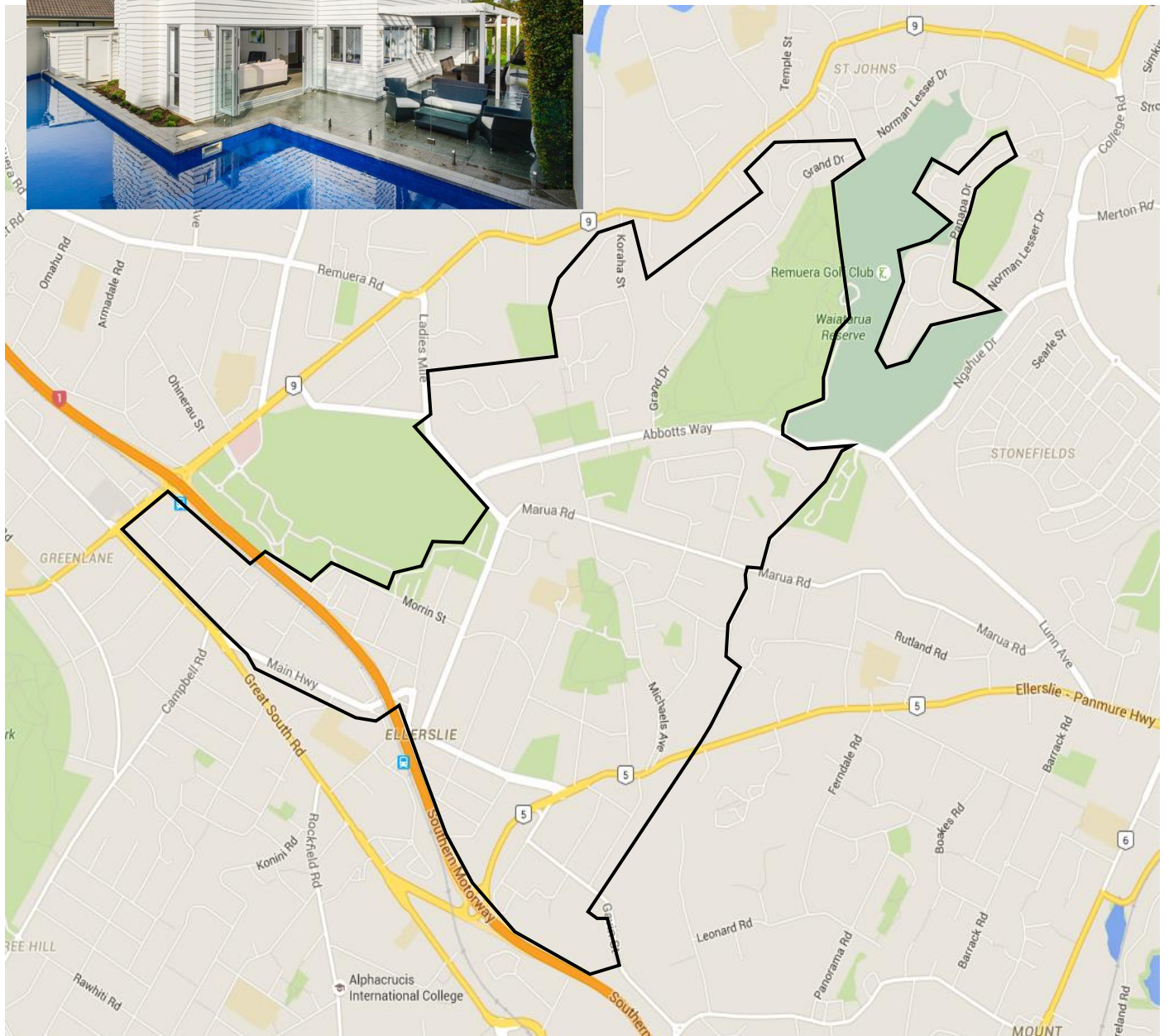




Territory Guide: Ellerslie

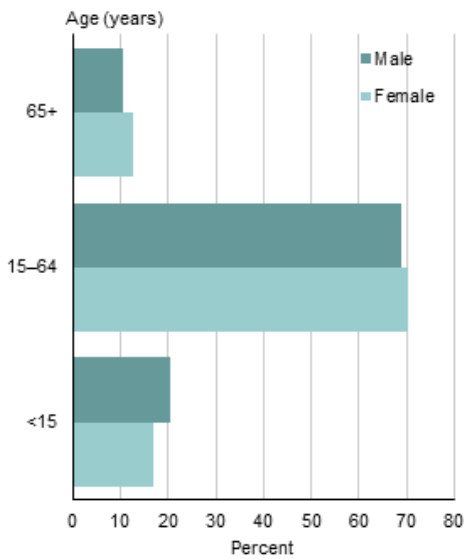
Hire-A-Hubby Territory Profile



Territory Demographics



AGE AND GENDER



Source: Statistics New Zealand

Total Population

- The median age (half are younger, and half older, than this age) is 35.8 years for people in Ellerslie North. The median age in Auckland is 35.1 years.
- 11.7 percent of people in Ellerslie North are aged 65 years and over, compared with 11.5 percent of the total Auckland population.
- 18.7 percent of people are aged under 15 years in Ellerslie North, compared with 20.9 percent for all of Auckland.

Source: Statistics New Zealand

Broad age group and sex of people



RELATIONSHIP STATUS



Source: Statistics New Zealand

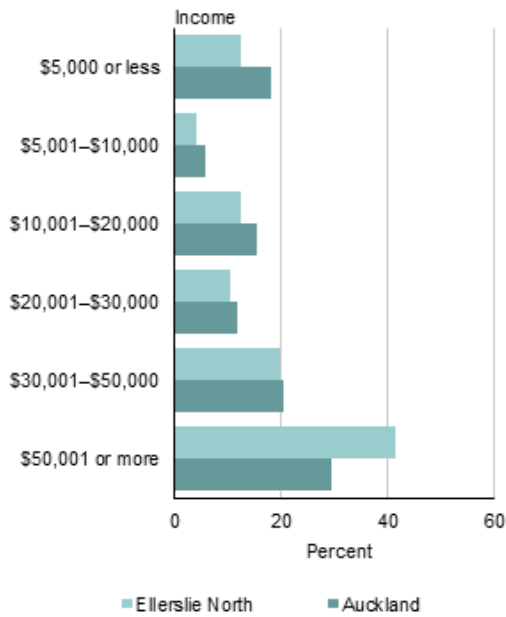
Total population aged 15 years and over

- 38.9 percent of people aged 15 years and over living in Ellerslie North have never married, 45.5 percent are married, and 15.6 percent are separated, divorced or widowed.
- 29.4 percent of people in Ellerslie North aged 15 years and over who have never been married live with a partner.

Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.

INCOME



Source: Statistics New Zealand

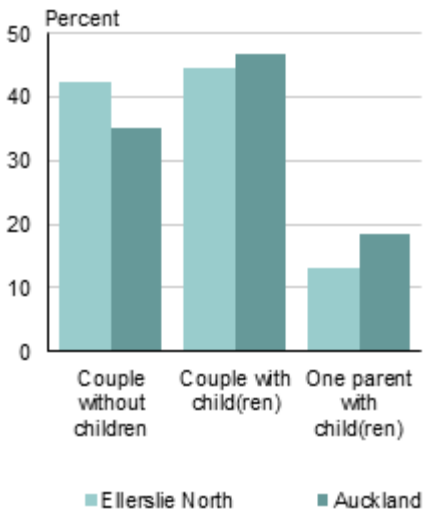
Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Ellerslie North is \$41,000. This compares with a median of \$29,600 for all of Auckland.
- 28.6 percent of people aged 15 years and over in Ellerslie North have an annual income of \$20,000 or less, compared with 39.0 percent of people for Auckland as a whole.
- In Ellerslie North, 41.3 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 29.2 percent of people in Auckland.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

FAMILY STRUCTURE



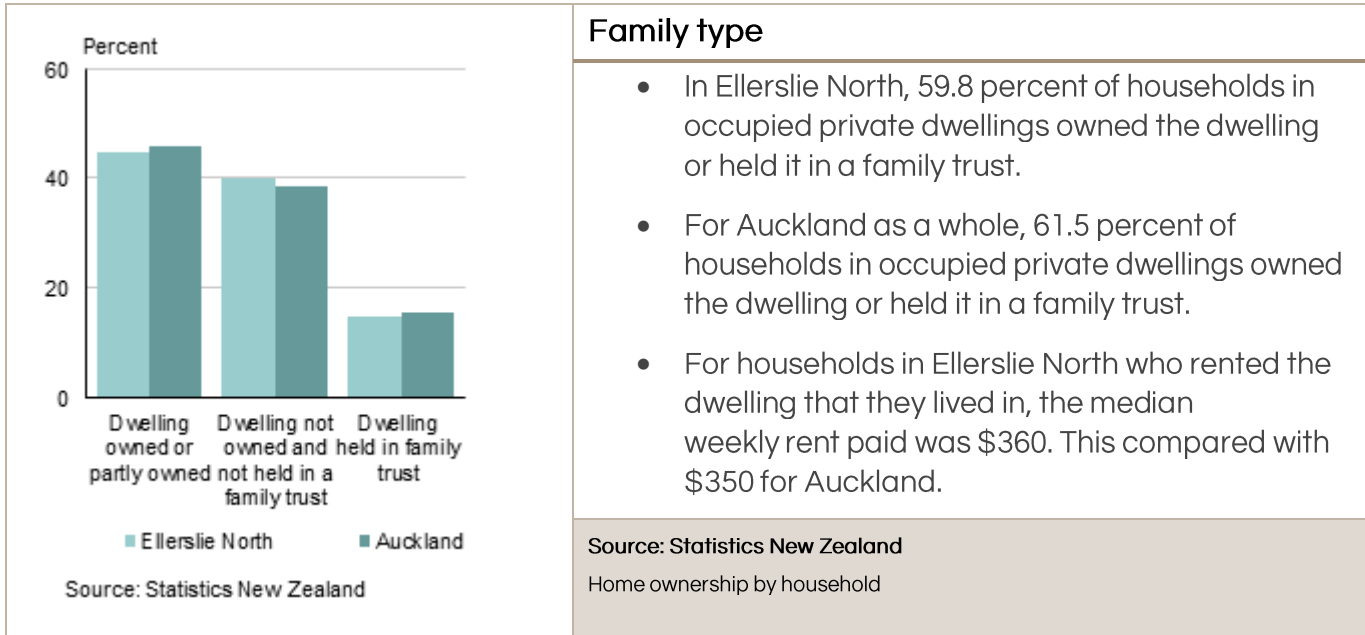
Source: Statistics New Zealand

Family type

- Couples with children make up 44.5 percent of all families in Ellerslie North, while couples without children make up 42.2 percent of all families.
- In Auckland, couples with children make up 46.5 percent of all families, while couples without children make up 35.1 percent of all families.
- 13.3 percent of families in Ellerslie North are one parent with children families, while one parent with children families make up 18.4 percent of families for Auckland as a whole.

Source: Statistics New Zealand

Family Type



Family type

- In Ellerslie North, 59.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Auckland as a whole, 61.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Ellerslie North who rented the dwelling that they lived in, the median weekly rent paid was \$360. This compared with \$350 for Auckland.

Source: Statistics New Zealand

Home ownership by household



Contact

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