



0800 248 229
www.hireahubby.co.nz

HIRE-A-HUBBY
FROM MAINTENANCE TO MAKEOVERS

FRANCHISEE INFO PACK



IS OWNING A HIRE-A-HUBBY BUSINESS RIGHT FOR ME?

If you enjoy DIY and can turn other people's chores into money-making opportunities, you could be the perfect Hire-A-Hubby business owner.

You can start as a single person operator and at any stage take steps towards building your own multi-staff empire. Investing in a Hire-A-Hubby franchise will give you all the benefits of being associated with a trusted New Zealand brand, alongside the autonomy of being your own boss. And it's a lower-risk option than starting a new business from scratch.

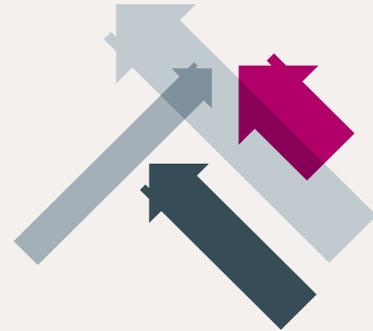
Try our online quiz at hireahubby.co.nz/buy-a-business to discover more



What do we mean by "franchise"?

A franchise is a small business that is associated with a larger brand. The benefits of this business model is that the franchisee (the person who buys the franchise) is able to work for themselves, while tapping into the reputation and support network of an established business.

WHAT ARE THE START UP COSTS



Initial investment

The standard buy in cost of a Hire-A-Hubby franchise is \$43,000 +GST and as part of this initial investment, you'll receive a comprehensive equipment pack, that provides all the business tools you'll need - from training, uniforms, vehicle signage and safety equipment, to marketing collateral, accounting tools and client management software. With this collection of essentials, you'll be confident and prepared to get your business up and running.

Remember that you will need to buy a suitable vehicle for your business. We do ask that you drive a serviceable, black coloured van or ute no older than 5 years in age that will meet the needs of your business.

Extra capital

It's sensible to allow up to 6 months of working capital up-front, which will provide a buffer for fluctuating income levels, and cover any unexpected start-up costs.

What about financing?

Our alliance partner, ANZ Bank, may be able to provide an unsecured business loan of up to 50% of the cost of your franchise (with the option of further lending if you have equity in your home).

Are there any ongoing fees?

Your Royalty and Brand Levy are contributions towards the running costs for your area and are designed to benefit you. They will be fixed, so this means if you grow your business, you won't be penalised with higher fees.

In addition, every franchisee contributes to the technology fund administered by the national support office. There are no hidden extra fees.

HOW MUCH CAN I MAKE

As much as you like! The opportunities get as big as you want them to be. You can design your business to be anything from an income stream for you and your family, to a business empire that employs an entire workforce. There are no limits. And we'll never penalise you for growing your business with any fees fixed at the start-up stage.



How do I get customers and grow my business?

You can reach your desired income by using our proven systems, and implementing practical learnings from our training programme (outlined below). When you start your business you will have in place a business plan that will enable you to grow your business, and a dedicated Business Advisor who will guide you along the journey during regular one-on-one reviews. You will also receive leads for your area electronically via our call centre.

WHY HIRE-A-HUBBY?

Our brand

Associating your business with the Hire-A-Hubby brand is a great way to maximise your earning potential. We are New Zealand's number one handyman franchise with businesses nationwide giving better awareness of our brand, and ultimately, more revenue for you.

The Hire-A-Hubby community

As a well-established, nationwide business, we have a strong network of franchisees who work together as a community, regularly sharing ideas and knowledge. So you'll never feel like you're totally going it alone.

Strategic partnerships

As a large company, we have many successful strategic alliances/partnerships with leading business suppliers such as banks, insurers and equipment providers. By leveraging our size and brand strength in this way, we are able to drive down costs and lift profitability, which benefits us all.

Here are some of our partners:



Customer service support

Because all new client enquiries are handled by our website or 0800 call centre, you can spend more time focused on your existing jobs.

Sales and marketing

A well-known, trusted brand means more growth for all of us. This is why we continually support active marketing and advertising programmes, which are backed up by a great website and 0800 call centre. This investment not only benefits us at a corporate level, but also helps our business owners to thrive.

Technology

When it comes to technology, we keep our eye on the latest innovations and how they can make your business run more smoothly - and we invest in them. We are a committed paperless business, and using iPhones and iPads to communicate with clients and franchisees is just one way we future proof our own business.

Training

Training through our e-learning platform means you can learn at your own pace.

At the end of your training, you'll feel more confident dealing directly with clients, knowing how to accurately quote and complete jobs, while providing a superior customer experience. We'll give you the tools you need to invoice jobs yourself and receive payment direct to your bank account. You'll also learn how to easily keep full control of your tax returns and GST payments. Our e-learning platform will help you to keep growing and meeting your business goals, by providing ongoing training after you start your franchise.

READY TO TAKE THE NEXT STEP?

Give us a call or submit your interest online and we'll arrange a time to chat. We'll go through any questions you have and let you know what options are available to you, so you can decide if you're ready to purchase your own franchise.

 **Register your interest at hireahubby.co.nz/workwithus**

 **or call us on 0800 248 229**

Still not sure?

Why not take our online quiz at hireahubby.co.nz/buy-a-business to see if owning a franchise is right for you.

