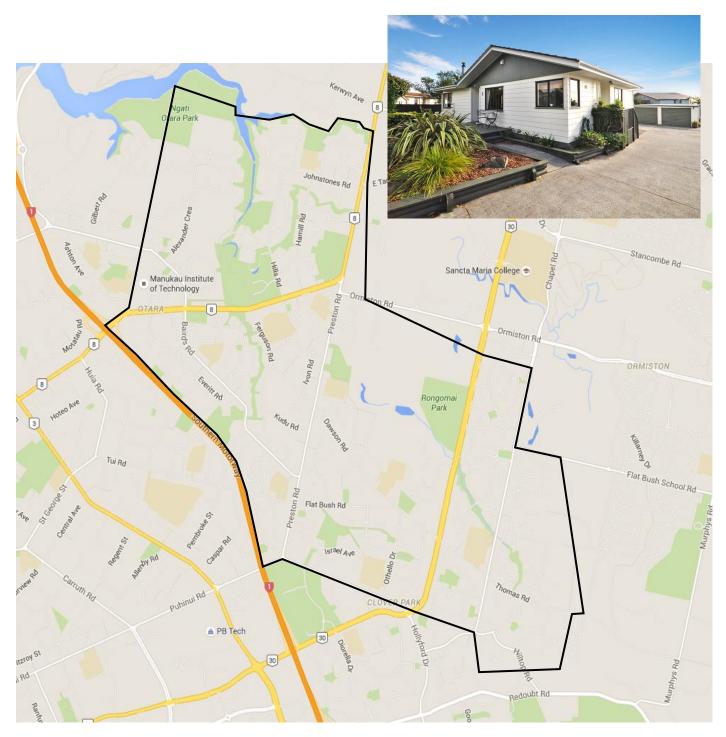




Territory Guide: East Tamaki Botany Downs

# Hire-A-Hubby Territory Profile

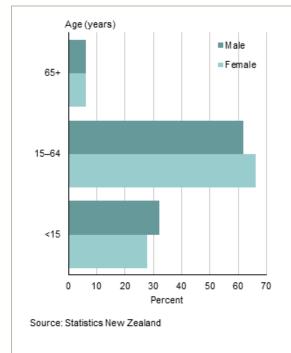
## TERRITORY MAP | EAST TAMAKI BOTANY DOWNS



## **Territory Demographics**



## AGE AND GENDER



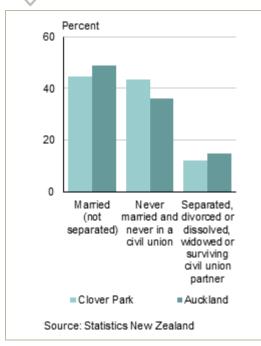
#### **Total Population**

- The median age (half are younger, and half older, than this age) is 26.9 years for people in Clover Park. The median age in Auckland is 35.1 years.
- 6.1 percent of people in Clover Park are aged 65 years and over, compared with 11.5 percent of the total Auckland population.
- 29.9 percent of people are aged under 15 years in Clover Park, compared with 20.9 percent for all of Auckland.

Source: Statistics New Zealand
Broad age group and sex of people



## RELATIONSHIP STATUS



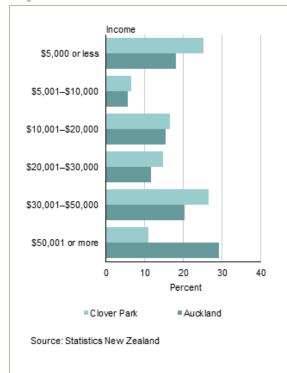
## Total population aged 15 years and over

- 43.3 percent of people aged 15 years and over living in Clover Park have never married, 44.7 percent are married, and 12.0 percent are separated, divorced or widowed.
- 17.3 percent of people in Clover Park aged 15 years and over who have never been married live with a partner.

#### Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





### Total population aged 15 years and over

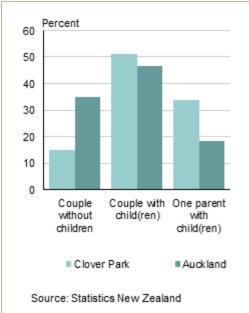
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Clover Park is \$21,300. This compares with a median of \$29,600 for all of Auckland.
- 48.3 percent of people aged 15 years and over in Clover Park have an annual income of \$20,000 or less, compared with 39.0 percent of people for Auckland as a whole.
- In Clover Park, 10.7 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 29.2 percent of people in Auckland.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



## FAMILY STRUCTURE



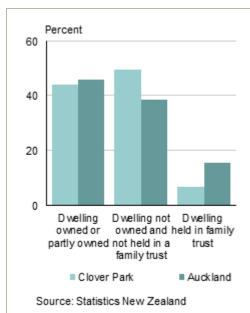
## Family type

- Couples with children make up 51.2 percent of all families in Clover Park, while couples without children make up 15.1 percent of all families.
- In Auckland, couples with children make up 46.5 percent of all families, while couples without children make up 35.1 percent of all families.
- 34.0 percent of families in Clover Park are one parent with children families, while one parent with children families make up 18.4 percent of families for Auckland as a whole.

Source: Statistics New Zealand

Family Type





## Family type

- In Clover Park, 50.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Auckland as a whole, 61.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Clover Park who rented the dwelling that they lived in, the median weekly rent paid was \$320. This compared with \$350 for Auckland.

Source: Statistics New Zealand
Home ownership by household



#### Contact

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